

SMART, SOCIAL, SUSTAINABLE –
Innovation for the Danube Region



4TH ANNUAL FORUM

OF THE EU STRATEGY FOR THE DANUBE REGION

29 and 30 October 2015 | Ulm | www.danube-forum-ulm.eu



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WELCOME NOTES

Corina Crețu

Under the title ‘Smart, Social, Sustainable – Innovation for the Danube Region’ the 4th Annual Forum will focus on innovation, professional training, labour mobility and migration, competitiveness and entrepreneurship as well as the role of civil society. The EU Strategy for the Danube Region has demonstrated clear potential in its phase of implementation, addressing joint challenges such as sustainable use of resources or climate change in a cooperative way. As Europe looks beyond the economic crisis, the region should also reinforce efforts to improve its competitiveness, and to invest in innovation and skills. But most of all, the achievements do not only help people in this region; the Danube Strategy can contribute more broadly to the success of the European Union as a whole.

The programming period 2014-2020 gathers momentum too. Implementation begins for the very first programmes integrating the macro-regional dimension. This is a good moment to start working towards the jointly agreed objectives. We need to make sure that all stakeholders work hand in hand and contribute to the welfare of the Danube Region. Implementation of the Strategy requires active leadership at national level, participation and ownership by all relevant regions and stakeholders, as well as ongoing strategic coordination at a macro regional level.

During four thematic sessions and more than 30 workshops and panel discussions, this year’s forum will explore the key factors for a sustainable and inclusive growth of the Danube region. I therefore invite you all to actively discuss how each of us, individually, and all of us, as a community, can make the best use of the Danube wide perspectives offered by the Danube Strategy.

I wish you an interesting and fruitful conference.

Corina Crețu
European Commissioner for Regional Policy



WELCOME NOTES

Winfried Kretschmann

Welcome to the 4th Annual Forum of the EU Strategy for the Danube Region here in Ulm, in Baden-Württemberg. It is in this region, in the Black Forest, that the Danube has its origin. The water sets out from here until, fed by innumerable tributaries, it eventually reaches the Black Sea.

As Baden-Württemberg is where the Danube begins, the Danube Region and its residents are especially close to our hearts here. The Danube is the only major European river which flows from West to East. Over the centuries, many factors have linked the people, cities, regions and countries along the river – economic, political, cultural, religious and personal factors. Ideas, customs and fashions have spread from one person to the next, from one town to the other and from area to area. Mobility and migratory movements have affected the way that people think and act, bringing with them changes and new ideas. Rivers are not only important transport and migration routes; they also carry cultural exchange.

It was an idea which sparked the EU Strategy for the Danube Region; the idea of jointly developing this macro region. That is an idea we want to build upon, always breathing new life into it. Here on the panels and in the workshops in Ulm.

Winfried Kretschmann

Winfried Kretschmann
Minister President of Baden-Württemberg



Ivo Gönner

Europe is suffering an identity crisis: the European Union may govern our lives more than ever nowadays, but fewer and fewer people can see the sense of this united Europe. The EU is becoming a burden and is sometimes even seen as a threat: too big, too complex and too anonymous. For many, nationalism seems to be an option for the future once more; they ignore the successes of the EU and all the bloody experiences of the two World Wars.

We must counter these trends. A united Europe is and remains the only prospect for the future: democracy, constitutional states, human rights, a strong welfare state, the readiness to resolve conflicts through compromise, remaining open to the outside world and being honest about the past – these are the foundations of the European future model.

Bringing people closer together in the countries, cities and regions along the Danube unites us not only historically, but also in the here and now and for the future. That's why we are thrilled to be hosting the fourth follow-up conference on the European Union's Danube Region Strategy – alongside the EU Commission and the State of Baden-Württemberg – and are hoping for intensive and fruitful discussions. Welcome to Ulm!

