

Interreg



Co-funded by  
the European Union

Alpine Space

AlpTextyles



La Région  
Auvergne-Rhône-Alpes

AlpTextyles and the Auvergne-Rhône-Alpes Region,  
under the patronage of Laurent Wauquiez,  
President of the Auvergne-Rhône-Alpes Region, are pleased to invite you to

# THE LIVING TEXTILE HERITAGE OF THE ALPS

Consumer insights, industry best practices,  
and community experiences

**12 MARCH 2024**  
from 09.30 to 18.30

**HÔTEL  
DE RÉGION  
LYON**

Join us on a journey based on  
circularity, collaboration, and  
innovation. Discover AlpTextyles,  
an EU co-funded project, and its  
mappings of the textile market  
and value chains in the Alps

**Networking lunch | Talks | Exhibition**  
Simultaneous interpretation EN / FR

**Click here to confirm your presence**  
free registration is required to receive  
your electronic ticket



Hôtel de Région  
101, cours Charlemagne  
69002 Lyon

**AlpTextyles** is an Interreg Alpine Space project that  
gathers the heritage of Alpine textile ecosystems  
to develop business and cultural solutions for a  
sustainable textile industry in the Alps.



The event is  
coordinated by emlyon  
business school, an  
AlpTextyles partner.

SUPPORTED BY THE EUROPEAN UNION THROUGH THE INTERREG ALPINE SPACE PROGRAMME

*Access to the Hôtel de Région requires presentation of your electronic ticket.  
As part of the Vigipirate plan, you will be asked for proof of identity at security check.*