Driving change for better cities

URBACT IV COOPERATION PROGRAMME

2nd EUSDR EMBEDDING WEEK

Session: *A MORE SOCIAL DANUBE REGION*, 16 June 2023, online

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Co-funded by
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European territorial cooperation programme co-funded by ERDF

Since 2002

Over
1000 cities involved

more than
150 networks
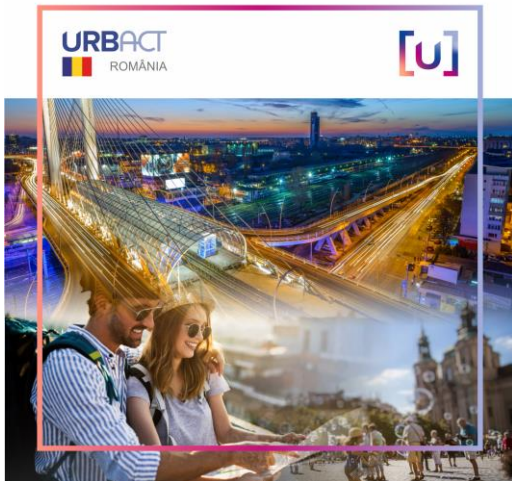
Promoting sustainable urban development in cities

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Results of the URBACT III networks

Network: INTERACTIVE CITIES

Lead Partner: Genova (Italy)

Challenge : Enabling citizens participation in promoting the city to tourists, workers and business

Network outputs:

- Implementation of pilot digital services to visitors

- Creation of a territorial marketing strategy with relevant stakeholders of the city

- Creation of a bilateral exchange with Murcia (Spain) to get inspired on their digital co-creative process for neighbourhood regeneration

- Joint strategy between the city and the Chamber of Commerce labelled **"URBACT Good Practice"**

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Main beneficiaries of URBACT IV

D.1.   Programme area

« CITIES » :

- **Cities, municipalities, towns**

- **Local agencies defined as public or semi-public organisations** set up by a city

- **Infra-municipal tiers of government** such as city districts and boroughs

- **Metropolitan authorities** and **organised agglomerations**

No limitations in terms of size and population

« NON - CITIES » :

- **Universities and research centres, Provincial/ Regional authorities, Managing Authorities (EU Cohesion and solidarity funds)**

Institutions from:

1.   **27 EU Members States**

2.   **Partner States** (Switzerland and Norway)

3.   **IPA countries** (Albania, Bosnia and Herzegovina, Montenegro, North Macedonia and Serbia)*

4.   Other countries (but on own costs)

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URBACT IV has… 3 strands of activities

Networking

Capacity building

Communication Knowledge-sharing

Between cities
Between stakeholders

Community of practice and learning

Knowledge uptake & dissemination

URBACT IV is… driving change for better cities

With the URBACT Method:

- **Integrated approach -** considering all dimensions of sustainable development
- **Participation in practice** - engagement of relevant stakeholders and citizens
- **Transnational exchange** - connecting cities and learning from peers
- **Tailor-made support** - network experts, methods & tools, learning by doing

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Open to all policy challenges

- **In line with EU Cohesion policy objectives**

- **Common policy challenge for all the entities participating in a network**

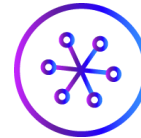+ Cross – cutting aspects addresed by each network:

https://moodle.urbact.eu/

GREEN TRANSITION

GENDER

DIGITAL TRANSFORMATION

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Types of networks

ACTION PLANNING NETWORKS
Cities and local stakeholders co-produce an Integrated Action Plan to tackle their common policy challenges.

TRANSFER NETWORKS
Cities share and adapt a successful Good Practice that has already been implemented in their Network's lead city.

INNOVATION TRANSFER NETWORKS
Cities adapt the experience of a successful Urban Innovative Actions' project and develop an investment plan to implement it.

What to expect?

Exchange & learning activities amongst cities

Capacity building

Testing actions

An URBACT Local Group

Communication and visibility

Up to EUR 850 000 per network

An Integrated Action Plan

Support by URBACT Experts   URBACT Secretariat   National URBACT Points

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URBACT IV projects approved in May 2023

according to the main EU Cohesion Policy Objective Focus

Policy objective/ Projects	PO1 A more competitive and smarter Europe	PO2 A greener, low-carbon Europe	PO3 A more connected Europe by improving mobility	PO4 A more social and inclusive Europe	PO5 A Europe closer to citizens
	C4TALENT	BiodiverCity	Beyond the Urban	AR.C.H.ETHICS	Agents of Coexistence
	DIGI-INCLUSION	COPE	Ecconecting	Breaking Isolation	C@H
	TechDiversity	Re-Gen	PUMA	FEMACT-Cities	CSG
	CAD	In4Green	S.M.ALL	GenProcure	GreenPlace
		ONCE		NextGen YouthWork	U.R.IMPACT
		EcoCore		Remote-IT	METACITY
		Let's Go Circular		Weldi	Residents of the Future
		SCOOLHOODS			

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URBACT IV projects approved in May 2023

Network:

AR.C.H.ETHICS – Architecture, Citizenship, History and Ethics to shape Dissonant Heritage in European Cities

EUSDR Partner:

Kazanlak Municipality (BG)

Challenge :

Putting EU Dissonant Heritage at the centre of the urban local development to make the cities more attractive and inclusive.

- using **history as a tool** for orienting EU citizens in the present and **imagining a common future**

- building **cultural and regeneration policies** and projects

- Developing **a creative process** that integrates all local resources from a multicultural, intergenerational and gender balance point of view.

URBACT IV projects approved in May 2023

Network:

Remote-IT (Remote and Hybrid work for Thriving Cities)

Network:

NextGen YouthWork (Developing a hybrid and sustainable future for youth work)

EUSDR Partners:

Dubrovnik(CR), Bucharest District 6 (RO)

EUSDR Partners:

Veszprém (HU), Iași (RO)

Challenge :

Tackling the new challenges cities are experiencing in connection to the future of work

Challenge :

Creating a long-term vision and strategy for a hybrid and sustainable youth work that effectively meets the needs of young people

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Network:

Breaking Isolation (Fight against loneliness in small and medium-sized cities)

EUSDR Partners:

Fót (HU), Roman (RO), Škofja Loka (SLO), Bijelo Polje (MNE)

Challenge :
Recreating ties and facilitating social bond between people

Network:

FEMACT – Cities

EUSDR Partners:

Szabolcs (HU), Postojna (SLO), Cluj Metropolitan Area (RO)

Challenge :

Supporting the cities to act for women

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Network:

Weldi (Welcome and Empowerment for Local Dignified Integration)

EUSDR Partners:

Timișoara & Cluj-Napoca (RO), Osijek (CR)

Challenge :

Empowering local authorites to successfully receive newcomers.

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URBACT in real life

"Thanks to the **plurality of ideas** and experiences we offered each other, out-of-the box thinking and the use of unconventional methods to work on our SUMPs, we all grew richer in terms of knowledge and capacities and became friends by our joint work."

"It will be remembered as an opportunity to **experiment and explore**. Communities will remember the fun events that brought people together. Institutions will be effected by changes in ways of working."

"URBACT is offering **concrete tools** to work with on **local level** - very useful. Also inviting & sharing the experiences of networks and cities with good practices is highly useful - a good example is the best way to learn."

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