

PROJECTS APPROVED BY THE STEERING GROUP
a) Complete Lists

Projekte PA 8
Autoclusters
BioTeCC - Triple Efficiency in the Biomass Value Chain Along the Danube Green Chemistry Belt
SEE Management Forum 2010 -2015
BLUE DANUBE - Improved framework conditions for fast track eco-innovation in waste water treatment
CENTROPE_TT, Tools for Transnational Innovation Support in CENTROPE (implementing the flagship project Cluster Atlas)
Cluster Initiative for the modernisation of the Danube area's manufacturing industry
Clusters for European Innovation Cross-Linking (Clusterix)
Clusters-Cord (implementing the flagship project Cluster Atlas)
CluStrat – Boosting innovation through new cluster concepts in support of emerging issues and cross-sectoral themes
CNCB, Cluster and Network Cooperation for Business Success in Central Europe (implementing the flagship project Cluster Atlas)
Creating a centre of excellence in the Danube region for the constructing industries of technical equipments designed to agriculture and food industry (from 2014)
Creating a network for obtaining and superior capitalization of biomass Miscanthus type in the Danube areas (from 2014)
Creating a network of collection and primary processing of agricultural products (fruits, vegetables, seeds) in the Danube macro-region (from 2014)
Creating an acvacol network for intensive valuable fish species by using high natural water resources of the Danube macro-Region (from 2014)
Danube Creative Cluster (from 2014) (flagship project)
Danube Energy Management Forum (DEMF) (from 2014, implementing the flagship project Centres of Excellence)
Danube metropolises – venue for SME and inventors' encounters
Danube Region Cluster's e-Platform (DRCeP) (implementing the flagship

project Cluster Atlas)
Danube Transport and Mobility Forum (DTMF) (from 2014, implementing the flagship project Centres of Excellence)
Development of a network of innovative agro-industrial clusters in Danube region (from 2014)
Development of a Basic Tool for Support – a Dynamic Transnational Revolving innovation Fund
Economic, Organizational and Educational Cooperation in Fashion Industry - Setting up a Retailers Association and a Retail/Distribution Institute for vocational training
Establishment of the Strategies to Respond Rapidly in Case of Ecological Accidents Generated by Leakage of Harmful Substances in Water or Air from the Manufacturers Located in the Vicinity of the River (from 2014)
Establishment of Western Balkan Enterprise Development and Innovation Facility (EDIF)
Fostering inter cluster cooperation in the Danube Region (from 2014)
Innovative Cluster Support Integrated Organisation Network - Inclusion
Integrated, complex, rural-floodplain landscape management of the Közép-Tisza-valley
Integrated learning process for Danube industry in the field of innovation and technology transfer, environment protection, production optimization, organization development - DanubeINO
Local economic development pilot program - development of food production and direct sales in Zemplén and Nagykunság
Mobile identification of citizens for digital interactive processes IMIME
Modular Hydrogen Power Pack - Compact Hydrogen /fuel cells facility
Monitoring and Simulation System of the Erosion and Desertification Phenomena in the Danube River Basin, in order to create some Response Strategy and their Amelioration (from 2014)
New generation of E-services and M-services for citizens (NeWEMSer)
Nyúl-unk a munkáért - Small animal husbandry (rabbits) pilot program in order to develop the disadvantaged rural areas' job opportunities, to develop family farms and to make them sustainable (2012-2015). HU-BA program helps the native Hungarian poultry species to get back to natural habitat (the villages) in order to preserve the traditional breeds and traditional farming

Partnership for Creativeness 1
Project Danube cities and clusters – important competitive factors (DCaC)
SEECCEL – South East European Centre for Entrepreneurial Learning
SEeDual - Introducing dual vocational training systems in South East Europe
Seeged+ Innoinfo - Increasing the Competitiveness and Innovation Capacity of SME's in the South East European Region – The Continuation of the Szeged Plus Program (flagship project)
SIRA - Smart and Innovative Rural Areas (flagship project)
Smarter Cluster Policies for South East Europe – Cluster PoliSEE
South-East European Network-of-Excellence of Cluster Organisations (SEENECO)
Support of tourism and local development in Bulgaria and Romania through creation of regional clusters
Sustainable rural tourism- Pilot program of rural and agritourism
Technology Transfer Cluster for rehabilitation of mining and industrial contaminated areas
The development of a pilot program designed to build a regional energetic consultancy network in order to spread renewable energy sources
The promotion of the typical Hungarian products (Hungarikum), through the implementation of the pilot program of onion of Makro and the Hungarian spice paprika
Technology Park with R&D Rapid Prototyping Centre
TourNet – Promotion of cross-border networking for development of common Bulgarian-Rumanian Tourist Products
Training for cluster managers (from 2014)
Transnational Network of Leading Automotive Regions in CE

b) Project data sheets

Please find below detailed data sheets of PA 8 projects as listed under a).

PROJECT	AUTOCLUSTERS			Project Code	
BASIC PROJECT INFORMATION					
Official website	Project manager	Martina Homolová Automobilový klaster - západné Slovensko Hlavná 5 917 01 Trnava homolova@autoklaster.sk +421 911 704 600	Project Duration		01.04.2009] - [31.03.2012]
[http://www.autoclusters.eu]			Project Phase	<input type="checkbox"/> 1 Design (idea, abstract)	<input type="checkbox"/> 2 Preparation (proposal, feasibility study)
Project logo				<input type="checkbox"/> 3 Implementation	<input checked="" type="checkbox"/> 4 Completion
	Partners	Slovakia, Italy, Slovenia, Hungary, Romania, Bulgaria, Croatia, Serbia, Austria	Financing		
			Total budget	1 645 000€]	
			Financing available?	<input checked="" type="checkbox"/> yes	<input type="checkbox"/> no
<p>Project description The automotive industry is becoming one of the most important industries in South Eastern Europe. The quick development of new OEM's together with previously established traditional car producers is an impulse for rapid development for sub-contracting industries in the region. In the same time industry is facing of the biggest crisis in it's history, when the increase of innovative capacities becoming one of key factors for future sustainable development.</p> <p>Clustering in automotive industry is at great level in comparison to some other industries in the SEE region. Nevertheless the clusters are here, we identify the issues in innovative capacities and innovation cycle, which project address by proposing specific second level clustering activities based on the long time experience in auto industry of some partners and capacities of others. Activities are based up the partner's experience in previous project in auto-industry and clustering</p> <p>Project brings together Universities, R&D institutions, SME support facilities from IPA to prepare and create first Automotive network in SEE. The second level clustering activities proposed by project are strictly oriented on the activities they are improving the innovation capacities in region and improve technology and know-transfer – improvement the innovation circle. Project in the first stage analyses the clusters development and best practices across the regions as well as create the connection with other existing European activities in the automotive clustering. Project focus highly to produce concrete results and address main challenges they are particularly specific for SEE region, particularly the same across whole EU territory. In the other phase project aims to study the innovation capacities in each participating region in selected stakeholders – from sides of the SME's, R&D as well as public sector. The results will be disseminated by interactive innovative map in automotive industry for SEE region as well as summarized in Study.</p> <p>The results is disseminated locally in each region as well as internally in project partners' institutions. Based on the results the project will create 4 working groups they have to prepare the list of possible</p>					

joint innovative pilot projects in 4 selected area of interest (i.e. Green energy or Plastics). As one of the core results 3 joint innovative pilot projects will be funded by project and preparation of proposals to FP7 for other 3 projects will be realized. During the project activities which should promote automotive industry and increase the cooperation between universities and smes' will be realized as well – one permanent exchange program will be realized. Project will summarize earned experienced and know-how to the Common Methodology which will elaborate close to the project closure to help in other regions and different industries in second level clustering focused on innovation

THEMATIC REFERENCE TO PA 8 AND THE EUSDR

Reference to PA 8 Targets and PA 8 Working Group/s
(reflecting the actions defined in the EUSDR Actionplan)

Establishing a cluster network for the EUSDR

☒ Working Group Clusters of Excellence

Improvement of education and training

☐ Working Group Vocational Educational Training

☐ Working Group Entrepreneurial Learning

☐ Other: [Please name Target and Working Group]

Improvement of the technological transfer through establishing measures

☒ Working Group innovation and Technology Transfer

Better use of environmental technologies

☐ Working Group Competitiveness in Rural and Urban Areas

☐ Working Group Energy Efficiency and Environment

REMARKS

[Further remarks, information, etc.]

PROJECT	BioTeCC - Triple Efficiency in the Biomass Value Chain Along the Danube Green Chemistry Belt			Project Code	[Will be filled in by PAC]		
BASIC PROJECT INFORMATION							
Official website	Project manager	Raimund Brotsack BioCampus Straubing GmbH Europaring 4 94315 Straubing, Germany Phone: +49(0)9421/ 785-161 Fax: +49(0)9421/ 785-165 E-Mail: raimund.brotsack@biocampus-straubing.de	Project Duration		[DD.MM.YYYY] - [DD.MM.YYYY]		
[Web link, if available]			Project Phase	<input checked="" type="checkbox"/> 1 Design (idea, abstract)		<input type="checkbox"/> 2 Preparation (proposal, feasibility study)	
Project logo				<input type="checkbox"/> 3 Implementation		<input type="checkbox"/> 4 Completion	
[Image, if available]					Financing		
	Partners	University of Applied Sciences Deggendorf HDU (DE) Clusterland Upper Austria – Environmental Cluster (AT) Slovak University of Technology in Bratislava (SK) International Center for Applied Research and Sustainable Technology (SK) Czech Biomass Association (CZ) Technology Center Sofia (BG) Bavarian Chemistry Cluster (DE) Fraunhofer Institut –Straubing (DE) University of Novi Sad (SRB) Energieinstitut an der Johannes Kepler Universität (AT) Kompetenzzentrum Holz GmbH (AT) The German University in Cairo (EG) Center for International Trade in Forest Products (USA) University Ulm (DE)	Total budget		2,936,393 EUR		
			Financing available?		<input type="checkbox"/> yes		<input checked="" type="checkbox"/> no

Project description

The project BioTeCC (Triple efficiency in the biomass value Chain along the Danube green Chemistry belt) focuses on the formation of R&D priorities for the involved clusters in the field of sustainable use of biogenic raw materials in the Danube region aiming at creating a sustainable, green and resource efficient Europe through technology and innovation leadership. The use of biogenic raw materials is one major sector in the upcoming bio-economy and is a quickly developing sector. Technological innovations in the field of biomass conversion as well as in the field of technologies for biomass provision from agriculture, manufacturing industry and eco efficient concepts in biomass logistics are among the main drivers for the European industry.

The Danube represents fertile agricultural and forestry regions. This macro-region is a transport axis and hence represents an ideal backbone for a transnational value chain using biogenic raw materials in Europe. Already today a significant number of relevant R&D institutions and enterprises are located in the Danube Region. The results of the BioTeCC project will provide a basis for specific R&D projects, which will help to strengthen the competitiveness of enterprises in Europe with a focus on the European Danube Region. In six work packages the project will: (1) analyze the relevant key information of competences in the biomass sector, (2) define a joint action plan based on the results of the analysis and moderated processes, (3) develop mentoring tools focusing on the sustainability of the biomass value chain and creating technology transfer actions and platforms, (4) integrate the working actions and results through workshops and conferences, and (5) disseminate the results through web based project communication tools and public relation activities and ensure the persistence of such measures.

The realization of the strategy will not only affect the chemical and biotechnological industry and the bio energy sector in the five regions, but may also have impacts on other related economic sectors such as agricultural technology, forestry, mechanical engineering or logistics. The BioTeCC project will: (1) support the European Lisbon strategy through the definition of a complementing R&D centric regional strategy for one of the future key industries, (2) support the European strategy for the regions, showing that also non-metropolitan or even rural and formerly disadvantaged regions can contribute towards European growth and technology initiatives, (3) provide the basis for a transnational cluster development, not only by defining meta-cluster structures, but focusing on existing value chains and by bringing together five regional clusters from five European regions for one common purpose, and (4) substantiate the EU macro regional policy for the Danube area by providing a thematic field of activities showing intersections of EU's R&D and Regional Development policies and programmes.

THEMATIC REFERENCE TO PA 8 AND THE EUSDR
**Reference to PA 8 Targets and
PA 8 Working Group/s**

**(reflecting the actions defined
in the EUSDR Actionplan)**
Establishing a cluster network for the EUSDR☒ Working Group Clusters of ExcellenceImprovement of education and training☐ Working Group Vocational Educational Training☐ Working Group Entrepreneurial Learning☐ Other: [Please name Target and Working Group]Improvement of the technological transfer through establishing measures☒ Working Group Innovation and Technology TransferBetter use of environmental technologies☒ Working Group Competitiveness in Rural and Urban Areas☐ Working Group Energy Efficiency and Environment**REMARKS**

[Further remarks, information, etc.]

