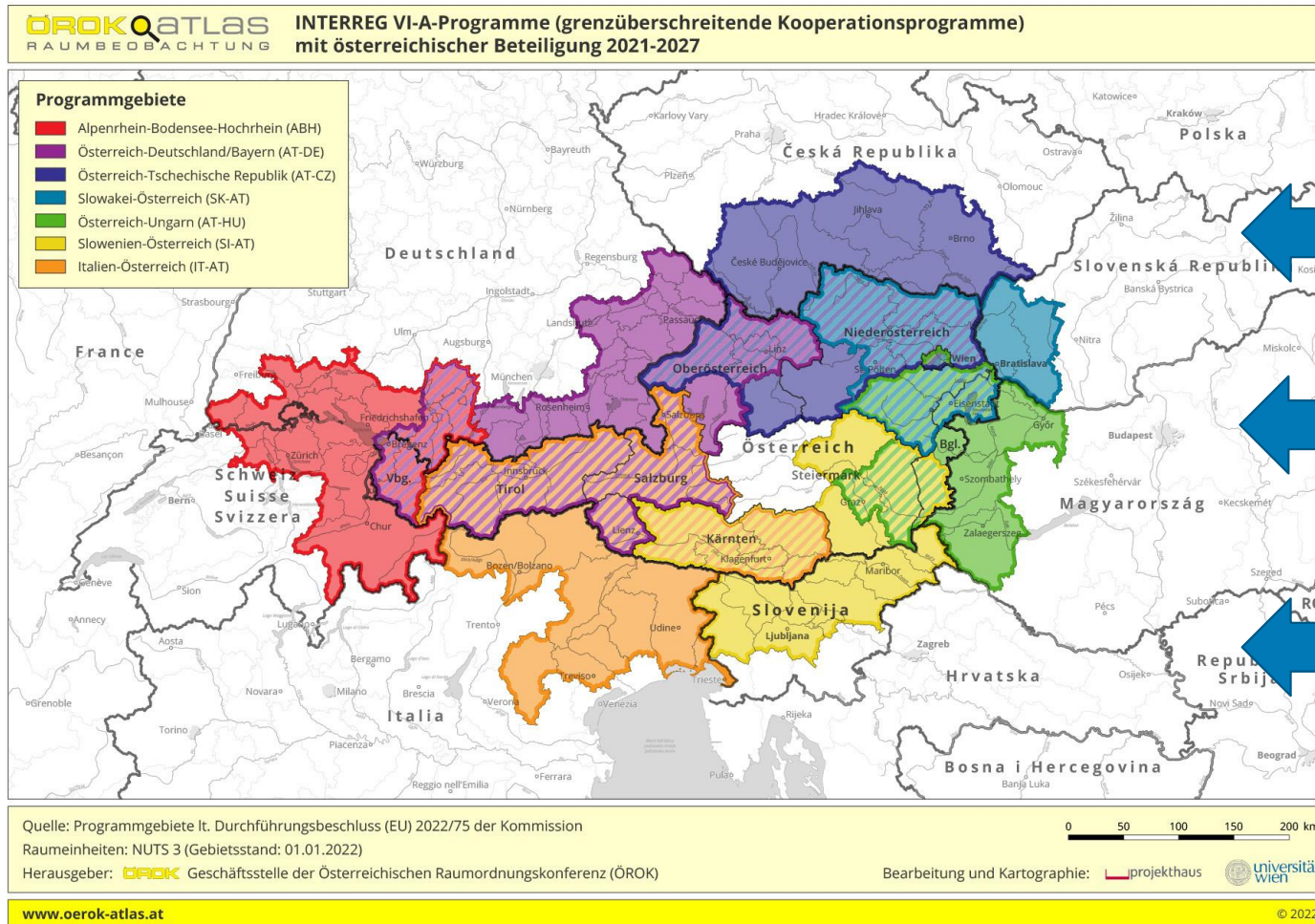
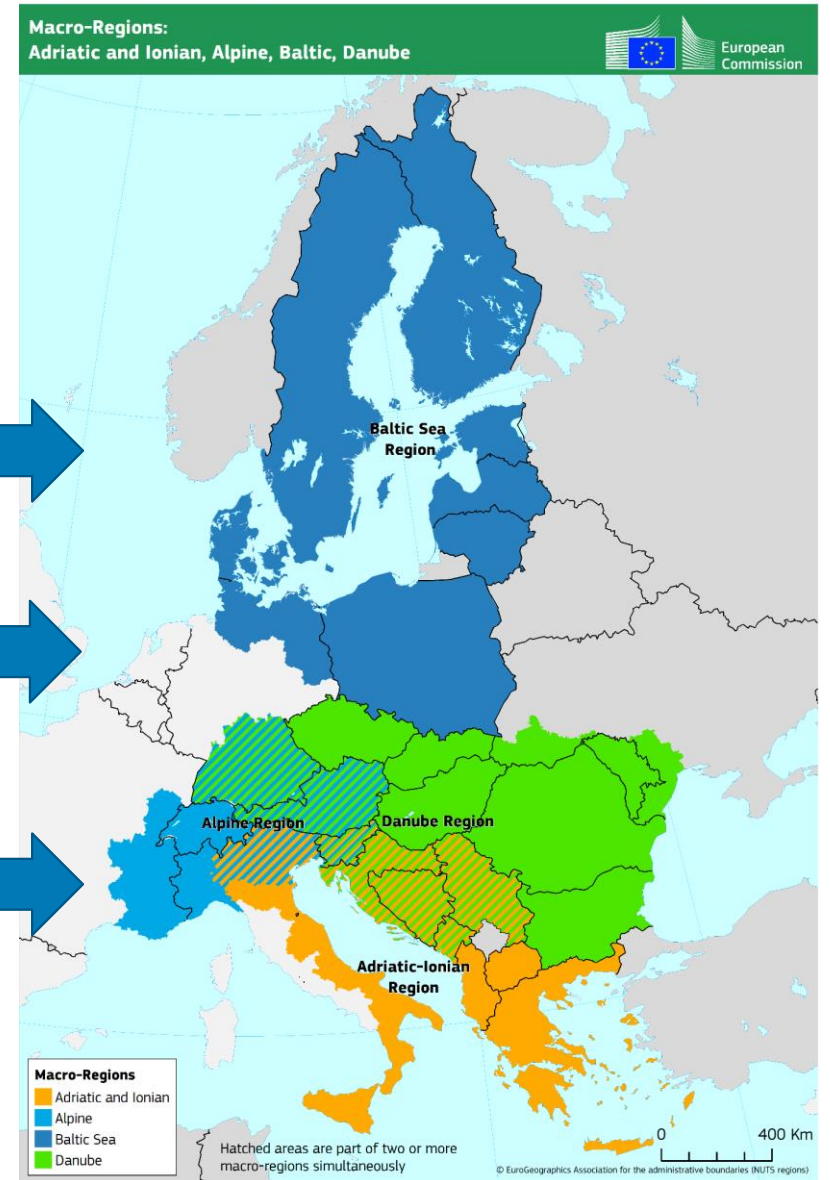