Ivo Gönner

Ivo Gönner
Lord Mayor of Ulm, President of the Council of Danube Cities and Regions



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CONFERENCE PROGRAMME / THEMATIC SESSIONS

Day I – Thursday – 29th October 2015

| | |
|--|---|
| <p>13.15 – 14.00 Donauhalle</p> | <p>Opening Session</p> <p>SMART, SOCIAL, SUSTAINABLE - Innovation for the Danube Region Introduction by the conference moderator, Eckhart Stratenschulte</p> <p>Welcome speech: - Ivo Gönner, Lord Mayor, City of Ulm (Germany)</p> <p>Keynote speeches: - Peter Friedrich, Minister for the Bundesrat, Europe and International Affairs, Baden-Württemberg (Germany) - Andrea Nahles MdB, Federal Minister for Labour and Social Affairs (Germany) - Corina Crețu, European Commissioner for Regional Policy</p> |
| <p>14.00 – 15.30</p> | <p>Meeting of the Ministers in charge of EU-Funds followed by a Press Conference (by invitation only)</p> |
| <p>14.00 – 15.30 Donauhalle</p> <p>Parallel Workshops and Panel Discussions</p> | <p>Thematic Session 1</p> <p>Reaching Out – Intertwining the strategy with civil society, parliaments and local communities Report from the “Participation Day”</p> <p>Panel discussion: - Igor Bečić, Deputy Speaker of the National Assembly (Serbia) - Michael Theurer, Member of the European Parliament - Kamal Izidor Shaker, Chair of the Committee on EU affairs at the National Assembly (Slovenia) - Karla Peijs, European Coordinator for the Rhine-Danube Corridor - Gisela Erler, State Counsellor, Baden-Württemberg (Germany) - Ivo Gönner, President of the Council of Danube Cities and Regions</p> <p>Session chair: - Lena Andersson Pench, Director, Directorate-General for Regional and Urban Policy, European Commission</p> |

EVENING RECEPTION

On the evening of 29th October, 2015 Minister President Winfried Kretschmann warmly invites all participants to attend the reception in the Theatre Ulm to enjoy a sophisticated cultural programme.

Location: Theatre Ulm, Herbert-von-Karajan-Platz 1, 89073 Ulm

| | |
|---------------|--|
| 18.30 – 19.00 | Welcome |
| 19.00 – 20.45 | Opening of the “Danube Autumn Buffet” |
| 21.00 – 22.00 | Official Opening |
| 22.00 – 22.30 | Presentation of the “Danube Region Cake” |
| From 22.30 | Get Together |

Please note:

The last tram from the theatre station leaves at 00.17 in the direction of Böfingen (Trade Fair) and at 00.51 in the direction of Söflingen (Main Station Ulm).



CONFERENCE PROGRAMME / THEMATIC SESSIONS

| Day II – Friday – 30th October 2015 | |
|--|---|
| 09.00 – 09.30 Donauhalle | Key Note Speeches - Winfried Kretschmann, Minister President, Baden-Württemberg (Germany) - Bogdan Aurescu, Minister of Foreign Affairs (Romania) |
| 09.30 – 11.00 Donauhalle Parallel Workshops and Panel Discussions | Thematic Session 2 Innovation connects - How to profit from macro regional cooperation for implementing smart solutions Keynote speech: - Günther H. Oettinger, European Commissioner for Digital Economy & Society Panel discussion: - Nikolina Angelkova, Minister of Tourism (Bulgaria) - Pavel Šolc, Deputy Minister of Industry and Trade/Energy (Czech Republic) - Franz Untersteller, Minister of the Environment, Climate Protection and the Energy Sector, Baden-Württemberg (Germany) - Thomas Hampel, Head of the Police Operations Unit, Bavarian State Ministry of the Interior, for Building and Transport (Germany) - Markku Markkula, President, Committee of the Regions Session chair: - Erich Unterwurzacher, Director, Directorate-General for Regional and Urban Policy, European Commission |
| 11.30 – 13.00 Donauhalle Parallel Workshops and Panel Discussions | Thematic Session 3 From the idea to implementation – Strategic development of professional training as a key for inclusive growth Impulse: - Bogdan Aurescu, Minister of Foreign Affairs (Romania) Panel discussion: - Romana Kanovská, State Secretary of the Ministry of Education (Slovakia) - Dijana Bežjak, Assistant Minister, Ministry of Entrepreneurship and Crafts (Croatia) - Aleksandar Andrija Pejović, Secretary of State for European Integration and NIPAC (Montenegro) - Eckhard Kreßel, Daimler AG Session chair: - Andriana Sukova-Tosheva, Director, Directorate-General for Employment, Social Affairs and Inclusion, European Commission |