PROJECT	BLUE DANUBE - Creating viable framework conditions for innovative eco-technologies in the field of waste water treatment		Project Code	[Will be filled in by PAC]	
BASIC PROJECT INFORMATION					
Official website	Project manager	University of Ulm, Institute of Macro and Nanomaterials Dr. Hans-Jörg Fecht Albert-Einstein-Allee 47, 89081 Ulm Hans.fecht@uni-ulm.de +49 731 50-25490 +49 731 50-25488	Project Duration		01.07.2012 – 30.06.2015
[Web link, if available]			Project Phase	<input checked="" type="checkbox"/> 1 Design (idea, abstract)	<input type="checkbox"/> 2 Preparation (proposal, feasibility study)
Project logo				<input type="checkbox"/> 3 Implementation	<input type="checkbox"/> 4 Completion
[Image, if available]	Partners	City of Ulm, Danube Office Ulm/Neu-Ulm Mrs. Sabine Meigel s.meigel@donaubuero.de +49 731 880306-10 City of Vidin Mr. Rumen Vidor Bdintzy Nr.2, BG-3700 Vidin +359 94 609 493	Financing		
			Total budget	1,101,614 EUR	
			Financing available?	<input type="checkbox"/> yes	<input checked="" type="checkbox"/> no

Project description The project BLUE DANUBE will prove that intensive cooperation between universities and communities in the development of standardization of monitoring, data collection, data analysis and management and the application of innovative technology in waste water treatment plants can improve sustainable long-term water quality of the Danube. Further on it demonstrates that the introduction and implementation of eco-innovations can be speeded up significantly by adding universities and innovative companies to the circle of partners of an administration union. The project partners will draw from a concrete example of a municipal administration union (“Zweckverband Klärwerk Steinhäule”) in Germany using the new technology of activated charcoal absorption and apply this concept to other European regions.

In order to make sure that this concept can be applied to other European regions, BLUE DANUBE aims to introduce improved administration unions in other regions along the Danube. Vidin set up an institutionalised territorial co-operation with Ulm for several years due to their joint participation in the Macro-Regional Strategy for the Danube Region and both have chosen to focus their cooperation on water quality instruments. Vidin participate in the project with the intent to form a intercommunal municipal water association based on a contract governed by public law, taking the improved administration union “Steinhäule” as a model. The impact of this LIFE+ project shall lead to the fact that the associations will work with eco-innovation partners (universities, science centers) in an institutionalised way from the very beginning.

The project goals are:

1. Improving efficiency and effectiveness in integrated water resource management
2. Strengthening long-term regional cooperation and sustainable development in the Macro-Region
3. Promoting transfer of innovative wastewater treatment technologies into maintaining processes
4. Establishing a comprehensive system of water quality monitoring, analysis and assurance
5. Development and implementation of management tools
6. Creation of networks among the experts as well as through cross-border knowledge transfer
7. Pilot trainings in the regions, that address different areas (local government association, administration, technical application and scientific approaches), skill management
8. Flagship WWTPs
9. Enhancing public awareness of waste water treatment and management

Activities

Sustainability of infrastructure: Based on the current status of planning and involvement of the municipal partners, defining and institutionalisation of the partner setting, jointly assess of the working routines of the municipal water association for openness to eco-innovation and assignment of clear responsibilities to the partners are the first important steps in the project. This will be done by establishing of clear rules for certification processes, agreements on the introduction of instruments needed in planning, certification and management of the WWTPs for speed up the integration of eco-innovation on a long-term view.

Analysis: To identify the needs of the purification performance, the analysis, monitoring and evaluation procedures will be standardized by all partners. Initial comparative analysis of the water quality will lead to the determination of indicators and the implementation of standardised, verifiable measures.

Demonstration (Monitoring, Use of Technology, Implementation: To demonstrate the application of innovative technologies the first steps in the project will be the data collection, creating of monitoring tools and standardized procedures for measurements. sets and maps.

Pilot trainings and skill management: The awareness of the further and future-oriented need of trained technical and administrative staff to maintain the WWTPs in a long lasting way leads to the implementation of pilot trainings in the project setting. The offer of pilot trainings and skill management courses addresses technical and administrative staff as well as municipal, regional and trans-regional authorities and comprises the training and use of modern technologies, the introduction and implementation of environmental management services and policy areas.

Dissemination and networking: The applicants set up a dissemination strategy to ensure the appropriate and most effective methods of dissemination and communication, considering the special characteristics and needs of target groups.

THEMATIC REFERENCE TO PA 8 AND THE EUSDR		
Reference to PA 8 <u>Targets</u> and PA 8 Working Group/s (reflecting the actions defined in the EUSDR Actionplan)	<u>Establishing a cluster network for the EUSDR</u> <input type="checkbox"/> Working Group Clusters of Excellence	<u>Improvement of the technological transfer through establishing measures</u> <input type="checkbox"/> Working Group innovation and Technology Transfer
	<u>Improvement of education and training</u> <input type="checkbox"/> Working Group Vocational Educational Training <input type="checkbox"/> Working Group Entrepreneurial Learning <input type="checkbox"/> <u>Other:</u> [Please name Target and Working Group]	<u>Better use of environmental technologies</u> <input type="checkbox"/> Working Group Competitiveness in Rural and Urban Areas <input type="checkbox"/> Working Group Energy Efficiency and Environment
REMARKS		
<p>The project has received a letter of recommendation from Action 4 of the EUSDR</p> <p>So far no feedback from the LIFE+-Programme, no shortlist</p>		

PROJECT	CENTROPE_TT, Tools for Transnational Innovation Support in CENTROPE			Project Code	[Will be filled in by PAC]		
BASIC PROJECT INFORMATION							
Official website	Project manager	LP: ecoplus. Niederösterreichs Wirtschaftsagentur GmbH Niederösterreichring 2, Haus A 3100 St Pölten, Austria Ms Vera Vyskovsky Phone: +43 1 5331893 11813 Fax: +43 1 5331893 11813 44	Project Duration		01.01.2009 – 30.09.2012		
[Web link, if available]			Project Phase	<input type="checkbox"/> 1 Design (idea, abstract)		<input type="checkbox"/> 2 Preparation (proposal, feasibility study)	
Project logo				<input checked="" type="checkbox"/> 3 Implementation		<input type="checkbox"/> 4 Completion	
[Image, if available]			Financing				
	Partners	Technologie Offensive Burgenland GmbH (AT) Wirtschaftskammer Niederösterreich, Technologie- und InnovationsPartner (AT) Verband der Technologiezentren Österreichs – VTÖ (AT) Austria Wirtschaftsservice GmbH (AT) South Moravian Innovation Centre (CZ) Slovenská technická univerzita v Bratislave (SK) Slovak Chamber of Commerce and Industry (SK) Trnavská regionálna komora SOPK (SK) Pannon Business Network Association (HU) Chamber of Commerce and Industry for Győr-Moson-Sopron County (HU) INNONET Centre of Innovation and Technology (HU) West Transdanubian Regional Development Agency Non-profit Company (HU)	Total budget		1,934,168 EUR		
			Financing available?	<input checked="" type="checkbox"/> yes		<input type="checkbox"/> no	

Project description For being internationally competitive enterprises are forced to adjust products and services quickly to changing customer needs or market developments. This results in an increasing need for quick access to new technologies. SMEs often suffer from a lack of resources for own research activities and depend on cooperation with research institutions. Centrop_e_tt should make this technological know-how quickly accessible for a wide group of potential applicants and provide support in the first cooperation-steps. By making existing technology know-how visible, specialisation can be supported. The analysed information can be used for EU/international attraction of investors, enterprises and research-institutes. This cooperation provides each region with additional tools and know-how to provide an attractive business-environment to enterprises and investors.

THEMATIC REFERENCE TO PA 8 AND THE EUSDR

Reference to PA 8 Targets and PA 8 Working Group/s
(reflecting the actions defined in the EUSDR Actionplan)

Establishing a cluster network for the EUSDR

☒ Working Group Clusters of Excellence

Improvement of education and training

☐ Working Group Vocational Educational Training

☐ Working Group Entrepreneurial Learning

☐ Other: [Please name Target and Working Group]

Improvement of the technological transfer through establishing measures

☒ Working Group Innovation and Technology Transfer

Better use of environmental technologies

☐ Working Group Competitiveness in Rural and Urban Areas

☐ Working Group Energy Efficiency and Environment

REMARKS

[Further remarks, information, etc.] ☐

PROJECT	Cluster Initiative for the modernisation of the Danube area's manufacturing industry			Project Code	[Will be filled in by PAC]	
BASIC PROJECT INFORMATION						
Official website	Project manager	Dr. Günter Hörcher Fraunhofer Institute for Manufacturing Engineering and Automation IPA Guenter.Hoercher@IPA.Fraunhofer.de +49 711 970-3700	Project Duration		2012 - 2020	
[Web link, if available]			Project Phase	<input checked="" type="checkbox"/> 1 Design (idea, abstract)	<input checked="" type="checkbox"/> 2 Preparation (proposal, feasibility study)	
Project logo				<input type="checkbox"/> 3 Implementation	<input type="checkbox"/> 4 Completion	
[Image, if available]	Partners	currently involved: Romania, Germany in discussion: Bulgaria, Croatia, Serbia, Austria]	Financing			
			Total budget		[In EUR, estimation for project ideas]	
			Financing available?		<input type="checkbox"/> yes	<input checked="" type="checkbox"/> no
<p>Project description Currently, a transnational Public-Private Partnership conducts territorial workshop series in Romania to assess the needs of the regional industry and the portfolios of the universities and research institutions. Initial technology transfer projects and funding possibilities are proposed. The next step will be to form a cluster in Romania to establish a continuous information flow and improvement process. In further steps it is proposed to extend the project to other Danube area countries and form a cluster of clusters for further improvement and cooperation in the area. This will implement the successful Manufuture strategy also in the Danube area with its specific needs. Transnational tenders for manufacturing technology transfer projects based on EC funds will strengthen the economies in the Danube area and therefore also strengthen the European Community.</p>						

THEMATIC REFERENCE TO PA 8 AND THE EUSDR		
Reference to PA 8 <u>Targets</u> and PA 8 Working Group/s (reflecting the actions defined in the EUSDR Actionplan)	<u>Establishing a cluster network for the EUSDR</u> <input checked="" type="checkbox"/> Working Group Clusters of Excellence	<u>Improvement of the technological transfer through establishing measures</u> <input checked="" type="checkbox"/> Working Group innovation and Technology Transfer
	<u>Improvement of education and training</u> <input type="checkbox"/> Working Group Vocational Educational Training	<u>Better use of environmental technologies</u> <input checked="" type="checkbox"/> Working Group Competitiveness in Rural and Urban Areas
	<input checked="" type="checkbox"/> Working Group Entrepreneurial Learning	<input type="checkbox"/> Working Group Energy Efficiency and Environment
	<input type="checkbox"/> <u>Other:</u> [Please name Target and Working Group]	
REMARKS		
Additional project information is attached.		

PROJECT	Clusters for European Innovation Cross-Linking			Project Code	[Will be filled in by PAC]	
BASIC PROJECT INFORMATION						
Official website	Project manager	[Full name, contact address with institution, e-mail, phone]	Project Duration		01.01.2012 – 31.12.2014	
[Web link, if available]			Project Phase	<input type="checkbox"/> 1 Design (idea, abstract)	<input type="checkbox"/> 2 Preparation (proposal, feasibility study)	
Project logo				<input type="checkbox"/> 3 Implementation	<input type="checkbox"/> 4 Completion	
[Image, if available]	Partners	ecoplus. The Business Agency of Lower Austria (AT) Lund University (Öresund IT Cluster) (SE) Region of Southern Denmark (DK) ERAI - Entreprise Rhône-Alpes International (FR) Economic Development Karlsruhe (DE) West-Transdanubian Regional Development Agency (H) Techno Innovation South Tyrol SpA (IT) INMA Bucharest National Institute of Research (RO) Tillväxtverket - Swedish Agency for Economic and Regional Growth (SE)	Financing			
			Total budget		1,687,872 EUR	
			Financing available?		<input checked="" type="checkbox"/> yes	<input type="checkbox"/> no
<p>Project description The overall objective of CLUSTERIX is to increase the competitiveness of European regions and their innovation potential through the improvement and strategic re-orientation of cluster policies towards smart specialisation.</p> <p>All 9 partners from 8 countries represent regions/countries, where clusters are already in place as an important instrument for regional economic development, supporting innovative collaboration within industries. Now experience shows, that new technological fields emerge in the interface between existing industries. As such the regional authorities who initially set up and developed clusters in certain sectors need also to reflect on the future strategic orientation of the cluster policy.</p> <p>Considering in particular the efforts towards a regional smart specialisation the policy makers face the challenge of identifying new technological developments and trends at an early stage with a high potential for boosting the regional economic growth. Innovation means not only creating totally new technologies, but increasingly cross-linking existing ones towards new developments. CLUSTERIX aims</p>						

to enable regional authorities to identify, analyse and explore the potential of strategic future cluster development through the exchange of experience and best practices between partners. This potential lies in the cross-linking of existing industrial fields of strength – within the region and between the regions.

