

INNOWIDE

What is INNOWIDE?

INNOWIDE – Viability assessment of collaborative and INNOvative business solutions in WorldWIDE markets is a Horizon 2020 project that aims to fund at least 120 European innovative SMEs and start-ups to conduct Viability Assessment Projects (VAPs) in markets outside of Europe.

Viability Assessment Projects (VAPs)

Two calls will be implemented with a total budget of 7,2M€, allowing to fund 120 VAPs (60k€/VAP), and targeting markets of developing countries, large emerging economies (Brazil, Russia, India, China, Mexico) and developed countries with the same allocation for each of these three country categories.



Funding to 120 VAPs
(60k€/VAP)



Two Calls



Total Budget
= 7,2M€



Targeted Markets
Developing countries
Large emerging economies
Developed countries

1st Call was a Success!

The 1st Call for VAP applications was open from April 1st 2019 to May 31st 2019!

- ▶ Nearly 400 applications
- ▶ Targeting more than 50 third countries worldwide
- ▶ Top 3 countries: USA, India and China
- ▶ From 35 countries (EU and Member States)



WHO CAN APPLY?

- ▶ SMEs, including young companies and start-ups, from any sector
- ▶ The beneficiary has to be an “enterprise” (business corporation, cooperative) engaged in an economic activity (selling products or providing services on the market at a given price)
- ▶ The beneficiary must be established in an EU Member State or a Horizon 2020 associated country



SECOND CALL OPENS ON January 15th

Applications are open until March 31st

FUNDING TIMELINE



Call Opening
January 15th



Call Deadline
March 31st



**Results/grant
signature**
End of June 2020



**VAP
Implementation**
Until Spring 2020

HOW TO APPLY?

Go to the **INNOWWIDE** website (www.innowwide.eu) and click on **Apply for Funding** under **VAP Application and Guidelines**

Complete registration form and follow instructions to set up an account

Complete all sections of the application form and submit by **31 March 2020** at 20.00 GMT

You will be contacted with the results of your application by the end of June 2020

Visit the INNOWWIDE website and get more information about the call and how to apply!

www.innowwide.eu
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