| Day II – Friday – 30th October 2015 | |
|--|---|
| 14.00 – 15.30 Donauhalle Parallel Workshops and Panel Discussions | Thematic Session 4 Labour mobility and migration in the Danube Region – Grasping economic and social opportunities in an era of demographic change Introduction: - Balázs Orbán, Director, Migration Research Institute, Századvég Foundation (Hungary) Panel discussion: - Renate Held, Regional Director for South-Eastern Europe, Eastern Europe and Central Asia, IOM (International Organisation for Migration) - Alan Paic, Head of Southeast Europe Investment Compact of the OECD (Organisation for Economic Co-operation and Development) - Gazmend Turdiu, Deputy Secretary General/Head of Programme Department, RCC (Regional Cooperation Council) - Dorin Toma, Bureau for Diaspora Relations (Republic of Moldova) Session chair: - Katarina Mathernova, Deputy Director General, Directorate-General for Neighbourhood and Enlargement Negotiations, European Commission, tbc |
| 16.00 – 17.00 Donauhalle | Closing Session - Walter Deffaa, Director-General for Regional and Urban Policy, European Commission - Ľubomír Vážny, Vice Prime Minister (Slovakia, future EUSDR chair) - Peter Friedrich, Minister for the Bundesrat, Europe and International Affairs, Baden-Württemberg (Germany) |



PROGRAMME OVERVIEW, 29TH OCTOBER 2015

| | | | | | | | | |
|---------------|---|---|---|--|---|---|---|---|
| 11.30 – 13.00 | Registration | | | | | | | |
| 12.00 – 13.00 | Business Lunch | | | | | | | |
| 13.15 – 14.00 | Opening Session - Smart, Social, Sustainable – Innovation for the Danube Region | | | | | | | |
| 14.00 – 15.30 | THEMATIC SESSION 1 | HORIZONTAL | PA1a | PA3 | PA4/5/6 | PA4/8 | PA11 | PA2/10 |
| | Reaching Out – Intertwining the strategy with civil society, parliaments and local communities. Donauhalle | Danube transnational Programme: A stream of cooperation. Donausaal 1 | Innovative approaches on the Danube and its navigable tributaries. Donausaal 2 | Danube Culture Platform – Creative Spaces of the 21st Century. Donauhallenfoyer 2 | Protecting the environment in the Danube Region: Integrated horizontal cooperation. Donauhallenfoyer 1 | Improvement and cooperation possibilities in the water sector: Networking and advanced technologies for wastewater treatment and energy efficiency in the Danube Region. Part 1 Donausaal 3 | Cooperation Southeast – Danube Region (CSDR) Konferenzraum 1 | Danube Region capaCITIES: Linking Danube Cities to the future of the Region. Part 1 Konferenzraum 2+3 |
| 14.00 – 15.30 | Meeting of the Ministers in charge of EU-Funds followed by a Press Conference (by invitation only) | | | | | | | |
| 15.30 – 16.00 | Coffee Break | | | | | | | |
| 16.00 – 17.30 | HORIZONTAL | PA2 | PA4/8 | PA8 | PA9 | PA2/10 | | |
| | Embedding the macro-regional initiatives into European Structural and Investment Fund Programmes. Donauhalle | Putting synergies into practice: Regional initiatives together for sustainable use of local resources. Donausaal 3 | Improvement and cooperation possibilities in the water sector: Cooperation possibilities with non-EU countries in the water sector. Part 2 Donauhallenfoyer 1 | Promotion of Human Capital as a source of prosperity. Donauhallenfoyer 2 | Enhancing skills and competences through educational cooperation. Donausaal 2 | Danube Region capaCITIES: Linking Danube Cities to the future of the Region. Part 2 Konferenzraum 2+3 | | |
| 18.00 | End of Conference Day I | | | | | | | |
| 18.30 | Evening Reception | | | | | | | |

