





Promoting entrepreneurship in Economic Development and Innovation Operational Programme, Hungary

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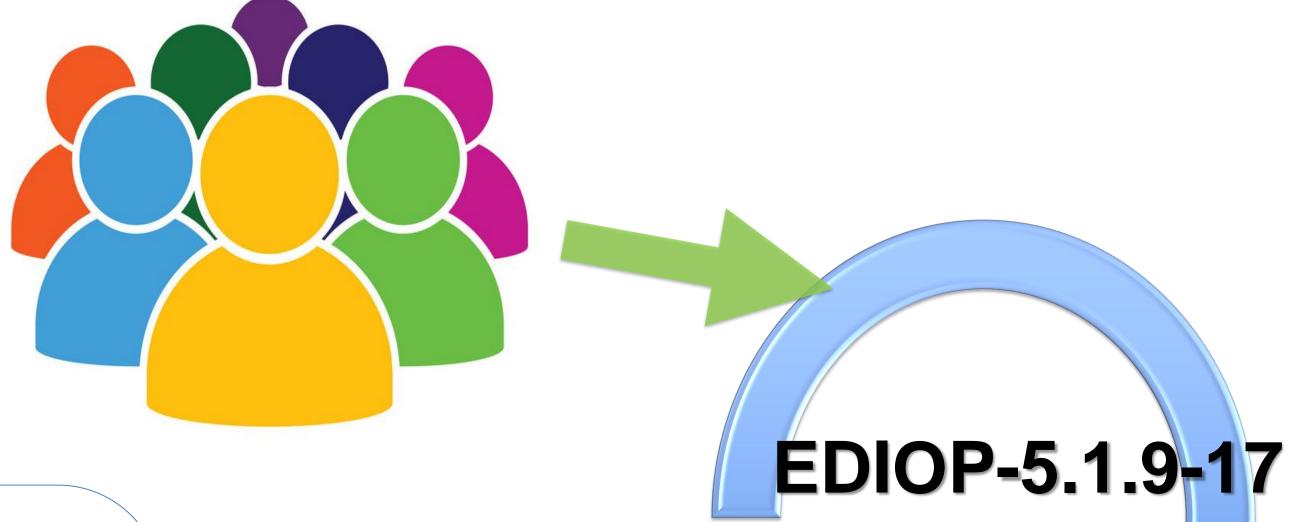
System and actors of promoting entrepreneurship in EDIOP for young and adult jobseekers

Aim

- Promoting employment of unemployed people of 2 target groups: young job seekers under the Youth Gurantee and job seekers above 30 years
- Applying a 2 component programme implementation system
- Simplified granting procedures and use of SCO (40% ESF flat rate)



- Preparing calls for proposals
- Regulatory framework (Gov. Decree)
- Co-ordination of beneficiaries
- Trouble shooting during programme implementation (e.g. COVID-19)



EDIOP-5.1.10-18 and **EDIOP-5.2.7-18**

- Project promoter: regional business development consortia
- Budget: 14,75 million EUR



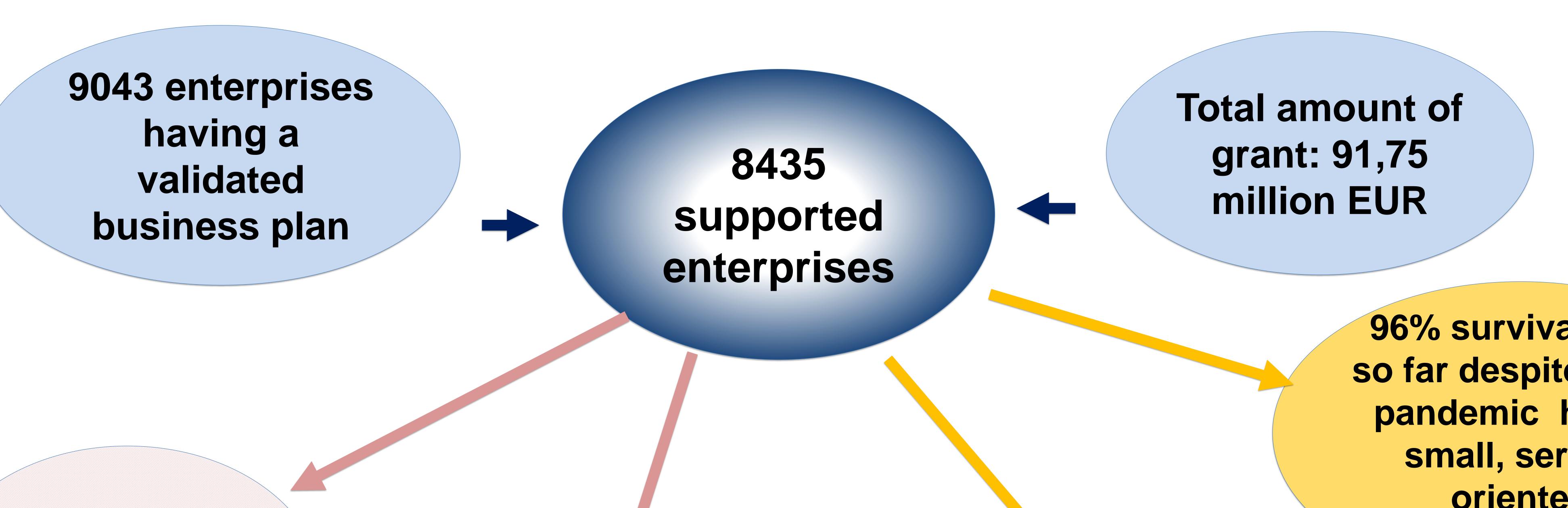
- MAJOR TASKS OF REGIONAL BUSINESS DEVELOPMENT CONSORTIA
- recruiting target group (jobseekers and young people)
- development of a training program
- development of a uniformed business plan template in cooperation with other regional beneficiaries
- providing entrepreneurship training and competence development for participants
- assistance in drawing up a business plan
- review and approval of business plans (an approved business plan is a basic condition for participation in phase 2)
- mentoring and consulting services for established businesses in their first year of operation
- co-operation with other regional consortia
- Project promoter: Hungarian State Treasury
- Budget: total 99 million EUR
- TASK: providing subsidy for entrepreneurs with a validated business plan in EDIOP-519 programme



- SUBSIDY for enterprises: fixed amount of 11 250 EUR
- Eligible activities: employment costs and up to 40% of employment costs can be used for other initial costs of business activities through flat rate financing (eg. purchase of equipment, intangible assets, IT tools, rental fees).



Results of EDIOP entrepreneurship programme



Proportion of supported female entrepreneurs: 51% (above 30 yrs) and 44% (youth)

New businesses by women in: beauty and personal services, fashion, design, educational services, event management, online marketing

8204 closed projects (6438 in 1 year maintenance period)

96% survival ratio so far despite of the pandemic hitting small, service oriented businesses

Promoting entrepreneurship in EDIOP PLUS ESF 2021-27



- To be implemented in the framework of Youth Guarantee (4th Priority of EDIOP PLUS)
- Promoting
 entrepreneurship of
 young people below 30
 – training and subsidy
 for initial costs of setting
 up a new business
- Centralised programme implementation) by
- Public Employment
 Service (government
 offices) as project
 holder

Further ERDF funded support to small business development

- One-stop information website for entrepreneurs:
 on trainings, soft loans, subsidies, credited list of consultants:
 https://vali.hu
- Specific competence development programmes for women entrepreneurs
- Entrepreneurial coaching and consultation services (incl. green transition and digitalization)
- Workplace based subsidized trainings







Thank you for your attention!

