

# CYCLING TOURISM AND CULTURAL ROUTES

## ONLINE WORKSHOP

**2 October 2020**

### **EUSAIR TSG2 (TRANSPORT) and TSG4 (TOURISM)**

Back-to-back with **EUSDR PA3** (tourism, culture, people to people),  
with participation of other EU MRS

#### Draft Agenda /Programme

#### **9:00 –9:30**

Official opening and welcome

- i) Croatian Ministry of Tourism and Sport
- ii) Croatian National Coordinators: Mr Nedjeljko Špilek(MFEA) and Mr Mislav Kovač(MRDEUF)
- iii) EUSAIR : TSG2 coordinator-Mr. Pierluigi Coppola(IT),  
TSG4 coordinator -Ms. Blanka Belošević (CRO)  
EUSDR PA3 coordinators – Ms. Irina Cozma (RO) and  
Mr. Nikola Manevski (BG)

**Moderator:** Ms Lidija Miščin, Expert Associate MedCycleTour  
project, EU projects Department, CNTB

#### **9:30-10:00**

Key note speech: introducing ECF, existing cycling networks,  
certification process, actions/projects aiming at sustainability

Mr. Ed Lancaster, ECF/Eurovelo

Senior Policy Officer

**10:00-10:20**

Sustainability of cycling tourism, growing numbers, regions of the world where there is an increase of both supply and demand

Mr. Miklós Berencsi, National EuroVelo Coordination Centre (NECC), Hungary

**10:20-10:40**

Necessary services and infrastructure (bike & bed, bike servicing, e-charging stations etc.) and the difference between cycling as only one of the activities during a stay in a destination and the actual cycling tourism as a product (needed for both)

Mr. Frank Hoffman, ADFC Board Member

**10:40-11:00** coffee break (virtual)

**11:00-12:35**

- i) Introduction to national interventions session
- ii) National interventions (EUSAIR,EUSTR)-good examples, challenges regarding the infrastructure, development of cycling routes, involvement of local communities etc.( up to 10 minutes per participant)

Mr. Massimiliano Angelotti, Italy: “The ADRIATIC-IONIAN Cycle Route: the cycle route that connects states and regions of the Adriatic-Ionian area”

CRO: EuroVelo 8 in Croatia (tbc)

Ms. Cristina Lixandroi, Romania: “Danube Cycling Plan project- a new opportunity for Romanian cycling”

Ms. Alessandra Fogar, Italy: “cycling and Discovering”

Mr. Nebojša Crnogorac, Montenegro: “Cycle- tourism in Montenegro: Yesterday, Today, Tomorrow”

Ms. Eltjana Shkreli, Albania: “Shkodra cycling city, an opportunity for sustainable tourism development in Albania”

Ms. Maša Klavora, Slovenia:” Walk of Peace biking, hiking and cultural cross border trail along the WWI heritage and as good example of involvement of local communities”

### **12:35-12:55**

Interventions from other EU MRS – their experiences, possibilities of connecting the cycling paths of the two/four EU macro-strategies  
EUSBSR

Mr Łukasz Magrian, Poland

EUSALP

Mr Bernhard Lehofer, Austria

### **12:55-13:05**

Conclusions

Expert: Mr Zoran Klarić, Institute for Tourism, Zagreb

### **13:05-14:15** lunch break

**Moderator:** Ms Vlasta Klarić, ESAIR TSG4 Thematic Expert(CRO)

### **14:15- 14:45**

Introduction to the afternoon session

- i) Ms.Tatjana Horvatić, Head of Movable, Ethnographic and Intangible Cultural Heritage Office, Croatian Ministry of Culture and Media
- ii) Ms. Vlasta Klarić, EUSAIR Thematic Expert: Routes4U-connecting the EU regions

**14:45-15:10**

Cultural routes in EUSAIR and EUSDR

Speaker: Stefano Dominioni, Director

Of Cultural Routes, Executive Secretary of EPA

**15:10-16:00**

Cultural routes and cycling tourism- examples

Mr. Michael Cramer, Germany: “Iron Curtain Trail Route”

Mr. Fotis Vlachos, Ministry of Culture, Greece: “Route of the Olive Tree”

Mr. Antonio Barone, Italy: “The Phoenicians Route”

Mr. Ionut Matei, Romania: “Developing cultural cycling routes with the existing resources- examples in the recent years in Romania”

Mr. Christina Narval, Austria: “Trans-Danube Travel Stories”

**16:00- 16:20**

*How can cycling and cultural tourism products help achieve SDGs and create new products in line with the EU Green Deal?*

Mr. Dirk Glaesser, UNWTO: Agenda 2030

Ms. Nadine Lakhal, DG Regio (EC): EU Green Deal

**16:20- 16:30**

Conclusions

Expert: Ms. Renata Tomljenović

Institute for Tourism, Zagreb

**16:30- 16:45**

Closing remarks

i) EUSAIR & EUSDR coordinators

ii) Croatian Ministry of Tourism and Sport (name tbc)