14.00 – 18.00 MEETING AREA

PROGRAMME OVERVIEW, 30TH OCTOBER 2015

| | | | | | | | |
|---------------|--|--|--|---|---|---|---|
| 08.00 – 09.00 | Registration | | | | | | |
| 09.00 – 09.30 | Opening Session - Smart, Social, Sustainable – Innovation for the Danube Region | | | | | | |
| 09.30 – 11.00 | THEMATIC SESSION 2 | PA1b | PA2 | PA8 | PA8 | PA9 | PA10 |
| | Innovation connects – How to profit from macroregional cooperation for implementing smart solutions. Donauhalle | Sustainable mobility in the Danube Region. Part 1 Konferenzraum 2+3 | Energy efficient and sustainable Danube cities and regions: Linking strategic thinking and energy issues. Donauhallenfoyer 1 | Bio-economy as model demonstrator for cross-regional cluster cooperation within the Danube Region. Donausaal 1 | Women in leadership – Strategies, programmes and approaches to bring women in political and economical power. Donausaal 2 | Labour market know-how-exchange in the Danube Region. Donauhallenfoyer 2 | Building institutional and administrative capacities in the Danube Region on a transnational and cross-border basis. Donausaal 3 |
| 11.00 – 11.30 | Coffee Break | | | | | | |
| 11.30 – 13.00 | THEMATIC SESSION 3 | PA1b | PA5 | PA7 | PA7/8 | PA9 | PA11 |
| | From the idea to implementation – Strategic development of professional training as a key for inclusive growth. Donauhalle | Sustainable mobility in the Danube Region. Part 2 Konferenzraum 2+3 | Improving the Flood Safety (The 1st FRMP for Danube Basin and the synergies, projects of EUSDR PA5 and ICPDR). Donausaal 1 | DO IT – Cross-cutting cooperation for the facing of the main societal challenges of the Danube Region. Donausaal 2 | Paving the way for joint actions in the Danube Region: Sharing good practices and identifying synergies in research and innovation support. Donauhallenfoyer 2 | Roma and Sinti: Participation as a key to empowerment. Donausaal 3 | Live-Hacking. Donauhallenfoyer 1 |
| 13.00 – 14.00 | Business Lunch | | | | | | |
| 14.00 – 15.30 | THEMATIC SESSION 4 | PA3 | PA4 | PA6 | PA7 | PA10 | PA11 |
| | Labour mobility and migration in the Danube Region – Grasping economic and social opportunities in an era of demographic change. Donauhalle | Sustainable management of touristic destinations along the Danube. Donauhallenfoyer 1 | Setting water management priorities until 2021 – The ICPDR Danube River Basin Management Plan 2015. Donauhallenfoyer 2 | Sturgeon 2020 – A project to foster horizontal cooperation among all Priority Areas of the EUSDR. Donausaal 2 | The way forward in aligning transnational R&I funding and activities in the Danube Region. Konferenzraum 2+3 | Ukraine in/and the EUSDR: A Civil Society Perspective. Donausaal 1 | Danube Property Crime Project. Konferenzraum 1 |
| 15.30 – 16.00 | Coffee Break | | | | | | |
| 16.00 – 17.00 | Closing Session | | | | | | |
| 17.00 | End of conference | | | | | | |

