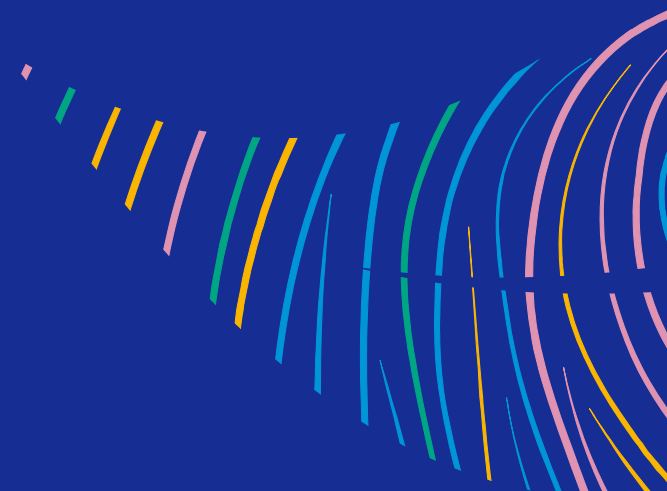


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Making
the **Mediterranean**
Green Transition
happen



The Interreg Euro-MED Programme at a glance

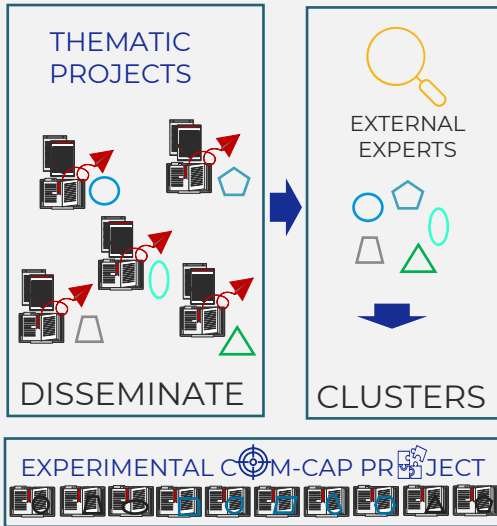


Way forward

2007-2013

ADDED ACTIVITY

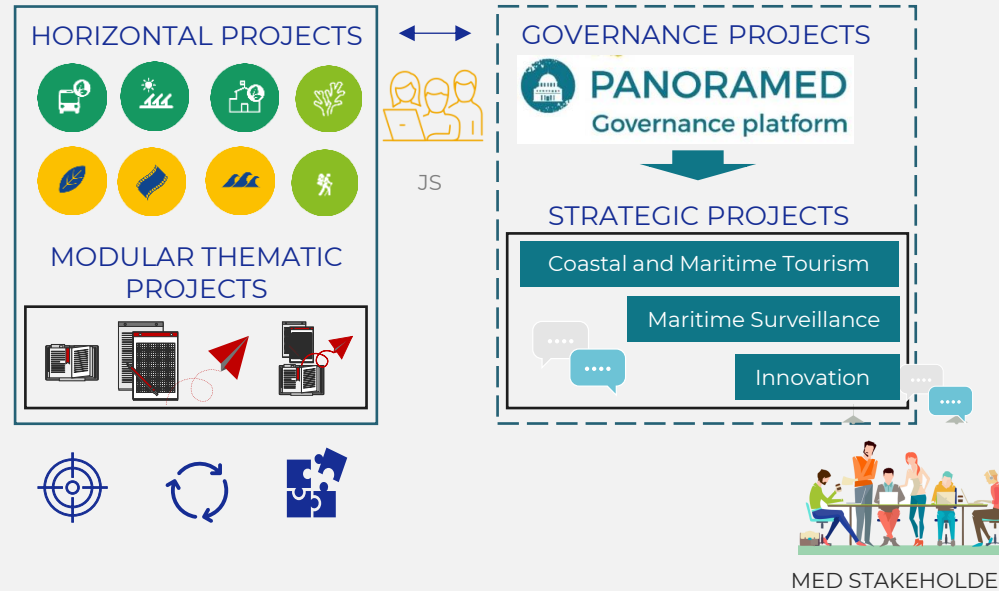
MANDATORY CAPITALISATION WORK PACKAGE



CAPITALISATION PLAN

2014-2020
INTEGRATED ACTIVITY
BETTER GOVERNANCE

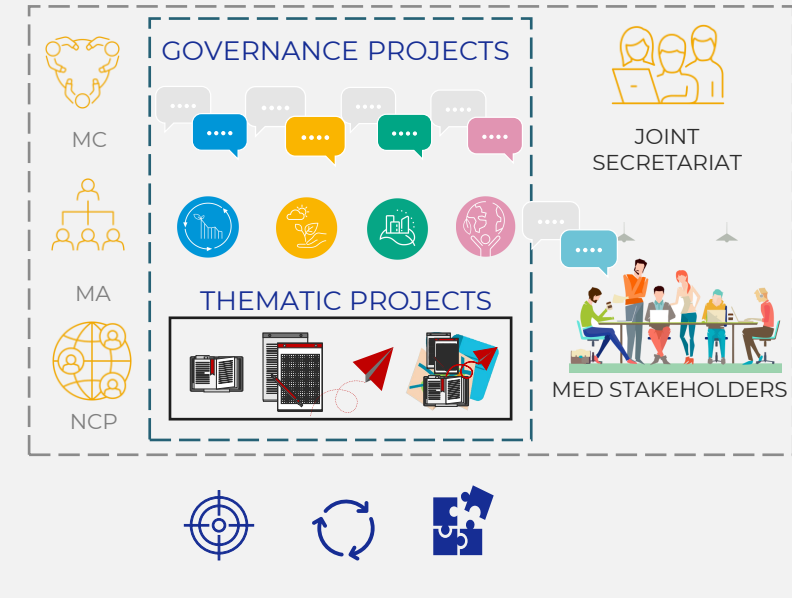
PERMANENT COORDINATION GROUP



CAPITALISATION PLAN AND GOVERNANCE APPROACH

2021-207
COLLECTIVE SET OF MIND

STRUCTURED COORDINATION MECHANISMS



AMPLIFICATION STRATEGY EMBEDDING
CAPITALISATION AND GOVERNANCE APPROACH

STRUCTURED COORDINATION MECHANISMS

Embedding capitalisation and governance: 3 objectives

CREATING THE CONDITIONS

Interreg Euro-MED has defined 3 general objectives to support the amplification or results:

SHARE