CLUSTERIX tackles themes of high interest for cluster policy makers like:

- funding the cluster support and its political/strategic orientation and expected impact
- pushing emerging industries through cluster development (e.g. by using public procurement)
- creating the positive framework for cross-linked cluster cooperation between the partner regions.

THEMATIC REFERENCE TO PA 8 AND THE EUSDR

Reference to PA 8 Targets and PA 8 Working Group/s
(reflecting the actions defined in the EUSDR Actionplan)

Establishing a cluster network for the EUSDR

☒ Working Group Clusters of Excellence

Improvement of education and training

☐ Working Group Vocational Educational Training

☐ Working Group Entrepreneurial Learning

☐ Other: [Please name Target and Working Group]

Improvement of the technological transfer through establishing measures

☐ Working Group Innovation and Technology Transfer

Better use of environmental technologies

☐ Working Group Competitiveness in Rural and Urban Areas

☐ Working Group Energy Efficiency and Environment

REMARKS

[Further remarks, information, etc.] ☐

PROJECT	Clusters-Cord			Project Code	[Will be filled in by PAC]		
BASIC PROJECT INFORMATION							
Official website	Project manager	Regional Development Agency of Usti Region, PLC Velká Hradební 3118/48 40002 Ústí nad Labem, Czech Republic Ms Petra Maskova E-Mail: maskova@rra.cz Phone: +420 476 206 538-209 Fax: +420 476 706 331	Project Duration		01.03.2011 – 28.02.2013		
[Web link, if available]			Project Phase	<input type="checkbox"/> 1 Design (idea, abstract)		<input type="checkbox"/> 2 Preparation (proposal, feasibility study)	
Project logo				<input checked="" type="checkbox"/> 3 Implementation		<input type="checkbox"/> 4 Completion	
[Image, if available]					Financing		
	Partners	Stuttgart Region Economic Development Corporation (WRS) (DE) Regional Development Agency of Piestany (SK) Regional Development Agency Celje Ltd. Kidriceva (SL) Mid-Pannon Regional Development Company (HU) Regional Development Agency Bielsko-Biala (PL) Upper Austrian Chamber of Commerce (AT) Milano Metropoli Development Agency (IT) ARLEG S.A. Regional Development Agency (PL) Centre for research, innovation and regional development (CZ)	Total budget		2,448,338.85 EUR		
			Financing available?	<input checked="" type="checkbox"/> yes		<input type="checkbox"/> no	
Project description Promoting the co-operation of clusters via exchange of best practice; creation of mega-clusters. To promote the exchange of best practices in the management, as well as the cooperation among clusters from the same thematic fields but different geographical origin, through the creation of 5 Strategic Cooperation plans which will result in the creation of at least 3 so called “meta-clusters”.							

THEMATIC REFERENCE TO PA 8 AND THE EUSDR		
Reference to PA 8 <u>Targets</u> and PA 8 Working Group/s (reflecting the actions defined in the EUSDR Actionplan)	<u>Establishing a cluster network for the EUSDR</u> <input checked="" type="checkbox"/> Working Group Clusters of Excellence	<u>Improvement of the technological transfer through establishing measures</u> <input type="checkbox"/> Working Group Innovation and Technology Transfer
	<u>Improvement of education and training</u> <input type="checkbox"/> Working Group Vocational Educational Training <input type="checkbox"/> Working Group Entrepreneurial Learning <input type="checkbox"/> Other: <u>[Please name Target and Working Group]</u>	<u>Better use of environmental technologies</u> <input type="checkbox"/> Working Group Competitiveness in Rural and Urban Areas <input type="checkbox"/> Working Group Energy Efficiency and Environment
REMARKS		
[Further remarks, information, etc.] <input type="checkbox"/>		

PROJECT	CluStrat – Boosting innovation through new cluster concepts in support of emerging issues and cross-sectoral themes		Project Code	[Will be filled in by PAC]	
BASIC PROJECT INFORMATION					
Official website	Project manager	[Full name, contact address with institution, e-mail, phone]	Project Duration		01.10.2011 – 30.09.2014
[Web link, if available]			Project Phase	<input type="checkbox"/> 1 Design (idea, abstract)	<input type="checkbox"/> 2 Preparation (proposal, feasibility study)
Project logo				<input type="checkbox"/> 3 Implementation	<input type="checkbox"/> 4 Completion
[Image, if available]	Partners	Clusterland Oberösterreich GmbH (AT) Business Development Agency of Karlovy Vary Region (CZ) National Cluster Association (CZ) Steinbeis-Europa-Zentrum (DE) Wirtschaftsförderung Sachsen GmbH (DE) Hungarian Economic Development Centre (HU) Hungarian Public Company for Regional Development and Town Planning (HU) Central Transdanubian Regional Development Agency (HU) Friuli Innovazione (IT) Regione Piemonte (IT) Veneto Region, Dept. of Economic Development (IT) Polish Chamber of Commerce (PL) Lower Silesian Voivodeship (PL) Upper Silesian Agency for Enterprise Restructuring Co. (PL)	Financing		
			Total budget	3,700,000 EUR	
			Financing available?	<input checked="" type="checkbox"/> yes	<input type="checkbox"/> no

		Public Agency for technology of the Republik of Slovenia (SL) NADSME Národná agentúra pre rozvoj malého a stredného podnikania (SK) The Union of Slovak Clusters (SK) Cluster AT + R (SK) <u>Associated Institutions:</u> Bundesministerium für Umwelt (DE) Karlovy Vary Region (CZ) Malopolska Regional Development Agency (PL) Jagiellonian Center of Innovation Ltd. (PL) Ministry of Economy (SI) Banska Bystrica self-governing Region (SK) PV Knowledge Networks (UA)			
<p>Project description Ziel des Projekts ist es, neue Konzepte zur Verbesserung der Wettbewerbsfähigkeit von Clustern speziell für den mitteleuropäischen Raum („Central Europe“) zu entwickeln und zu testen. Im Fokus stehen dabei die Potenziale von „emerging issues and cross-sectoral themes“:</p> <ol style="list-style-type: none"> 1. „Emerging sectors“ & Querschnittstechnologien/-dienstleistungen und die Potenziale ihrer (branchenübergreifenden) Anwendung in Clustern traditioneller Branchen; 2. „Cross-cutting issues“ wie die Bedeutung von Gender in Innovationsprozessen, Internationalisierung, Technologietransfer etc. und ihre Potenziale mit Blick auf eine Verbesserung der Wettbewerbsfähigkeit von Clustern. <p>Alle Aktivitäten zur Entwicklung der neuen Konzepte sind eingebettet in einen fortlaufenden „Policy Dialogue“, dem Hauptinstrument des Projekts, in dem die Projektziele und seine Zwischenergebnisse mit „Policy Makern“ zunächst auf regionaler und nationaler, anschließend auf transnationaler Ebene diskutiert werden. Insgesamt sind pro Land während der Projektdauer vier Runden von jeweils bis zu drei regionalen und einem nationalen „Policy Dialogue Event“, sowie vier gemeinsame „Transnational Policy Dialogue Events“ geplant.</p> <p>Eingebettet in den Policy Dialogue, werden die neuen Konzepte in drei Schritten entwickelt:</p> <ol style="list-style-type: none"> 1. Durchführung eines „Mapping“, d.h. u.a. Analyse der Potenziale von „emerging issues and cross-sectoral themes“ für die bestehenden Cluster in den beteiligten Regionen; 					

2. „Joint Strategy Development“, d.h. Identifikation der wesentlichen Strategieelemente basierend auf den Ergebnissen des Mappings und im Dialog mit Experten sowie Policy Makern auf regionaler, nationaler und transnationaler bzw. EU-Ebene (Policy Dialogue)
3. „Pilot Action Implementation“, d.h. Test der identifizierten Strategiekomponenten bzw. Konzepte in Pilotaktionen vor Ort in den Partnerregionen

THEMATIC REFERENCE TO PA 8 AND THE EUSDR

Reference to PA 8 Targets and PA 8 Working Group/s

(reflecting the actions defined in the EUSDR Actionplan)

Establishing a cluster network for the EUSDR

☒ Working Group Clusters of Excellence

Improvement of education and training

☐ Working Group Vocational Educational Training

☐ Working Group Entrepreneurial Learning

☐ Other: [Please name Target and Working Group]

Improvement of the technological transfer through establishing measures

☐ Working Group Innovation and Technology Transfer

Better use of environmental technologies

☐ Working Group Competitiveness in Rural and Urban Areas

☐ Working Group Energy Efficiency and Environment

REMARKS

[Further remarks, information, etc.] ☐

PROJECT	CNCB, Cluster and Network Cooperation for Business Success in Central Europe			Project Code	[Will be filled in by PAC]		
BASIC PROJECT INFORMATION							
Official website	Project manager	Clusterland Oberösterreich GmbH Clusterland Upper Austria Ltd. Hafenstraße 47-51 4040 Linz, AT Mr Andreas Geiblinger E-Mail: Andreas.Geiblinger@clusterland.at Phone: +43-732-79810-5086 Fax: +43-732-79810-5080	Project Duration		01.04.2012 – 30.09.2012		
[Web link, if available]			Project Phase	<input type="checkbox"/> 1 Design (idea, abstract)	<input type="checkbox"/> 2 Preparation (proposal, feasibility study)		
Project logo				<input checked="" type="checkbox"/> 3 Implementation	<input type="checkbox"/> 4 Completion		
[Image, if available]			Financing				
		Partners	Total budget		2,129,157.55 EUR		
			Financing available?		<input checked="" type="checkbox"/> yes	<input type="checkbox"/> no	
Project description The partners involved in the CNCB project have recognized the strategic goal of clusters in the economic development of their regions but on the other side they have also noted that there are still unused potentials of innovation in clusters that can contribute to enhanced growth and competitiveness in the regions. The fields with these potentials are the standardization of cluster management, optimisation of clusters with development prospects as well as internationalisation of clusters that have a stable good performance. Improving the climate for innovation by supporting cluster initiatives to better position themselves in the domestic as well as in the transnational market, - enabling the cluster initiatives to make better use of their innovation potential by addressing their specific needs both for advancement and internationalisation, - fostering the further development of strategic competence fields by establishing co-operations and transferring good practices (twin clustering) on transnational level,							

- stimulating technology transfer and knowledge exchange mechanisms by establishing a serial of events for exchange of experience,
- encouraging the use of ICT to create better transnational communication and co-operation through the wiki approach followed on the website.

THEMATIC REFERENCE TO PA 8 AND THE EUSDR

Reference to PA 8 Targets and PA 8 Working Group/s

(reflecting the actions defined
in the EUSDR Actionplan)

Establishing a cluster network for the EUSDR

☒ Working Group Clusters of Excellence

Improvement of education and training

☐ Working Group Vocational Educational Training

☐ Working Group Entrepreneurial Learning

☐ Other: [Please name Target and Working Group]

Improvement of the technological transfer through establishing measures

☐ Working Group Innovation and Technology Transfer

Better use of environmental technologies

☐ Working Group Competitiveness in Rural and Urban Areas

☐ Working Group Energy Efficiency and Environment

REMARKS

[Further remarks, information, etc.] ☐

PROJECT	Creating a center of excellence in the Danube region for the constructing industries of technical equipments designed to agriculture and food industry		Project Code	[Will be filled in by PAC]	
BASIC PROJECT INFORMATION					
Official website	Project manager	Emil VOICU Scientific Manager INMA Bucharest +40212693269] voicu@inma.ro www.inma.ro	Project Duration		[01.01.2014] - [31.12.2016]
www.inma.ro			Project Phase	<input checked="" type="checkbox"/> 1 Design (idea, abstract) <input type="checkbox"/> 2 Preparation (proposal, feasibility study)	
Project logo				<input type="checkbox"/> 3 Implementation <input type="checkbox"/> 4 Completion	
[Image, if available]			Financing		
	Partners	[Germany, Austria, Slovakia, Hungary, Croatia, Serbia, Bulgaria, Romania, R. of Molodva]	Total budget		500.000 EUR
			Financing available?	<input type="checkbox"/> yes <input checked="" type="checkbox"/> no	
<p>Project description In Romania, the the Danube region constitutes a great agricultural region where are cultivated over wide areas cereals, maize, sunflower, soybean etc., as well as medicinal and aromatic plants. Also, the areas close to Danube (meadow and landscaped fields) are favorable to vegetal biomass (Miscanthus, energetic willow) for the production of clean energy.</p> <p>Taking into account the economic importance of this area, it is necessary to create a center of excellence for the manufacturing industry of technical equipment for agriculture and food industry which has as main objectives:</p> <p>1. Protecting the environment in the Danube region by:</p> <ul style="list-style-type: none"> - establishment and promotion of technical equipments designed to prevent and combat the phenomenon of drought and desertification; - conservation of biodiversity, of air quality and of soils <p>2. The economical and social development of the counties from the Danube area by:</p> <ul style="list-style-type: none"> - the increase of mechanization and application of some modern and competitive technologies in the vegetable farms; - the establishment and promotion of some energetic aggregates which would operate with non-conventional energy; - the achievement of technical equipments and technologies of superior valorisation of medicinal and aromatic plants. <p>This center of excellence will facilitate the knowledge transfer, dissemination of good practices and the development of solutions to customers, using the combined strength of the network of specialists in</p>					

the manufacture of technical equipments for agriculture and food industry.

