




# European Investment Advisory Hub


*Europe's gateway to investment support*



**The Hub seeks to achieve faster results on the ground and be the reference point for project advisory support in Europe**

**Who can ask for advisory services?**

- Public and private companies and project promoters
- Managing, procuring authorities
- National Promotional Banks and Institutions



Europe has no shortage of potential projects that can contribute to growth and employment.

There are, however, many technical and financial challenges that project promoters, public authorities and investors face. As a result, many potentially good projects may miss the chance to get off the ground.





The **European Investment Advisory Hub** aims to strengthen Europe's investment and business environment by enhancing the capacity of public and private actors to structure financially sound projects in order to bring them to maturity.

The Hub offers a single access point to a wide range of advisory services in support of

- Project identification, preparation and implementation
- Access to finance
- Use of Financial instruments
- Capacity building


## THE HUB

### A GATEWAY TO

-  • Targeted advisory support for project development
-  • Capacity building on technical, financial and regulatory matters
-  • Expert guidance from experienced financial and technical professionals
-  • Information and knowledge sharing

### A 360° ADVISORY OFFER

-  **Project & investment support**
  - Advisory support throughout the project cycle
  - Building and disseminating capacity and knowledge
-  **Access to finance**
  - Advice on structuring and implementing public-private partnerships
  - Advice on finance opportunities, including at EU level, and the use of financial instruments
-  **Knowledge sharing**
  - Peer-to-peer exchange and sharing of know-how



**The Hub is a joint initiative by the  
European Commission and the European  
Investment Bank, and is part of the  
Investment Plan for Europe**

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**ACCESS EUROPE'S GATEWAY  
TO INVESTMENT SUPPORT**

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