Facilitate the **exploitation, sharing and reuse** of knowledge, experiences and project results by other Euro-MED projects or other programmes and foster the production of relevant work

INSPIRE

Increase **coordination between actors** acting on the Mediterranean (multi-level, transnational) on the basis of this acquired knowledge, experience and results)

GIVE IT TO OTHERS

Encourage **the transfer** of practices and results to other actors and territories and their **integration** in the development of local, regional, national and European (mainstream) policies and strategies

TO MAKE A DIFFERENCE

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Our missions

Interreg Euro-MED's missions: a comprehensive approach

Strengthening an innovative sustainable economy



Protecting, restoring and valorising the natural environment and heritage



Promoting green living areas



Enhancing sustainable tourism



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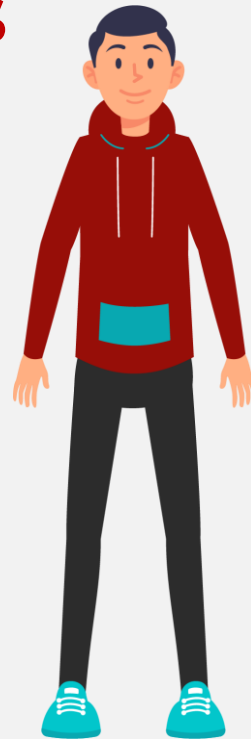
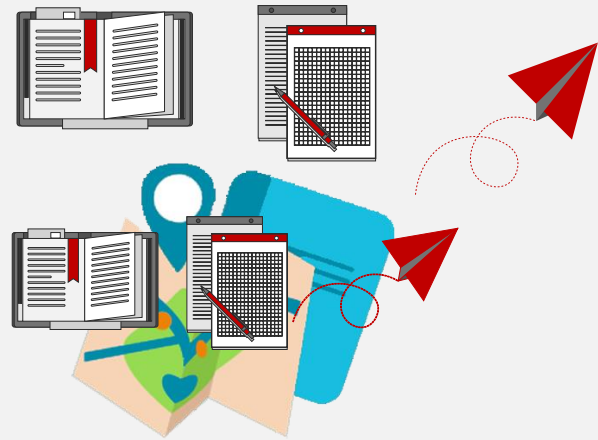