THEMATIC REFERENCE TO PA 8 AND THE EUSDR

Reference to PA 8 Targets and PA 8 Working Group/s

(reflecting the actions defined
in the EUSDR Actionplan)

Establishing a cluster network for the EUSDR

☒ Working Group Clusters of Excellence

Improvement of education and training

☐ Working Group Vocational Educational Training

☐ Working Group Entrepreneurial Learning

☐ Other: [Please name Target and Working Group]

Improvement of the technological transfer through establishing measures

☐ Working Group innovation and Technology Transfer

Better use of environmental technologies

☐ Working Group Competitiveness in Rural and Urban Areas

☐ Working Group Energy Efficiency and Environment

REMARKS

[Further remarks, information, etc.]

PROJECT	Creating a network of collection and primary processing of agricultural products (fruits, vegetables, seeds) in the Danube macro-region		Project Code)[Will be filled in by PAC]	
BASIC PROJECT INFORMATION					
Official website	Project manager	Paul Găgeanu INMA BUCHAREST TF +40766482087 paul_gageanu_m@yahoo.com	Project Duration][01.01.2014] - [31.12.2016]
			Project Phase	<input checked="" type="checkbox"/> 1 Design (idea, abstract)	<input type="checkbox"/> 2 Preparation (proposal, feasibility study)
Project logo				<input type="checkbox"/> 3 Implementation	<input type="checkbox"/> 4 Completion
]	Partners	[Germany, Austria, Slovakia, Hungary, Croatia, Serbia, Bulgaria, Romania]	Financing		
			Total budget	500.000 Eur	
			Financing available?	<input type="checkbox"/> yes	<input checked="" type="checkbox"/> no
<p>Project description General objective: To create a network of collection and primary processing of agricultural products (fruits, vegetables, seeds) in Danube regions</p> <p>Specific objectives:</p> <ul style="list-style-type: none"> identify the interested factors in the field to establishing partnerships to ensure the minimum demands of chain stores in the area; -identify suitable areas for establish the collection centers and primary processing of grain, seed and technical plants; -identification of unused or misused grain and technical plants storage silos and their opportunity to renewing-technologies; -identifying suitable areas for the establishment of the collection centers and primary processing of vegetables (in the plains counties with the possibility of irrigation); -identify locations where they will establish collection and primary processing of agricultural products (fruits, vegetables, seeds) which can be securely, quickly and safely transport them; -identifying the opportunities that these sites may be in the Danube ports and it can easily be connected with shipping, rail and road. 					

THEMATIC REFERENCE TO PA 8 AND THE EUSDR		
Reference to PA 8 <u>Targets</u> and PA 8 Working Group/s (reflecting the actions defined in the EUSDR Actionplan)	<u>Establishing a cluster network for the EUSDR</u> <input checked="" type="checkbox"/> Working Group Clusters of Excellence	<u>Improvement of the technological transfer through establishing measures</u> <input type="checkbox"/> Working Group innovation and Technology Transfer
	<u>Improvement of education and training</u> <input type="checkbox"/> Working Group Vocational Educational Training <input type="checkbox"/> Working Group Entrepreneurial Learning <input type="checkbox"/> <u>Other:</u> [Please name Target and Working Group]	<u>Better use of environmental technologies</u> <input checked="" type="checkbox"/> Working Group Competitiveness in Rural and Urban Areas <input type="checkbox"/> Working Group Energy Efficiency and Environment
REMARKS		

PROJECT	Creating an acvacol network for intensive breeding of valuable fish species by using high natural water resources of the Danube macro-Region		Project Code	[Will be filled in by PAC]	
BASIC PROJECT INFORMATION					
Official website	Project manager	Augustin Pop Phd. Eng. AUGUSTIN POP, SR I - Head of Branch INMA Timisoara NATIONAL INSTITUTE OF RESEARCH - DEVELOPMENT FOR MACHINES AND INSTALLATIONS DESIGNED TO AGRICULTURE AND FOOD INDUSTRY - INMA BUCHAREST, BRANCH TIMISOARA T. F. +40 256490528] inmatm_pop@yahoo.com www.inma.ro	Project Duration		[01.01.2014] - [31.12.2017]
[www.inma.ro]			Project Phase	<input checked="" type="checkbox"/> 1 Design (idea, abstract)	<input type="checkbox"/> 2 Preparation (proposal, feasibility study)
Project logo				<input type="checkbox"/> 3 Implementation	<input type="checkbox"/> 4 Completion
	Partners	[Romania, Hungary, Serbia, Bulgaria]	Financing		
			Financing available?	<input type="checkbox"/> yes	<input checked="" type="checkbox"/> no
<p>Project description The main purpose of the proposed project is to create a network of factors concerned in increasing the competitiveness and collaboration in the area of the intensive fish farming development in intensive systems for the valuable fish species (Danube sturgeon, pikeperch , European catfish, etc.) in Romania, Hungary, Serbia and Bulgaria.</p> <p>Objectives:</p> <ul style="list-style-type: none"> Identification of relevant interested factors in the Danube region to form a partnership; Development of reproductive technology pre-development and growth of fish in recalculating acvacols systems (SAR); Development of the technologies in growth places located in the Danube region with biological material obtained in the SAR. <p>By implementing these technologies it will be ensured the production of fish that would meet the market requirements and that protects the natural resources, including repopulation of endangered fish species in Danube River.</p>					

THEMATIC REFERENCE TO PA 8 AND THE EUSDR		
Reference to PA 8 <u>Targets</u> and PA 8 Working Group/s (reflecting the actions defined in the EUSDR Actionplan)	<u>Establishing a cluster network for the EUSDR</u>	<u>Improvement of the technological transfer through establishing measures</u>
	<input checked="" type="checkbox"/> Working Group Clusters of Excellence	<input type="checkbox"/> Working Group innovation and Technology Transfer
	<u>Improvement of education and training</u>	<u>Better use of environmental technologies</u>
	<input type="checkbox"/> Working Group Vocational Educational Training	<input type="checkbox"/> Working Group Competitiveness in Rural and Urban Areas
	<input type="checkbox"/> Working Group Entrepreneurial Learning	<input type="checkbox"/> Working Group Energy Efficiency and Environment
	<input type="checkbox"/> <u>Other:</u> [Please name Target and Working Group]	
REMARKS		
<p>The basic purpose of the project is the development of a RAS technologies with an impact on quality of life and economic development under sustainable management of water resources, at the same time ensuring the conservation of natural biodiversity through the reproduction and growth of fish species endangered in RAS, for restocking to their traditional habitats (eg. sturgeon of the Danube).</p>		

PROJECT	Danube Creative Cluster			Project Code	[Will be filled in by PAC]		
BASIC PROJECT INFORMATION							
Official website	Project manager	Business Support Centre for Small and Medium Enterprises-Ruse 14 Kresna Street phone/fax: 00359 82 821472 e-mail: bsc@smebg.net	Project Duration		2013-2015		
Not applicable			Project Phase	<input checked="" type="checkbox"/> 1 Design (idea, abstract)		<input checked="" type="checkbox"/> 2 Preparation (proposal, feasibility study)	
Project logo				<input type="checkbox"/> 3 Implementation		<input type="checkbox"/> 4 Completion	
Not applicable			Financing				
	Partners	Cultural Innovation Competency Centre - Pécs, Hungary. President: Mr. János Keresneyi Email: szrabb@pbkik.hu Adress: 7626, Pécs, Koller utca 5/2. Phone: 72/ 212-863 University of Split Livanjska 5 HR-21000 Split official email: rektorat.office@unist.hr contact person and email: Prof. Leandra Vranjes Markic, PhD (leandra@pmfst.hr) University of Novi Sad, Republic of Serbia +381 21 485 20 20, +381 21 450 418 (fax) Contact person: Mladen Radisic, PhD, Assistant Professor	Total budget		depending on the number of partners		
			Financing available?		<input type="checkbox"/> yes		<input type="checkbox"/> no

		<p>Enterprise Europe Network (EEN) office Project Advisor</p> <p>Member of EEN Creative Industries Sectog Group</p> <p>E-mail: mladenr@uns.ac.rs , +381 64 144 70 48, +381 21 485 2191</p> <p>Partners from Austria and Germany have also been contacted. Their final decisions are expected as the responsible persons will be back in the office only in the second week of June.</p>			
<p><u>Project description</u> [Name objectives, aims, thematic topic, planned activities etc. of the project]</p> <p>Economic objectives:</p> <ol style="list-style-type: none"> 1. Establishment and positioning of the Danube region as a model of creative clustering with a common transnational brand; 2. Establishment of creative centre bases along the Danube forming a viable network and clustering creative and innovative potential; 3. Development and promotion of a common creative brand on a long term; 4. Development and launch of transnational and regional creative and innovative products; 5. Establishment of a revolving financial engineering instrument for support of creative SMEs and innovators and for helping the implementation of new ideas and products and their market launch with the help of creative industries; 6. Possible spill-over effects to other industries, helping to modernise the Danube economy and developing a basis for future industries and growth. <p>Social objectives:</p> <ol style="list-style-type: none"> 1. New quality jobs unveiling the creative potential of the region; 2. Better knowledge and recognition of the Danube region as a creative hub; 3. Enhanced creativity within the learning process through collaboration between creative industries and the education and training sectors; 4. Better use of the creative industries' potential in tackling social issues of the Danube area (for example awareness-raising, inclusive design, developing the creative potential of minority groups). 					

Environmental objectives:

1. Better use of the creative industries' potential in tackling environmental issues of the Danube area (for example awareness-raising campaigns, eco-design, creative green business, sustainable urban solutions, creative use of abandoned and/or restructured industrial areas).

Background

Creative industries build upon a rich and diverse core of cultural heritage and skilful arts and other creative practitioners, of which Danube region is abundant but unexplored source, particularly in its Lower Danube part. This core is surrounded by interconnected and related layers of entrepreneurial and innovative services bringing creativity to the market. They not only represent dynamic, fast growing sectors, but they could also turn into macro-regional leaders and competitive exporters in a wide range of fields. In order to take full advantage of this potential, there is a need to combine arts and creativity with entrepreneurship and innovation. The project presents an opportunity to build on these assets and develop integrated new tools, collaborations and approaches.

Justification

The project approach represents the new realities in terms of urge for structured support for creative industries as a driver for user-oriented innovation. It combines the key assets of new technologies, financial engineering instruments for targeted support and creativity in order to foster the development of sectors that are now under-explored and/or completely neglected in some of the Danube countries, especially in the Lower Danube.

The project combines in an innovative way the artistic and creative potential of the region with entrepreneurship, non-banking financial support, new cutting-edge technologies and the transnational cooperation and regional branding. It capitalizes on the experience of previously conducted projects by the BSC SME, including transnational, in the field of creative industries incubation, design training, transnational tourism promotion, services for support of innovation and strategic economic planning.

The project envisages the following activities:

1. Establishment of a centre base in terms of premises, technologies and human resources for development of final creative product ready for market launch;
2. Development of a network among all points for exchange, development information, services for creation of transnational creative products. The network will extend also to existing institutions such museums, universities, musical houses, theatres, crafts and design associations reviving them for a new life;
3. Development of a database with creative and innovative potential;
4. Establishment of a financial engineering instrument for support of creative and innovative ideas and products, and their launch;
5. Common management and promotion of the final products, brand strategy and brand design.

Contribution to the development of Danube Region

The project will have explicit economic, social and environmental impact on a big variety of sectors as creative industries penetrate a number of other industries. In fact this can turn out to be the biggest economic asset for the whole Danube region attracting tourists, companies and investors, thus improving the overall regional performance in terms of sustainable growth.

Purposes (possible interactions) of the Danube Creative Cluster:

1. Exchange of good practices in the field of creative industries and use of creativity to boost the economy;
2. Development and establishment of a common platform:
 - 2.1. Exchange of information;
 - 2.2. Database with creative opportunities:
 - database with individual players in the field of creative industries;
 - existing "hard" base - interior and exterior;
 - database with creative ideas and proposals;
 - funding and producing; financing of creative projects and ideas;
 - distribution and promotion opportunities.
3. Fund for Creativity - support for multinational projects in the field of creative industries, incubation of creative products and projects;
4. Products Distribution
5. Development of a concept, measures and tools for supporting new and emerging fields and innovative ideas related to the creative industries or generated by the creative industries.