09.30 – 16.00 MEETING AREA

EXHIBITION

Hall-Plan:



| Number | Organisation |
|---------------|---|
| 1 | Baden-Württemberg Foundation |
| 2 | City of Ulm and Neu-Ulm Official Tourism Organisation, Danube Office |
| 3.1 | Danube Swabian Central Museum of Ulm (DZM) |
| 3.2 | Arbeitsgemeinschaft Deutsche Donau Community German Danube |
| 4.1 | CCI - Southeast Europe Competence Center of the Chamber of Commerce and Industry, Germany |
| 4.2 | Chamber of Handcraft, Ulm |
| 5 | Ministry of Rural Affairs and Consumer Protection Baden-Württemberg |
| 6 | Danube Strategy Research Network Workshop for PhD and Master Students |
| 7 | State Ministry of Baden-Württemberg/Ministry of Finance and Economics Baden-Württemberg |
| 8 | Landscapepark Young Danube |
| 9 | State Ministry of Bavaria |
| 10 | Donaubüro Ulm/Neu-Ulm Danube Office Ulm/Neu-Ulm |
| 11.1 | Interreg CENTRAL EUROPE Programme |
| 11.2 | Danube Transnational Programme |
| 12-13 | European Commission |
| 14.1 | Danube Strategy Point |
| 14.2 | European Investment Bank (EIB) |
| 15.1 | Andrássy University Budapest |
| 15.2 | Danube Competence Center |
| 16 | Ministry for Labour and Social Affairs, Family, Women and Elderly People of Baden-Württemberg |
| 17 | UNEP Vienna - Secretariat of the Carpathian Convention, Austria |
| 18 | International Commission for the Protection of the Danube River (ICPDR), Vienna |
| 19.1 | Working Community of the Danube Regions; ARGE Donauländer |
| 19.2 | Danube connects/Danube Books |
| 20.1 | Business and Professional Women (BPW) Germany and Danube net |
| 20.2 | Ministry of Interior Baden-Württemberg |
| 21 | Ministry of Interior Baden-Württemberg in cooperation with State Office of Criminal Investigation |
| 22.1 | Danube Future, University of Natural Resources and Life Sciences, Vienna |
| 22.2 | Participation Day |
| 23 | EuroVienna, EU-consulting & -management GmbH |
| 24 | International Agency for Source Country Information - IASCI |
| 25 | Association Cluster MEDGreen, Romania |
| 26 | Umwelttechnik BW, Environment Engineering BW |
| Entrance area | Poster walls "Birth of the world culture in the Danube Region" |
| Outside | Baden-Württemberg Foundation |

LOCATIONS



- 1 Ulm-Messe GmbH** | Böfinger Straße 50 | 89073 Ulm | fon: +49 731 922990
- 2 Theater Ulm** | Herbert-von-Karajan-Platz 1 | 89073 Ulm | fon: +49 731 1614500
- 1 Hotel Astra** | Steinhövelstraße 6 | 89075 Ulm | fon: +49 731 922620
- 2 Best Western Plus Atrium Hotel** | Eberhard-Finckh-Straße 17 | 89075 Ulm | fon: +49 731 92710
- 3 Hotel Bäumele** | Kohlgasse 6 | 89073 Ulm | fon: +49 731 62287
- 4 Hotel Brauhaus Barfüßer Neu-Ulm** | Paulstraße 4 | 89231 Neu-Ulm | fon: +49 731 9744831
- 5 Hotel Blaubeurertor** | Blaubeurer Str. 19 | 89077 Ulm | fon: +49 731 93460
- 6 City Hotel Garni Neu-Ulm** | Ludwigstraße 27 | 89231 Neu-Ulm | fon: +49 731 97452-0
- 7 Comfor Hotel** | Frauenstraße 51 | 89073 Ulm | fon: +49 731 9649-0
- 8 Donau Hotel** | Augsburger Str. 34 | 89231 Neu-Ulm | fon: +49 731 9769-0
- 9 Golden Tulip Parkhotel** | Silcherstraße 40 | 89231 Neu-Ulm | fon: +49 731 80110
- 10 Hotel Goldenes Rad** | Neue Straße 65 | 89073 Ulm | fon: +49 731 800-184
- 11 Hotel Ibis Ulm City** | Neutorstraße 12 | 89073 Ulm | fon: +49 731 96470
- 12 InterCityHotel Ulm** | Bahnhofplatz 1/1 | 89073 Ulm | fon: +49 731 9655-0
- 13 Hotel Garni Lehrertal** | Lehrer-Tal-Weg 3 | 89075 Ulm | fon: +49 731 954000
- 14 Hotel Restaurant Löwen** | Klosterhof 41 | 89077 Ulm | fon: +49 731 388588-0
- 15 Maritim Hotel Ulm** | Basteistraße 40 | 89073 Ulm | fon: +49 731 923-0
- 16 Hotel Neuthor** | Neuer Graben 17 | 89073 Ulm | fon: +49 731 975279-0
- 17 Hotel am Rathaus** | Kronengasse 8-10 | 89073 Ulm | fon: +49 731 96849-0
- 18 RiKu Hotel** | Maximilianstraße 4 | 89231 Neu-Ulm | fon: +49 731 98094150
- 19 Akzent-Hotel Roter Löwe** | Ulmer Gasse 8 | 89073 Ulm | fon: +49 731 14089-0
- 20 Stadt- und Tagungshotel Stern** | Sterngasse 17 | 89073 Ulm | fon: +49 731 1552-0
- 21 Hotel Ulmer Spatz** | Münsterplatz 27 | 89073 Ulm | fon: +49 731 68081
- 22 Hotel Ulmer Stuben** | Adolph-Kolping-Platz 11 | 89073 Ulm | fon: +49 731 96220-0