EMBEDDING OF MACRO REGIONAL STRATEGIES: REFLEXIONS BASED ON THE EXAMPLE OF INTERREG CBC PROGRAMMES

PRESENTATION OF INTERIM RESULTS AND REFLEXIONS

14 June 2023, 10:00 – 12:00 CET, online – A Greener Danube Region
2nd EUSDR Embedding Week

Interreg CBC programmes (AT) and EU macro-regional strategies



Definition of „Embedding“ used in the project

*The „**Embedding of macro-regional strategies**“ (embedding) in other programmes means paying attention to priorities/activities of the MRS and enabling approaches for projects, activities or other implementation processes in these programmes.*

*This enables the **use of these programmes** for the implementation of the macro-regional strategies.*

*By “**embedding**”, the integration of measures and projects foreseen or planned in the framework of the macro-regional strategies into national, interregional or cross-border programmes can be realised.*

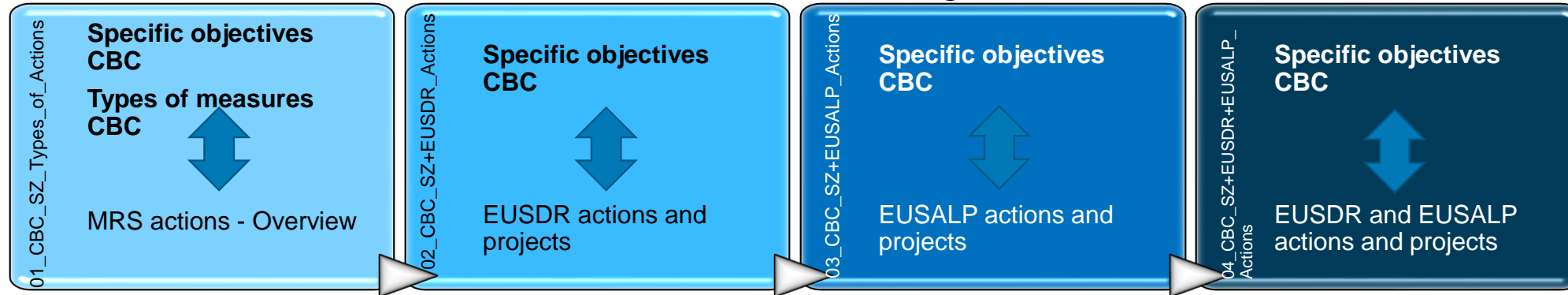
(Wording based on Report on the implementation of EU macro-regional strategies 2022 and Austrian National Coordination for EUSALP).