THEMATIC REFERENCE TO PA 8 AND THE EUSDR

**Reference to PA 8 Targets and
PA 8 Working Group/s
(reflecting the actions defined
in the EUSDR Actionplan)**

Establishing a cluster network for the EUSDR

☒ Working Group Clusters of Excellence

Improvement of the vocational training

☐ Working Group Vocational Educational Training

☐ Working Group Entrepreneurial Learning

☐ Other: [Please name Target and Working Group]

Improvement of the technological transfer through establishing measures

☐ Working Group innovation and Technology Transfer

Better use of environmental technologies

☐ Working Group Competitiveness in Rural and Urban Areas

☐ Working Group Energy Efficiency and Environment

REMARKS

[Further remarks, information, etc.]

PROJECT	Danube Energy Management Forum [DEMF]			Project Code	[Will be filled in by PAC]		
BASIC PROJECT INFORMATION							
Official website	Project manager	Steinbeis-Europa-Zentrum Mr. Robert Gohla Fon: +49 (0) 721 93519-10 Fax: +49 (0) 721 93519-20 E-Mail: gohla@steinbeis-europa.de	Project Duration		4 years (starting 01.01.2014)		
-			Project Phase	<input checked="" type="checkbox"/> 1 Design (idea, abstract)		<input type="checkbox"/> 2 Preparation (proposal, feasibility study)	
Project logo				<input type="checkbox"/> 3 Implementation		<input type="checkbox"/> 4 Completion	
-	Partners	Thematically linked networks, cluster initiatives, companies and public authorities from all Danube countries	Financing				
			Total budget		10 Mio. €		
			Financing available?		<input type="checkbox"/> yes		<input checked="" type="checkbox"/> no

I. Project description

Energy is a series of systems comprising many actors covering areas such as research, technology, planning and scheduling, operations, infrastructure, authorities at local, national and EU level, etc. Reaching the ambitious objectives of the energy sector as defined in the EC White Paper will demand a change of the direction of the overall energy system. This will require all involved actors moving jointly towards the same goals.

Besides this the energy infrastructure and use of energy differs from country to country respectively from region to region. Big suppliers for e.g. of new technologies in regard of energy saving are mainly located in Western European countries and systems are often configured on demands of service providers/customers coming from the “old” EU member states. Therefore existing Technology Platforms (e.g. ETPs like TPWind, SNEPT, EUPV etc.) are dominated by representatives and organizations coming from the Western European Countries. Except of Germany there is no further Danube country represented in the European KIC Inno Energy network.

The demands and challenges of actors in the energy sector coming from the Danube area have to be discussed in a separate forum (Danube Energy Management Forum – DEMF). DEMF will be furthermore a neutral platform to host additional services for its members. A DEMF cluster offensive program (DCO) will be launched in which thematic oriented cluster initiatives can apply for specific innovation projects (e.g. in regard of smart specialization activities, business creation measures or transnational technology transfer activities).

Steinbeis proposes to set up a forum to foster discussions and joint actions between actors in the Danube area as follow:

- Identify relevant actors -especially networks and clusters- to be involved in the Forum.
- Installation of working groups oriented on the goals of the White Papers (EC/Danube strategy as well national policies).
- Organization of meetings and working groups with actors on identified topics to discuss and propose joint recommendations and potential roadmaps for their implementation in regard of the Danube area. The Forum and its working groups will give special attention to the research and innovation activities, in addition to any coordination and support measures needed, to meet the goals of the European and national policies.
- Installation of a specific Danube Cluster Offensive Program (DCO) which allows the set Up of specific transnational cluster projects between DEMF members (e.g. in regard of the installation of transnational sub-platforms, smart specialization activities, business creation services, technology transfer activities etc.).

II. Implementation and management

Activities funded under this topic will liaise and coordinate as appropriate with on-going related activities (e.g. Technology Platforms, KIC IE, Concerto Initiative etc.) and will help to implement the ‘Strategic Energy Technology Plan’ on European level.

III. Expected outputs and impact

- A forum for actors representing the whole transport system and relevant stakeholders to discuss how to achieve relevant goals defined in the EC as well in the respective Danube/national White Papers.
- Recommendations and roadmaps for regional, national and EC authorities based on inputs from stakeholders on joint actions required to meet these goals.
- A detailed strategic outlook into the future Danube energy system envisaged by the respective White Papers, influencing the development of concrete policy proposals
- A close transnational cooperation of thematically linked networks and cluster initiatives in Danube area
- New cluster strategies and concepts for DEMF members (elaborated within DCO projects)

THEMATIC REFERENCE TO PA 8 AND THE EUSDR		
Reference to PA 8 <u>Targets</u> and PA 8 Working Group/s (reflecting the actions defined in the EUSDR Actionplan)	<u>Establishing a cluster network for the EUSDR</u> <input checked="" type="checkbox"/> Working Group Clusters of Excellence	<u>Improvement of the technological transfer through establishing measures</u> <input type="checkbox"/> Working Group innovation and Technology Transfer
	<u>Improvement of education and training</u> <input type="checkbox"/> Working Group Vocational Educational Training <input type="checkbox"/> Working Group Entrepreneurial Learning <input type="checkbox"/> <u>Other:</u> [Please name Target and Working Group]	<u>Better use of environmental technologies</u> <input type="checkbox"/> Working Group Competitiveness in Rural and Urban Areas <input type="checkbox"/> Working Group Energy Efficiency and Environment
REMARKS		
<p>2. IT IS PLANNED TO SUBMIT THE PROPOSAL AT THE BEGINNING OF THE NEW STRUCTURAL FUND PERIOD BEGINNING OF 2014. FOR A SUSTAINABLE IMPLEMENTATION OF THE PROPOSED PROJECT IT IS NECESSARY THAT IN THE UPCOMING PROGRAM PERIOD ACTIVITIES INITIATED AND IMPLEMENTED IN THE FRAME OF THE DANUBE INITIATIVE FOR INNOVATION AND TECHNOLOGY TRANSFER WILL BE CONSIDERED IN THE RESPECTIVE FUNDING INSTRUMENTS - ON EUROPEAN AS WELL AS ON NATIONAL/REGIONAL LEVEL! USABLE FUNDING INSTRUMENTS HAVE TO BE FORESEEN – THE ACTUAL INTERREG IV B PROGRAM IS ONLY PARTIALLY PRACTICABLE SINCE NOT ALL DANUBE COUNTRIES ARE PART OF ONE COMMON PROGRAM AREA (SEE E.G. CENTRAL EUROPE PROGRAM).</p>		

PROJECT	Danube metropolises – venue for SME and inventors' encounters			Project Code	[Will be filled in by PAC]			
BASIC PROJECT INFORMATION								
Official website	Project manager	Ministry of Economy and Regional Development - Sector for Regional Development and Entrepreneurship Promotion Milja Svrkota 15, Bulevar kralja Aleksandra St. 11 000 Belgrade, Serbia milja.svrkota@merr.gov.rs +381 11 285 5235	Project Duration		September 2012 - February 2015			
N/A			Project Phase	<input checked="" type="checkbox"/> 1 Design (idea, abstract)	<input type="checkbox"/> 2 Preparation (proposal, feasibility study)			
Project logo				<input type="checkbox"/> 3 Implementation	<input type="checkbox"/> 4 Completion			
N/A			Financing					
		Partners	Total budget		600.000,00 EUR			
			Financing available?		<input type="checkbox"/> yes	<input checked="" type="checkbox"/> no		
<p>Project description Small scale investors are usually faced with difficulty when trying to penetrate new markets. As opposed to the large companies, who usually negotiate directly with the representatives of the Governmental institutions of a country, the small and medium sized ones do not have this opportunity. The fact is that in almost all countries, the SMEs account for over 95% of a country's economy and therefore their development cannot be emphasised enough.</p> <p>It has been recognized that the best way of communication and exchange of contacts, with the view to future cooperation and investment, are the joint encounters of SMEs and potential investors. Events like these are usually organised on bilateral basis, and often have very good outcome – e.g. Austrian – Serbian Economic Forum.</p> <p>However, one could argue that organisation of such forums on multilateral basis, around common idea – implementation of Danube Strategy, can have multiple benefits for those countries.</p> <p>Idea is to offer the multiple opportunities to SMEs and investors from the Danube region to meet, network, and identify ways of cooperation which would prove to benefit them all.</p> <p>The project would add value to the region by offering opportunity for the businesses in Danube countries to mutually network, cooperate and develop;</p> <p>Project goal is to offer the opportunity to SME and small scale investors to more easily penetrate new markets, thus developing themselves and creating new job opportunities in the targeted markets.</p>								

THEMATIC REFERENCE TO PA 8 AND THE EUSDR		
Reference to PA 8 <u>Targets</u> and PA 8 Working Group/s (reflecting the actions defined in the EUSDR Actionplan)	<u>Establishing a cluster network for the EUSDR</u> <input type="checkbox"/> Working Group Clusters of Excellence	<u>Improvement of the technological transfer through establishing measures</u> <input type="checkbox"/> Working Group innovation and Technology Transfer
	<u>Improvement of education and training</u> <input type="checkbox"/> Working Group Vocational Educational Training	<u>Better use of environmental technologies</u> <input type="checkbox"/> Working Group Competitiveness in Rural and Urban Areas
	<input type="checkbox"/> Working Group Entrepreneurial Learning	<input type="checkbox"/> Working Group Energy Efficiency and Environment
	<input type="checkbox"/> <u>Other:</u> [Please name Target and Working Group]	
REMARKS		
It complies with the third topic of the priority area No. 10 - regional cooperation, - focusing on cooperation between Danube metropolises		

PROJECT	[Danube Region Cluster`s e-Platform (DRCeP)]			Project Code	[Will be filled in by PAC]		
BASIC PROJECT INFORMATION							
Official website	Project manager	[Aleksandar Nikolić, Senior advisor PLATO Serbia-National coordinator Resavska 13-15/ room 516 phone: +381 11 3300-989 fax: +381 11 3300-989 E-mail: anikolic@pks.rs; msp@pks.rs www.pks.rs SKYPE ID: aleksandar.nikolic8	Project Duration		01.09.2012. - 01.04.2013		
www.pks.rs			Project Phase	<input checked="" type="checkbox"/> 1 Design (idea, abstract)		<input type="checkbox"/> 2 Preparation (proposal, feasibility study)	
Project logo				<input type="checkbox"/> 3 Implementation		<input type="checkbox"/> 4 Completion	
[Image, if available]					Financing		
	Partners	CroatiaZdenka Mesić, B. Sc. Econ. Head of Department for Clusters and Cooperatives Directorate for SME`s REPUBLIC OF CROATIA MINIST	Total budget		(20.000 eur)		
			Financing available?	<input type="checkbox"/> yes		<input checked="" type="checkbox"/> no	
<u>Project description</u> <ul style="list-style-type: none"> Development of a trans-regional “Danube Cluster e-Network” that would cover clusters from all countries covered by the Danube Strategy. Creation of a cluster e-database will enhance the development of further common trans-regional initiatives and will provide benefits from economies of scale, joint marketing, transferring best practices, project partnership, event’s and promotion of cross border cooperation. The common actions would as well promote foreign investment and foster a positive regional identity and image. Transfer of good practices from successful Danube cluster regions within the EU and implementing their ideas and precious experience in all participating Danube countries Working out a Danube cluster e-map aims to secure long term sustainability as means to create and promote common network for trans-border initiatives, exchange of information, economic benefit, foster a regional identity and elevating the overall image of the Danube region. 							

- Sharing the pilot model of the electronic Danube cluster map with neighboring regions to exchange good practices and use it as a blueprint for implementation in other regions.
- The project will support the international competitiveness of SMEs, will contribute to improve the range and quality of business support services for SME sector in Danube Region and will support business environment and institutional capacity for fostering development of competitive SME's.

THEMATIC REFERENCE TO PA 8 AND THE EUSDR

**Reference to PA 8 Targets and
PA 8 Working Group/s****(reflecting the actions defined
in the EUSDR Actionplan)**Establishing a cluster network for the EUSDR☒ Working Group Clusters of ExcellenceImprovement of education and training☐ Working Group Vocational Educational Training☐ Working Group Entrepreneurial Learning☐ Other:Improvement of the technological transfer through establishing measures☐ Working Group innovation and Technology TransferBetter use of environmental technologies☐ Working Group Competitiveness in Rural and Urban Areas☐ Working Group Energy Efficiency and Environment

REMARKS

TABELLE??