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Types of projects

Two types of projects

THEMATIC PROJECTS



GOVERNANCE PROJECTS



Thematic Community



GOVERNANCE PROJECTS



Institutional Dialogue



Governance projects working together on each mission





Mission Innovative Sustainable economy

Water management

Clepsydra aims at testing a smart system for monitoring and interpreting **aquifers** hydrogeological data with a focus on agriculture.

Smart & Fair transition

Revive targets the creation of **internal territories** new **ecosystem** through innovative Community Cooperatives and a set of digital services.

REPper intends to support SMEs in the **repair economy**, increase skills, and pursue the circular transition by overcoming the existing barriers.

Green economy

GreenSmartMed targets the cooperation of the 4helix stakeholders in the **green manufacturing** sector through contribution to S3 and an integrated methodology for SMEs.

Carbon Farming Med aims at implementing **carbon farming** as a new green business model and at providing tools to facilitate the carbon credits' market adoption.

Circular economy

VERDEinMED aims at the implementation of circular business models in the **textile sector** to favor policy and behavioral change.





Mission Natural heritage

Management of climate change impacts

LocAll4Flood - Flash **flood** risk prevention & resilience through an Integrated Multi-stakeholder Governance Mode

Germ of Life - Digital Drought Risk Management enabling the **drought** mitigation and adaptation strategies for the restoration of the ecosystem equilibrium in Mediterranean European Countries.

Forest management

StrategyMedFor - Strategy for the **Sustainable Management** of Mediterranean Forests

Solutions and tools for Wetlands

WE GO COOP - improving **wetland governance** through a community of practice

WetlandSolutions4Change - Wetlands-based **solutions for climate change** adaptation, risk prevention and mitigation





Mission Green Living Areas

Mobility : active, electric, mobility as a service, public transport, logistic

E-MED aims to facilitate **energy transition in the public transport** through the developing and testing of 11 public transport efficiency solutions for authorities and operators.

Energy: Carbon neutral territories and sustainable energy planning, Renewable energy territories and communities, Public lighting

ProLIGHTmed aims at improving the energy efficiency of **public lighting** in small Mediterranean cities.

Nature Based Solutions & Water

URWAN aims at demonstrating the interest of multifunctional NBS for **water treatment** (rain/grey/black)

Urban planning and finance

ReMED aims at developing tools to support local authorities in integrating **adaptation** in their planning strategies.





Mission Sustainable Tourism

Protection of natural and cultural heritage

HERIT-ADAPT intends to develop and test a sustainable tourism model to increase the adaptation and mitigation capacity of natural and cultural heritage assets.

Smart management of tourism, smart tourism

LIBECCIO proposes the establishment of a **tourism innovation platform** composed by 4Helix actors and equipped with a destination management system based on sustainability indicators and Big Data analytics.

Diversification of the tourism offer:

COOL NOONS tackles urban tourism during the hot hours by testing some existing solutions (vegetation, water features or light-colored pavements) and proposing new ones to cope with rising summer temperatures.



How could we contribute?



PA 2

Sustainable Energy



PA 3

Culture & Tourism



PA 4

Water Quality



PA 5

Environmental Risks



PA 6

Biodiversity, Landscapes and
Air & Soil Quality



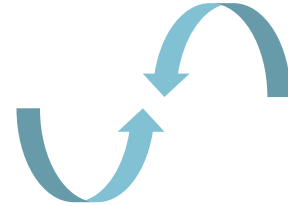
PA 10

Institutional Capacity &
Cooperation



PA 8

Competitiveness of
Enterprises



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Thank you!
Merci !