PRACTICAL INFORMATION

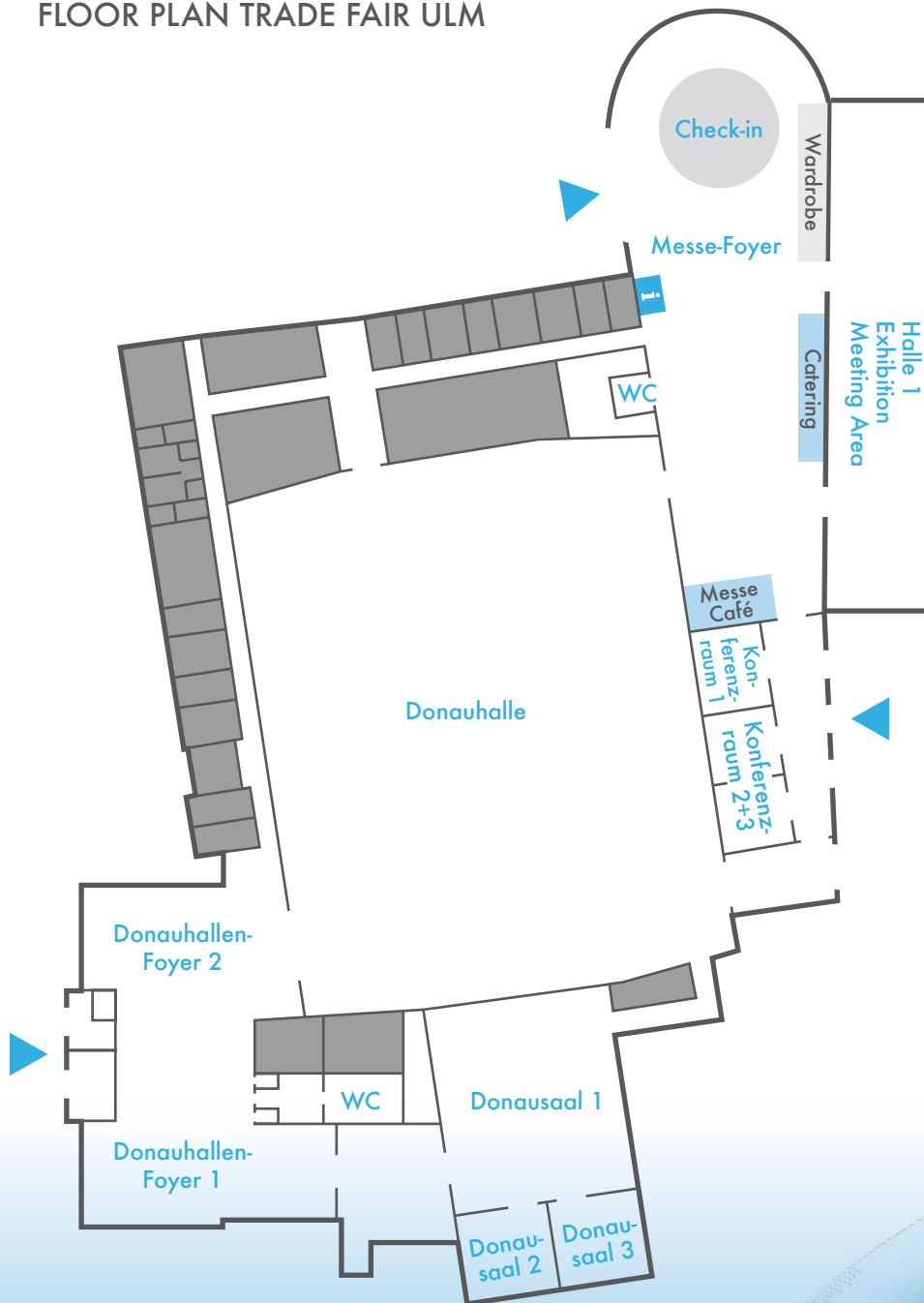
- Low Emission Zones**
The low emission zones in Ulm and Neu-Ulm have been installed in order to reduce the particulate matter emission and therefore better the air quality in Ulm and Neu-Ulm. Clean air is not only important for the inhabitants of both cities but is also an important base of tourism and the maintenance of the historic structure. Please note: for driving into the city centre of Ulm you need a green environmental sticker, in Neu-Ulm you need either a yellow or green one. Further information on: www.tourismus.ulm.de
- You can book your accommodation via the reservation service of the Ulm/Neu Ulm-Touristik GmbH (UNT).**
www.tourismus.ulm.de
Hotline: +49 731 161 2811
- Free WIFI**
Standard Access
1. Select Wi-Fi and choose „WLAN-Ulm Messe“ as your network
2. Open your internet browser
3. Click to accept the terms and conditions
- Public Transport Event-Ticket**
Before the event you will receive an agenda by separate mail. Additionally this document enables you to use the public transport system in Ulm/Neu-Ulm for free during the event days.
- More Information**
Workshop details and information on the Side Events are available on www.danube-forum-ulm.de