Key steps of the project („brief-expertise on embedding“)

- Comparison of **coherence of CBC programmes and MRS** along the intervention logic (matchmaking tool).
- Description of **possible measures to enable the embedding** of MRS in CBC programmes along the programme cycle.
- Presentation of selected **examples**
- **Recommendations for active embedding** of MRS in CBC programmes

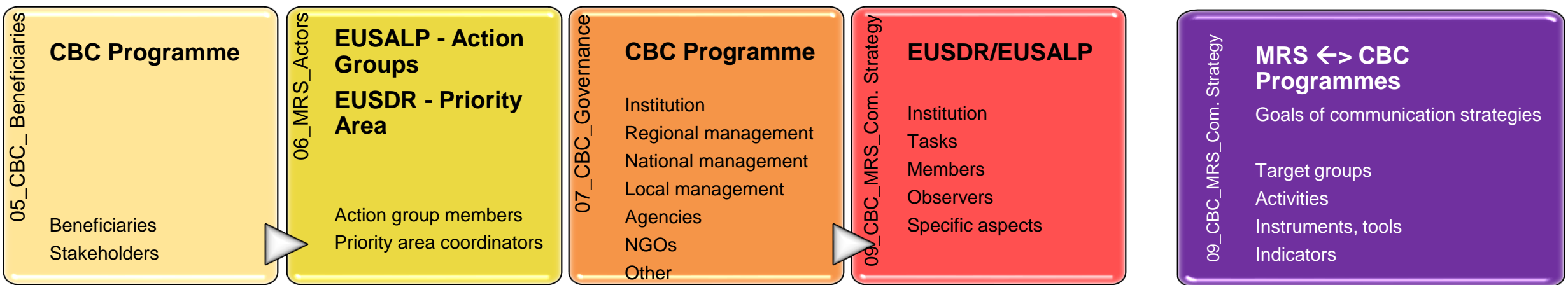
Description of the matchmaking tools

Thematic matchmaking



Matchmaking of actors

Communication matchmaking



Analysis on thematic coherence of CBC programmes and macro-regional strategies along the intervention logic



Thematic matchmaking

Suggestion of possible themes for cooperation between CBC programmes and MRS:

- CPR SO1(i): developing and enhancing research and innovation capacities and the uptake of advanced technologies
- **CPR SO2 (iv): promoting climate change adaptation and disaster risk prevention and resilience, taking into account eco-system based approaches,**
- **CPR SO2 (v): promoting access to water and sustainable water management**
- **CPR SO2 (vii): enhancing protection and preservation of nature, biodiversity and green infrastructure, including in urban areas, and reducing all forms of pollution**

Proposals for active embedding (DRAFT)

- 1. Programming:** Coordination between MRS and CBC programming bodies **during the programming-process** and integration of relevant MRS topics and target groups in the programme documents
- 2. Calls:** Timing and thematic coordination of **calls for project proposals and discussion of specific selection criteria** on topics with MRS relevance
- 3. Implementation:** Engaging and activating the MRS and MRS stakeholders to apply for specific projects during **project implementation**

Proposals for active embedding (DRAFT)

- 4. Capitalisation: Capitalising project results** and up-take of relevant **project deliverables** (e.g. studies or tools, project data), and integrating them into MRS actions (e.g. in the work of Action Groups, PACs, etc.)
- 5. Evaluation:** Deriving and discussing **evaluation questions** that affect MRS embedding and CBC programmes
- 6. Information & Communication:** Integrating MRS for programme **communication purposes** (e.g. common communication activities etc.)
- 7. Capacity Building: Fostering capacity building and knowledge transfer** with support of INTERACT

Thank you very much!

Client

Bundesministerium für Land- und Forstwirtschaft; Regionen und Wasserwirtschaft (Österreich)

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The final expertise will be available in German language in August/September 2023, slides in German and English.