

Invitation

Future of Businesses within the Danube Region conference

Venue: Hungary, Győr - ETO Park Hotel****superior Business &
Stadium (9027 Győr, Nagysándor József u. 31.)

Date: 09/10/2025

Draft Programme

9:30 – 10:00

Registration and welcome coffee

10:00 – 10:15

Welcome notes

Viktor György Oroszi, Ministry of Foreign
Affairs and Trade of Hungary, EUSDR
national coordinator

Krisztián Tompa, Chamber of Commerce
and Industry for Győr-Moson-Sopron Greater
County, Secretary general

10:15-10:30

Keynote presentation

Karmen Maričić, Ministry of Economy
Croatia, EUSDR Competitiveness of
Enterprises priority area coordination

Future of businesses within the Danube
region with the support of EUSDR Priority
Area 8 (Competitiveness of enterprises)

10:30-11:30

Panel discussion: Fundraising for businesses in the Danube Region

Moderator: **Mónika Harsányi**, *Budapest Chamber of Commerce and Industry, Head of International Projects*

Keynote presentation:

Marianna Miklós-Molnár, National Development Centre, Chief Strategy Officer, Hungary

Panellists:

Laurent Roux, European Institute of Innovation&Technology, Head of Innovation Capacity Section

Mirela Hrastinski, HAMAG-BICRO Croatian Agency for SMEs, Innovation and Investments, B-Light project manager, Croatia

Katalin Kovács-Kasza, Interreg Danube Region Programme, Priority officer, Hungary

11:30-12:30

Panel discussion: The role of networks in economic development of the Danube region

Moderator: **Robert Lichtner**, Danube Strategy Point, DSP coordinator, Austria

Keynote presentation:

Robert Gohla, Steinbeis-Europa-Zentrum, Head of Department, Germany

Panellists:

András Rév, Danube Chambers of Commerce Federation, President, Hungary

Mirza Sikirić, Zenica Development Agency
ZEDA Ltd., SpinIT project manager,
Bosnia&Herzegovina

Daniel Coșniță, Romanian Cluster
Association - CLUSTERO, President,
Romania

12:30-13:30

Lunch and networking

13:30-14:30

**Panel discussion: Competitive
businesses and workforce within the
Danube Region**

Moderator: **Anita Szabó**, National
Development Centre, Head of International
Unit, Hungary

Keynote presentation:

Balázs Barta, Pannon Business Network,
Managing director & Chair of the EUSDR
PA8 AI Working Group, Hungary

Panellists:

Aleksandar Panovsky, Secretary general,
Chamber of Commerce and Industry
Vojvodina, Serbia

Pál Danyi, Budapest University of
Technology and Economics, Danube Cup
organizer, Hungary

Patrick Hartweg, Lower Austria Economic
Chamber, Head of Department of Foreign
Trade and European Policy, Austria

14:30-15:30

**Panel discussion: Sustainable future,
value and leadership in businesses**

Moderator: **László Örlös** (Hungarian Export
Promotion Agency, Head of International and

Sustainability Affairs & Chair of Trade
Promotion Europe Sustainability Working
Group)

Keynote presentation:

Gergely Hankó, Hungarian Association of
Environmental Enterprises, Managing
director

Panellists:

Mónika Harsányi, Budapest Chamber of
Commerce and Industry, Head of
International Projects

Horváth-Karip Krisztina, General manager
of PC Trend Ltd. & SMEnergy project partner,
Hungary

Sándor Szilágyi, Managing partner, Brillfield
Partners, Hungary

15:30-15:35

Closing remarks

Viktor György Oroszi, Ministry of Foreign
Affairs and Trade of Hungary, EUSDR
national coordinator

15:35-16:00

Coffee break and networking

16:00-17:30

**Guided visit at the Science and Innovation
Park of the University of Győr**

(Address: 9025 Győr Töltésszer u. 13.)

We reserve the right to change the programme!

The event is funded by the project VOP PLUSZ-0.3.2-23-2023-00001