Additional Shuttle Buses

In addition to regular scheduled services, the following shuttle services will be provided, the conference shuttle buses are easily recognisable as the conference logo will be visible behind the windscreen of the bus.

| Day | Time | Timing | Route |
|-----------------------------|---------------|----------------------------|--|
| 29.10.2015 | 11.30 – 13.00 | 10-minute intervals | Main Station Ulm ► Donauhalle (Trade Fair) |
| | 18.00 – 20.00 | 10-minute intervals | Donauhalle (Trade Fair) ► Town Hall Ulm ► Main Station Ulm ► Theatre Ulm |
| 30.10.2015 | 08.00 – 09.00 | 10-minute intervals | Main Station Ulm ► Donauhalle (Trade Fair) |
| | 11.00 – 14.00 | 1 bus (additional support) | Donauhalle (Trade Fair) ► Main Station Ulm |
| 30.10.2015 Last Transfer | 00.17 | | Theatre Ulm ► Direction Böfingen (Trade Fair) |
| | 00.51 | | Theatre Ulm ► Direction Söflingen (Main Station Ulm) |

FLOOR PLAN TRADE FAIR ULM



Special Thanks

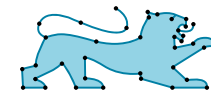
We would like to thank the Ministry of Transport and Infrastructure Baden-Württemberg for their generous support in financing the public transport for the Annual Forum's guests in Ulm.

www.mvi.baden-wuerttemberg.de
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Baden-Württemberg

MINISTRY OF TRANSPORT AND INFRASTRUCTURE



**NEUE
MOBILITÄT**
bewegt nachhaltig

Further information on the EU Strategy for the Danube Region:

Official website of the Danube Region Strategy:

www.danube-region.eu

Information page of the European Commission:

www.ec.europa.eu

 facebook.com/DanubeRegionStrategy

 twitter.com/eusdr

Organisers



Stadt Ulm

ulm

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