PROJECT	Danube Transport and Mobility Forum [DTMF]			Project Code	[Will be filled in by PAC]		
BASIC PROJECT INFORMATION							
Official website	Project manager	Steinbeis Innovation Center for Logistic and Sustainability (SLN) Mr. Jens-Jochen Roth Director of SLN Dresdener Str. 17 D-74889 Sinsheim Fon: +49 (0) 7261 97459-74 Fax: +49 (0) 7261 97459-78 E-Mail jens-jochen.roth@sln-sinsheim.de	Project Duration		4 years (starting 01.01.2014)		
-			Project Phase	<input checked="" type="checkbox"/> 1 Design (idea, abstract)		<input type="checkbox"/> 2 Preparation (proposal, feasibility study)	
Project logo				<input type="checkbox"/> 3 Implementation		<input type="checkbox"/> 4 Completion	
-	Partners	Thematically linked networks, cluster initiatives, companies and public authorities from all Danube countries	Financing				
			Total budget		10 Mio. €		
			Financing available?		<input type="checkbox"/> yes		<input checked="" type="checkbox"/> no

IV. Project description

Transport is a series of systems comprising many actors covering areas such as research, technology, planning and scheduling, operations, energy, infrastructure, authorities at local, national and EU level, etc. Reaching the ambitious objectives of the transport sector as defined in the new White Paper on Transport of the EC will demand a change of the direction of the overall transport system. This will require all involved actors moving jointly towards the same goals.

Besides this the transport infrastructure and use of public and private transportation systems & services differs from country to country respectively from region to region. Big suppliers are mainly located in Western European countries and systems are often configured on demands of service providers/customers coming from the “old” EU member states. Therefore existing Technology Platforms (e.g. ETPs like ERTRAC, ERRAC etc.) are dominated by representatives and organizations coming from the Western European Countries.

The demands of transport and mobility stakeholders in the Danube area have to be discussed in a separate forum (Danube Transport and Mobility Forum – DTMF). DTMF will be furthermore a neutral platform to host additional services for its members. A DTMF cluster offensive program (DCO) will be launched in which thematic oriented cluster initiatives can apply for specific innovation projects (e.g. in regard of smart specialization activities, business creation measures or transnational technology transfer activities).

Steinbeis proposes to set up a forum to foster discussions and joint actions between actors in the Danube area as follow:

- Identify relevant actors -especially networks and clusters- to be involved in the Forum.
- Installation of working groups oriented on the goals of the EC White Paper.
- Organization of meetings and working groups with actors on identified topics to discuss and propose joint recommendations and potential roadmaps for their implementation in regard of the Danube area. The Forum and its working groups will give special attention to the research and innovation activities, in addition to any coordination and support measures needed, to meet the goals of the EC White Paper.
- Installation of a specific Danube Cluster Offensive Program (DCO) which allows the set Up of specific transnational cluster projects between DTMF members (e.g. in regard of the installation of transnational sub-platforms, smart specialization activities, business creation services, technology transfer activities etc.).

V. Implementation and management

Activities funded under this topic will liaise and coordinate as appropriate with on-going related activities (e.g. Technology Platforms, ‘European Green Cars Initiative’ and ‘eSafety Forum’) and will help to implement the ‘Strategic Transport Technology Plan’ on European level. The project management will be strongly supported by the experienced Steinbeis-Europa-Zentrum (SEZ, s. www.steinbeis-europa.de) which belongs to the same juridical entity as SLN.

VI. Expected outputs and impact

- A forum for actors representing the whole transport system and relevant stakeholders to discuss how to achieve relevant goals defined in the EC as well in the respective White Papers.
- Recommendations and roadmaps for regional, national and EC authorities based on inputs from stakeholders on joint actions required to meet these goals.
- A detailed strategic outlook into the future Danube transport system envisaged by the respective White Papers, influencing the development of concrete policy proposals
- A close transnational cooperation of thematically linked networks and cluster initiatives in Danube area
- New cluster strategies and concepts for DTMF members (elaborated within DCO projects)

THEMATIC REFERENCE TO PA 8 AND THE EUSDR		
Reference to PA 8 <u>Targets</u> and PA 8 Working Group/s (reflecting the actions defined in the EUSDR Actionplan)	<u>Establishing a cluster network for the EUSDR</u> <input checked="" type="checkbox"/> Working Group Clusters of Excellence	<u>Improvement of the technological transfer through establishing measures</u> <input type="checkbox"/> Working Group innovation and Technology Transfer
	<u>Improvement of education and training</u> <input type="checkbox"/> Working Group Vocational Educational Training <input type="checkbox"/> Working Group Entrepreneurial Learning <input type="checkbox"/> <u>Other:</u> [Please name Target and Working Group]	<u>Better use of environmental technologies</u> <input type="checkbox"/> Working Group Competitiveness in Rural and Urban Areas <input type="checkbox"/> Working Group Energy Efficiency and Environment
REMARKS		
<p>3. IT IS PLANNED TO SUBMIT THE PROPOSAL AT THE BEGINNING OF THE NEW STRUCTURAL FUND PERIOD BEGINNING OF 2014. FOR A SUSTAINABLE IMPLEMENTATION OF THE PROPOSED PROJECT IT IS NECESSARY THAT IN THE UPCOMING PROGRAM PERIOD ACTIVITIES INITIATED AND IMPLEMENTED IN THE FRAME OF THE DANUBE INITIATIVE FOR INNOVATION AND TECHNOLOGY TRANSFER WILL BE CONSIDERED IN THE RESPECTIVE FUNDING INSTRUMENTS - ON EUROPEAN AS WELL AS ON NATIONAL/REGIONAL LEVEL! USABLE FUNDING INSTRUMENTS HAVE TO BE FORESEEN – THE ACTUAL INTERREG IV B PROGRAM IS ONLY PARTIALLY PRACTICABLE SINCE NOT ALL DANUBE COUNTRIES ARE PART OF ONE COMMON PROGRAM AREA (SEE E.G. CENTRAL EUROPE PROGRAM).</p>		

PROJECT	Development of a network of innovative agro-industrial clusters in Danube region			Project Code	[Will be filled in by PAC]		
BASIC PROJECT INFORMATION							
Official website	Project manager	PhD Eng., SR I, Muraru-Ionel Cornelia Head of Technological and Business Incubator INMA-ITA The National Institute of R&D for Machines and Installation designed to Agriculture and Food Industry - INMA T./ F. +40 21 2693256/ +40 21 2693270 cmuraru@inma.ro www.inma.ro	Project Duration		[01.01.2014] - [31.12.2016]		
[Web link, if available]			Project Phase	<input checked="" type="checkbox"/> 1 Design (idea, abstract)		<input type="checkbox"/> 2 Preparation (proposal, feasibility study)	
Project logo				<input type="checkbox"/> 3 Implementation		<input type="checkbox"/> 4 Completion	
[Image, if available]					Financing		
	Partners	[Germany, Austria, Slovakia, Hungary, Croatia, Serbia, Bulgaria, Romania, R. of Molodva]	Total budget		1.200.000 EUR		
			Financing available?		<input type="checkbox"/> yes <input type="checkbox"/> no		
<p>Project description Rationale: One of the four pillars of Danube Strategy is represented by the socio-economic development which includes the rural development, in accordance with the priorities set in Europe 2020 Strategy and the Common Agricultural Policy. Also, the field of agro-food products focused on organic farming is a forefront domain of Danube Strategy. The agro-industry represents in the Danube region a traditional field in terms of exportation and agricultural machinery manufacturing being an old classic sector with high technological transfer potential.</p> <p>Project general objective: creating a network of innovative clusters in Danube region in agro-industrial field, which enhances the institutional capacity of cooperation within the network, increases the innovation level and competitiveness of this region, while preserving a sustainable development</p> <p>Specific objectives:</p> <ul style="list-style-type: none"> - to perform a up to data joint analysis of the clustering process in agro-industrial field in the Danube Region countries in order to develop a coherence joint strategy, including smart specialization issue - to perform a benchmarking between agro-industrial clusters in participants counties in order to outline the major differences, gaps and needs and propose the relevant mechanisms for intervention contributing to the sustainable development of the rural areas and to the increase the competitiveness and the innovation in the Danube region - to foster the development of innovative agro-industrial clusters in Danube region - to facilitated the cluster cooperation across borders and across sectors 							

- to foster the visibility of Danubian agro-industrial clusters in the aim of internationalization

Activities:

- Joint analysis of the clustering process in agro-industrial field in the Danube Region countries
- Benchmarking of agro-industrial clusters in participants counties
- Exchange of experience between Western European clusters and Eastern European clusters from agro-industrial field
- Development a coherence joint strategy of the Danubian agro-industry clusters, including smart specialization issue, with multiplying potential in the other sectors
- Elaboration of joint action plans on short and medium term
- Training: cluster management, smart specialization strategy, innovation, transfer of green know-how and eco-technologies, common branding of products
- Creating and promotion of a joint agro-industry cluster branding

Results:

- Establishment of network between agro-industry innovative clusters in the Danube region
- Improvement of cooperation between agro-industrial clusters in the Danube region
- Increase the level of innovation and competitiveness of the agro-industry and connected sectors in the region (long term effect)
- Strengthen the capacities of Danubian agro-industry clusters for cooperation and trade
- Specialized human resources in Danubian agroindustrial clusters
- Increase intra-European business level in agro-industry field
- Contributing to the sustainable development of the rural areas alongside the Danube
- Creating and promoting a joint brand for innovative clusters in agroindustrial sector in Danube region.

THEMATIC REFERENCE TO PA 8 AND THE EUSDR

Reference to PA 8 <u>Targets</u> and PA 8 Working Group/s (reflecting the actions defined in the EUSDR Actionplan)	<u>Establishing a cluster network for the EUSDR</u> <input checked="" type="checkbox"/> Working Group Clusters of Excellence <u>Improvement of education and training</u> <input type="checkbox"/> Working Group Vocational Educational Training <input type="checkbox"/> Working Group Entrepreneurial Learning <input type="checkbox"/> <u>Other:</u> [Please name Target and Working Group]	<u>Improvement of the technological transfer through establishing measures</u> <input type="checkbox"/> Working Group innovation and Technology Transfer <u>Better use of environmental technologies</u> <input type="checkbox"/> Working Group Competitiveness in Rural and Urban Areas <input type="checkbox"/> Working Group Energy Efficiency and Environment
REMARKS		
[Further remarks, information, etc.]		

PROJECT	Development of a Basic Tool for Support – a Dynamic Transnational Revolving Innovation Fund			Project Code	[Will be filled in by PAC]					
BASIC PROJECT INFORMATION										
Official website	Project manager	Business Support Centre for Small and Medium Enterprises-Ruse, Bulgaria Phone/fax: 00359 82 821472 e-mail: bsc@smebg.net 14 Kresna St., Ruse 7000, Bulgaria Contact person: Katya Goranova, Executive Director	Project Duration		2014-2015					
Not applicable			Project Phase	<input checked="" type="checkbox"/> 1 Design (idea, abstract)	<input checked="" type="checkbox"/> 2 Preparation (proposal, feasibility study)					
Project logo				<input type="checkbox"/> 3 Implementation	<input type="checkbox"/> 4 Completion					
Not applicable			Financing							
		Partners	Total budget		depending on the number of countries involved					
			Financing available?		<input type="checkbox"/> yes	<input type="checkbox"/> no				
<u>Project description</u>										
<p>The project corresponds to the PA8 Action - "To prioritise the effective implementation of measures provided for under the Small Business Act for Europe. Emphasis should also be given to secure access to capital for SMEs by promoting existing and where appropriate introducing new and innovative financing instruments for the Region, particularly for enterprises in the start up phase."</p>										
<p>Rationale:</p> <p>Innovation is a significant prerequisite for economic growth, quality jobs and sustainable development, as well as a key priority area underpinning the European policy for increasing the SME competitiveness. However, in terms of percentage of innovative SMEs, Europe falls behind compared to USA and Japan. The problem is even more evident for the Danube Macro-region, where innovation gaps between Germany and Austria (scoring high) compared to the Lower Danube countries are significant. The European Innovation Scoreboard shows that Lower Danube countries, especially Bulgaria and Romania, are at the bottom of the table regarding innovation in EU. Detailed data are missing for the non-EU countries in the area, but most probably the situation is the same. The discrepancies between old and new member states and various European regions are large and could be overcome by cross-border sharing of expertise and establishment of pilot instruments for financially supporting innovation activities. The results from scientific research in the region, lead by universities and research institutes remain unknown and are not launched on the market. At the same time companies do not have the resources to conduct their own R&D activities. Thus, the idea is focused on improvement of the Danube SMEs access to finance through setting up of a transnational Revolving Innovation Fund for support of sectors such as ICT, machine engineering, environmental technologies, biotechnologies, product and engineering design, etc., and creating opportunities for networking among Danube SMEs and research institutes in the whole Danube area. On the other hand, the setting-up of the Revolving Innovation Fund will support the researchers to develop new patents, new products, utility models and designs through the pre-market phase, preparing them for market launch. Thus, the Fund will enhance links and interrelation between researchers, universities and institutes and their business counterparts in the whole Danube region.</p>										

Common problems solved:

1. There is no transfer of expertise and know-how in the Danube area related to innovation support practices, especially financial engineering instruments for launching of innovative products as important tools for economic development;
2. The existing national Innovation financing tools (such as the Innovation Fund in Bulgaria) do not correspond to the real needs of innovators and SMEs, as they do not finance obtaining patents for new products and ideas and the preparation for the launch phase, but only purely technology transfer projects.
3. There is no transnational regional tool and methodology for financially helping researchers finishing their innovation process to an extend, ready for market launch;
4. There is no transnational network in the Danube Region for transfer of know-how and exchange between the universities, researchers and SMEs;
5. Researchers and businesses practically do not know each other and there is no instrument that can financially help them interact, find common interests and work together for launching of new innovative products;
6. There is no sufficient practical interaction between universities, research institutions and businesses in the region.

Activities:

1. Development of Fund terms of reference, strategy, methodology, application documents, criteria for evaluation, structure of operation;
2. Official Launch of the Fund and Fund's operation activities;
3. Promotion and information activities;
4. Development, Management and Reporting and Networking in the Danube area.

Concept:

The Fund will facilitate the overall process from an inventive idea to a product which is ready for market launch. The direct benefits from the project implementation are developed competitive advantages resulting from launch of new products, increased profit margins for SMEs, joint development of new market niches for businesses and successful competing on the international markets.

The project allows combining strengths on transnational level, which will lead to a variety of flexible inter-relations, such as:

1. Companies from one country interested in patents in another country within the Danube area;
2. Universities offering research results to interested stakeholders within the macro-region;
3. Universities combining efforts for finishing of research in specific sector;
4. Business and innovation support organizations joining efforts to search and forward to the Fund potential successful ideas.

These are only examples of the possible linkages that the implementation will create.

Target groups:

1. Inventors, innovators and researchers
2. SMEs and clusters of SMEs
3. Educational institutions and research institutes

THEMATIC REFERENCE TO PA 8 AND THE EUSDR

**Reference to PA 8 Targets and
PA 8 Working Group/s****(reflecting the actions defined
in the EUSDR Actionplan)**Establishing a cluster network for the EUSDR☐ Working Group Clusters of ExcellenceImprovement of the vocational training☐ Working Group Vocational Educational Training☐ Working Group Entrepreneurial Learning☐ Other: [Please name Target and Working Group]Improvement of the technological transfer through establishing measures☒ Working Group innovation and Technology TransferBetter use of environmental technologies☐ Working Group Competitiveness in Rural and Urban Areas☐ Working Group Energy Efficiency and Environment

REMARKS

Work done sofar:

1. Preliminary cost-benefit analysis calculations are made;
2. A cross-border strategy for the region Bulgaria-Romania is under development, where the establishment of such instruments will be recommended in the economic part of the strategy;
3. Results from the SEE.IP Fund Feasibility Study are also taken into account.

PROJECT	Economic, Organizational and Educational Cooperation in Fashion Industry - Setting up a Retailers Association and a Retail/Distribution Institute for vocational training			Project Code	[Will be filled in by PAC]		
BASIC PROJECT INFORMATION							
Official website	Project manager	Steinbeis Transfer Center EAST-WEST Joint Ventures Director: Jürgen Raizner Kaplaneigasse 8, D-73326 Deggingen raizner@stz-ost-west.de	Project Duration		01.10.2012 - 30.09.2014		
[Web link, if available]			Project Phase	<input checked="" type="checkbox"/> 1 Design (idea, abstract)		<input type="checkbox"/> 2 Preparation (proposal, feasibility study)	
Project logo				<input type="checkbox"/> 3 Implementation		<input type="checkbox"/> 4 Completion	
[Image, if available]	Partners	F, RO, D: German Federatio of Retailers; German Textiles Retailers Association; LDT Nagold Academy of Fashion Business; Union Francaise de Industries de l'Habillement; Federation Francaise du Pret a Porter Feminin; Institut Superieur Spcialise de la Mode; Romanian Federation of Textiles, Clothes and Leather; Bucharest Fashion Alliance Association	Financing				
			Total budget		2,8 Mio €		
			Financing available?		<input type="checkbox"/> yes		<input checked="" type="checkbox"/> no
<p>Project description Enhancing Romanian professional structures in concerened sectors with the view to bring to Romanian businesses the skills necessary to their national and international development. Strengthening commercial exchanges between Romanian and European businesses. Organising events (exhibitions, fashion shows, seminars,...) with the propose to better know and make known the products and training about how to organise such events. Preparing and implementing professional training actions (seminars, programs for initial and continuing training, vocational training,..). Institution building: Creating the Romanian Federation of Retailers Association and the Retail /Distribution Institute.</p>							
THEMATIC REFERENCE TO PA 8 AND THE EUSDR							

Reference to PA 8 <u>Targets</u> and PA 8 Working Group/s (reflecting the actions defined in the EUSDR Actionplan)	<u>Establishing a cluster network for the EUSDR</u> <input type="checkbox"/> Working Group Clusters of Excellence <u>Improvement of education and training</u> <input checked="" type="checkbox"/> Working Group Vocational Educational Training <input checked="" type="checkbox"/> Working Group Entrepreneurial Learning <input type="checkbox"/> <u>Other:</u> [Please name Target and Working Group]	<u>Improvement of the technological transfer through establishing measures</u> <input checked="" type="checkbox"/> Working Group innovation and Technology Transfer <u>Better use of environmental technologies</u> <input type="checkbox"/> Working Group Competitiveness in Rural and Urban Areas <input type="checkbox"/> Working Group Energy Efficiency and Environment
REMARKS		
Project was accepted by Joint Governmental Commission Baden-Württemberg - Romania in 2010 and is included in the action plan.		

PROJECT	ESTABLISHMENT OF THE STRATEGIES TO RESPOND RAPIDLY IN CASE OF ECOLOGICAL ACCIDENTS GENERATED BY LEAKAGE OF HARMFUL SUBSTANCES IN WATER OR AIR FROM THE MANUFACTURERS LOCATED IN THE VICINITY OF THE RIVER			Project Code	[Will be filled in by PAC]	
BASIC PROJECT INFORMATION						
Official website	Project manager	Vergil Muraru	Project Duration		[01.01.2014] - [31.12.2017]	
www.inma.ro		PhD. Eng. SR I - Scientific Council President	Project Phase	<input checked="" type="checkbox"/> 1 Design (idea, abstract)		<input checked="" type="checkbox"/> 2 Preparation (proposal, feasibility study)
Project logo		NATIONAL INSTITUTE OF RESEARCH - DEVELOPMENT FOR MACHINES AND INSTALLATIONS DESIGNED TO AGRICULTURE AND FOOD INDUSTRY - INMA BUCHAREST		<input type="checkbox"/> 3 Implementation		<input type="checkbox"/> 4 Completion
]		Mobil Phone +40 744357250 vmuraru@inma.ro www.inma.ro	Financing			
Partners		All 14 Danube Region Countries				
			Financing available?	<input type="checkbox"/> yes		<input checked="" type="checkbox"/> no
<p>Project description The project aims to develop regional strategies for rapid response in case of environmental events, such as chemical pollution of waters of the Danube River or its tributaries. By using simulation software of movement wave of pollutants into the river is estimated the size of the early intervention area, time available and maximum area of influence downstream. It establishes various deployment scenarios and estimates economic evaluation functions and the effects on environmental health, aiming to optimize the response. It is intending warn and achievement of an archives with potential problems specific to each area adjacent to the river that may affect in some way the Danube ecosystem and endowment with means for rapid response of each areas concerned.</p> <p>For simulation we will use special software to calculate the diffusion of substances in the environment that can simulate the movement of pollutant water waves, taking into account water speed, temperature and other meteorological factors.</p> <p>As a concrete result, will be made points of use the determining system of the optimal strategies for rapid response in several areas of strategic importance for the Danube River Basin, centers that will develop scenarios and optimal management strategies for all areas of interest potential polluted. It will draw a map of the distribution of these areas along the river.</p> <p>After commissioning, especially in some important centers (possibly government) for environmental monitoring and foundations on environmental issues in the Danube River Basin, these instruments will be used to gradually cover all the areas with high pollution risk and develop optimal strategies for the potential environmental events.</p> <p>The system can also enter in the use of universities located in the Danube River Basin, on the one hand for effective development strategies, on the otherhand in pedagogical purposes (Giurgiu, Rouse, Belgrade, Vienna, Budapest, etc.).</p>						

THEMATIC REFERENCE TO PA 8 AND THE EUSDR		
Reference to PA 8 <u>Targets</u> and PA 8 Working Group/s (reflecting the actions defined in the EUSDR Actionplan)	<u>Establishing a cluster network for the EUSDR</u> <input checked="" type="checkbox"/> Working Group Clusters of Excellence <u>Improvement of education and training</u> <input type="checkbox"/> Working Group Vocational Educational Training <input type="checkbox"/> Working Group Entrepreneurial Learning <input type="checkbox"/> <u>Other:</u> [Please name Target and Working Group]	<u>Improvement of the technological transfer through establishing measures</u> <input type="checkbox"/> Working Group innovation and Technology Transfer <u>Better use of environmental technologies</u> <input type="checkbox"/> Working Group Competitiveness in Rural and Urban Areas <input checked="" type="checkbox"/> Working Group Energy Efficiency and Environment
REMARKS		

PROJECT	Establishment of Western Balkan Enterprise Development and Innovation Facility (EDIF)			Project Code	[Will be filled in by PAC]		
BASIC PROJECT INFORMATION							
Official website	Project manager	[To be coordinated by the European Investment Fund Contact: TSAKIRIS Ioannis; email: i.tsakiris@eif.org; Phone: +306 937 222 695]	Project Duration		2012 -		
[Web link, if available]			Project Phase	<input type="checkbox"/> 1 Design (idea, abstract)		<input type="checkbox"/> 2 Preparation (proposal, feasibility study)	
Project logo				<input checked="" type="checkbox"/> 3 Implementation		<input type="checkbox"/> 4 Completion	
[Image, if available]	Partners	Albania, Bosnia and Herzegovina, Croatia, Former Yugoslav Republic of Macedonia, Montenegro, Serbia and Kosovo under UNSCR 1244	Financing				
			Total budget		EUR 141.2 million		
			Financing available?		<input checked="" type="checkbox"/> yes		<input type="checkbox"/> no
<p>Project description The specific objective of the project is to establish four complementary facilities for the Western Balkan region:</p> <p>a) Enterprise Innovation Fund (ENIF) -to focus on early to development and expansion stage equity financing in innovative SMEs</p> <p>b) Enterprise Expansion Fund (ENEF)- to focus on development and expansion capital, in established SMEs with high growth potential in their respective markets</p> <p>c) Guarantee Facility (GF) - which will significantly improve the possibility for small SMEs in the targeted sectors to access bank lending and potentially lowering the cost of borrowing for expansion stage</p> <p>d) TA Facility – which will support enhancement of the regulatory framework for innovative and high-potential SMEs and stimulate the built-up of the venture capital ecosystem</p>							

THEMATIC REFERENCE TO PA 8 AND THE EUSDR		
Reference to PA 8 <u>Targets</u> and PA 8 Working Group/s (reflecting the actions defined in the EUSDR Actionplan)	<u>Establishing a cluster network for the EUSDR</u>	<u>Improvement of the technological transfer through establishing measures</u>
	<input type="checkbox"/> Working Group Clusters of Excellence	<input checked="" type="checkbox"/> Working Group innovation and Technology Transfer
	<u>Improvement of education and training</u>	<u>Better use of environmental technologies</u>
	<input type="checkbox"/> Working Group Vocational Educational Training	<input type="checkbox"/> Working Group Competitiveness in Rural and Urban Areas
	<input type="checkbox"/> Working Group Entrepreneurial Learning	<input type="checkbox"/> Working Group Energy Efficiency and Environment
	<input type="checkbox"/> <u>Other:</u> [Please name Target and Working Group]	
REMARKS		

PROJECT	Fostering inter cluster cooperation in the Danube Region			Project Code	[Will be filled in by PAC]		
BASIC PROJECT INFORMATION							
Official website	Project manager	[Daniel Consita President Romanian Cluster Association T. F. +40 21 2693297] dc@inpulse.ro www.clustero.eu	Project Duration		[01.01.2014] - [31.12.2016]		
[Web link, if available]			Project Phase	<input checked="" type="checkbox"/> 1 Design (idea, abstract)		<input type="checkbox"/> 2 Preparation (proposal, feasibility study)	
Project logo				<input type="checkbox"/> 3 Implementation		<input type="checkbox"/> 4 Completion	
[Image, if available]			Financing				
	Partners	[Germany, Austria, Slovakia, Hungary, Croatia, Serbia, Bulgaria, Romania, R. of Molodva]	Total budget		2, 5 mil EUR		
			Financing available?		<input type="checkbox"/> yes		<input checked="" type="checkbox"/> no
<p>Project description Rationale: Against the background of competitiveness bias between Western and Eastern parts of the Danube region, The Danube strategy states as a priority issue the interlink of SMEs in cluster and innovative networks in order to increase the overall competitiveness of the region.</p> <p>Objectives: - to perform a up to data analysis of the clustering process in the Danube Region countries</p> <ul style="list-style-type: none"> - to elaborate an unitary evaluation and monitoring methodology of economic performance of clusters in the Danube Region - to ease the benchmarking process between clusters - to foster the individual and institutional learning processes at cluster level in view of the improvement of social capital assets - to establish valid pilot initiatives in view of a sustainable economic development in the region <p>The project should encompass following activities:</p> <ul style="list-style-type: none"> - Analysis of current situation regarding cluster development in the Danube Region countries - Identification of support policies and programmes, evaluation methodologies, cross-cutting issues, best practices - Elaboration of a joint analysis, mentoring and evaluation methodology of the economic performance of clusters in the Danube Region 							

- Benchmarking of clusters
- Training (cluster management, social corporate responsibility, innovation, environment protection, energy etc)
- Coaching and Mentoring of Eastern European clusters by more advanced Western European clusters
- Elaboration of joint action plans and road maps on short and medium term
- Implementation of pilot projects

Results: - Establishment of innovative networks between SMEs and clusters in the Danube region

- Increase the level of innovation and competitiveness of SMEs in the region
- Increase intra-European business level
- Increase the employment rate alongside the Danube river
- Increase the sense of common belonging to the European values alongside the Danube

THEMATIC REFERENCE TO PA 8 AND THE EUSDR

**Reference to PA 8 Targets and
PA 8 Working Group/s
(reflecting the actions defined
in the EUSDR Actionplan)**

Establishing a cluster network for the EUSDR

☒ Working Group Clusters of Excellence

Improvement of education and training

☐ Working Group Vocational Educational Training

☐ Working Group Entrepreneurial Learning

☐ Other: [Please name Target and Working Group]

Improvement of the technological transfer through establishing measures

☐ Working Group innovation and Technology Transfer

Better use of environmental technologies

☐ Working Group Competitiveness in Rural and Urban Areas

☐ Working Group Energy Efficiency and Environment

REMARKS

[Further remarks, information, etc.]

PROJECT	[INnovative Cluster Support Integrated Organisation Network- INCLUSION]			Project Code	[Will be filled in by PAC]		
BASIC PROJECT INFORMATION							
Official website	Project manager	Alexandru Borcea, MBA, Vice President, Association for Promoting Electronic Technology, alexandru.borcea@apte.org.ro Phone: +4021 313 4120	Project Duration		[DD.MM.YYYY] - [DD.MM.YYYY]		
[Web link, if available]			Project Phase	<input checked="" type="checkbox"/> 1 Design (idea, abstract)		<input type="checkbox"/> 2 Preparation (proposal, feasibility study)	
Project logo				<input type="checkbox"/> 3 Implementation		<input type="checkbox"/> 4 Completion	
[Image, if available]	Partners	Romania, Hungary, Serbia, Germany, Slovakia, Bulgaria Austria	Financing				
			Total budget		6000000 EUR		
			Financing available?		<input type="checkbox"/> yes <input checked="" type="checkbox"/> no		
<p>Project description [Name objectives, aims, thematic topic, planned activities etc. of the project]</p> <p>The aim of the project is to encourage the cooperation and know how exchange between SMEs, academic environment and public sector and to promote innovation and synergy in the Danube region. This aim can be reached by developing clusters, building new technological parks, using the existing ones, and by establishing relations between cluster initiatives from the Danube Region. It should be encouraged the cooperation in fields in which the Danube region has the appropriate knowledge. The cooperation and know how exchange in the field of intelligent strategies might lead to specialization in order to make them compatible with the development perspectives of the whole Danube region, to increase the SMEs competitiveness and to ensure a fruitful European integration of them. The emphasis should be put on the actions which support the internationalization of SMEs and which facilitate an interdisciplinary cooperation. The existing initiatives, like the European Cluster Observatory, the European Initiative regarding the clusters of excellence, the Network for Science and Technology, the CEE-Cluster Network project or the ACCESS project, should be used as main references. Our purpose is to improve the innovation driven business environment of our stakeholders, the direct support of the human capacities by services and know how transfer, and especially to improve the culture of innovation among them with business ethics to rise their self confidence and trust and reputation worldwide. Nevertheless, to overcome all innovation related challenges, we have to ensure a high level of trust among each other and our stakeholders to crate high cohesion level in our communities to support our activities with a high level of synergetic effects.</p> <p>From our point of view, the most challenging things at this moment are the correct recognition of the local and individual problems of our stakeholders and to find the right solution for them.</p> <p>The main objectives are:</p> <ol style="list-style-type: none"> 1. Creating synergies among the mechatronic stakeholders of the Danube region and at European level to increase their innovation capabilities by making awareness with the best practices and the common know-how of the project members, developing common cooperation tools and mechanisms and fostering a common innovation culture. 2. Enhancing capacity building and support services of the innovative mechatronic SMEs of the Danube region by providing special trainings and developing joint platforms for competitive matchmaking and consulting. 3. To raise the local innovation driven business environment by transferring knowledge, developing common standards and to improve their environments by developing joint advocacy tools and 							

know-how for innovation infrastructures, and to create local triple helix PPPs to advocate more efficiently jointly founded measures and programs.

4. Enhancing culture and attitudes toward innovation in the region for the mechatronic business community by ethical matters and rising trust on and reputation of this community worldwide standing united and supporting each other in front of the future which are challenging our communities.

The main expected outcome is a lasting, trustful and effective network of mechatronic clusters in the Danube region, based on ethical behavior, capable to share its vision and best practices, and able to attract new partners during the project and beyond it. It is also previewed a high level trust among all stakeholders of the network, and by this, a significantly higher number of transactions and co operations between them.

All project partners and their stakeholders will get a much higher awareness, know how and self trust as never before and which never could reach separately. This content will rise the competences of each one, able to bring more value added to its organization and capabilities to enter new projects and to offer more services to their stakeholders.

Local, regional and central authorities, but also EC will be much more aware about the local and regional needs and solutions which have to be implemented to support innovation in generally, and mechatronic clusters in particularly.

All cluster stakeholders will get to the end of the project a new approach of innovation culture, more self trust and an ethical conduct which will bring more opportunities and effectiveness to its innovative activities.

Nevertheless, all stakeholders of the project and the network will be more sophisticated and more demanding on quality of the business environment and partners, implying a much more positive attitude and self confidence, and a higher reputation.

Last but not least, we expect to be created a powerful innovation cluster support integrated organisation network. The entire network will be enriched with better services and better content to support the stakeholders' competitiveness worldwide.

THEMATIC REFERENCE TO PA 8 AND THE EUSDR

Reference to PA 8 Targets and PA 8 Working Group/s
(reflecting the actions defined in the EUSDR Actionplan)

Establishing a cluster network for the EUSDR

☒ Working Group Clusters of Excellence

Improvement of education and training

☐ Working Group Vocational Educational Training

☒ Working Group Entrepreneurial Learning

☐ Other: [Please name Target and Working Group]

Improvement of the technological transfer through establishing measures

☒ Working Group innovation and Technology Transfer

Better use of environmental technologies

☐ Working Group Competitiveness in Rural and Urban Areas

☒ Working Group Energy Efficiency and Environment

REMARKS

The proposal is based on an existing experience started in Romania around the ELINCLUS (ELectronic INnovation Cluster), EPETRUN (ELectronic Packaging Education Training and Research University Network) and ARIES (Romanian Association for Electronic and Software Industry). Most of the partners (Romania, Hungary, Slovakia, Germany) were involved in European research and education projects, including vocational trainings, on one hand, and there is a very good relationship between all the partners on the other hand. The partners are coming from complementary sides of a triplehelix clustering model (university, industry, NGO and public sector). Sharing the existing technological infrastructure and those that will be developed in the future, it will be possible to increase the efficiency of the investment done for the creation of the technological environment for all partners. In the same time, using the same technological infrastructure by the research and the industry it is expected a good synergy effect between them. In fact, having access to the performant shared technological resources, our stakeholders, the innovative companies will be able to increase their competitiveness.

PROJECT	Integrated, complex, rural-floodplain landscape management of the Közép-Tisza-valley.			Project Code	[Will be filled in by PAC]		
BASIC PROJECT INFORMATION							
Official website	Project manager	Sándor Ladányi Phone number: 00 36-56/390 405 E-mail adress: ladanyi@lasa.hu	Project Duration		[27.12.2011] - [31.05.2012]		
there is no web link			Project Phase	<input checked="" type="checkbox"/> 1 Design (idea, abstract)		<input checked="" type="checkbox"/> 2 Preparation (proposal, feasibility study)	
Project logo				<input type="checkbox"/> 3 Implementation		<input type="checkbox"/> 4 Completion	
unavailable	Partners	Hungary	Financing				
			Total budget	17.051,32€+Tax			
			Financing available?	<input checked="" type="checkbox"/> yes		<input type="checkbox"/> no	
<p>Project description The program's aim is to ensure the functionality of landscape systems, and to create the conditions of a sustainable social and economic development with the maximum respect of the ecological criterias. It focuses on the development of water ressource management and on the increasing of the Tisza-völgy's flood protection. It also focuses on the development of solutions for landscape management and water management. Other important issues are the changes in land-use and habitat rehabilitation.</p>							
THEMATIC REFERENCE TO PA 8 AND THE EUSDR							
Reference to PA 8 Targets and PA 8 Working Group/s (reflecting the actions defined in the EUSDR Actionplan)	<u>Establishing a cluster network for the EUSDR</u>		<u>Improvement of the technological transfer through establishing measures</u>				
	<input type="checkbox"/> Working Group Clusters of Excellence		<input type="checkbox"/> Working Group innovation and Technology Transfer				
	<u>Improvement of the vocational training</u>		<u>Better use of environmental technologies</u>				
	<input type="checkbox"/> Working Group Vocational Educational Training		<input checked="" type="checkbox"/> Working Group Competitiveness in Rural and Urban Areas				
	<input type="checkbox"/> Working Group Entrepreneurial Learning		<input checked="" type="checkbox"/> Working Group Energy Efficiency and Environment				
	<input type="checkbox"/> <u>Other:</u> [Please name Target and Working Group]						

REMARKS
[Further remarks, information, etc.]

PROJECT	Integrated learning process for Danube industry in the field of innovation and technology transfer, environment protection, production optimization, organization development			Project Code	[Will be filled in by PAC]							
BASIC PROJECT INFORMATION												
Official website	Project manager	Marius Stăvărache Svasta ICG România Address: 8 Int. Al. Macedonski, RO 010591, Bucharest, Romania Phone + 40 21 315 25 00 Fax +40 21 315 25 66 E-mail: marius.stavarache@integratedconsulting.ro www.integratedconsulting.ro	Project Duration		[DD.MM.YYYY] - [DD.MM.YYYY]							
[Web link, if available]			Project Phase	<input checked="" type="checkbox"/> 1 Design (idea, abstract)	<input type="checkbox"/> 2 Preparation (proposal, feasibility study)							
Project logo				<input type="checkbox"/> 3 Implementation	<input type="checkbox"/> 4 Completion							
[Image, if available]			Financing									
		Partners										
			Total budget		11.000.000 Euro							
			Financing available?		<input type="checkbox"/> yes	<input type="checkbox"/> no						
<u>Project description</u>												
The aim of the project is to increase the competitiveness and sustainability of industrial business in Danube Region through people development in fields of innovation and technology transfer, environment protection, production optimization, organization development and trough cooperation enhancement between industrial companies in Danube Region.												
The philosophy of the project can be resumed as follows: sustainability and competitiveness can be achieved through an integration of the knowledge in the field of technology transfer, environment protection, production optimization and organisational development.												
The main objective is to provide an integrated learning process for 576 participants, during a period of 3 years, in domains of innovation and technology transfer, environment protection, production optimization and organization development.												

The meaning of “integrated learning” consists in a process of transfer of know-how, experience and culture between participants, with the assistance of a trainer/facilitator. Participants will be divided in groups of 12, 2 participants from each country involved. Each group of 12 will follow a learning program, containing 6 learning session, one in each country.

The program will consist in:

1. The first session, 5 days long, with the following structure:

a. 2 days of introduction in the learning process: starting the first meeting of the group, setting up the learning goal, the learning methods, establishing the responsibilities and contribution of each participant in the group, introduction of the specific theoretical aspects, setting up the projects to be developed during the learning process by the participants

b. 2 days of experience transfer in the organizations of the 2 participants from the country where the meeting is taking place; starting the work to the projects

c. 1 day specific cultural activities in the host country

2. The next 4 sessions, 3 days long, with the following structure:

a. 2 days of experience transfer in the organizations of the 2 participants from the country where the meeting is taking place; continue the work to the projects

b. 1 day specific cultural activities in the host country

3. The last session, 4 days long, with the following structure:

a. 2 days of experience transfer in the organizations of the 2 participants from the country where the meeting is taking place; finishing the work to the projects

b. 1 day for presenting projects and exchange of experience on multinational and multicultural teamwork

c. 1 day specific cultural activities in the host country

According to partners experience in working for the industrial field and with the specific experience from the previous projects implemented in the target countries, this topics are seen to be critical for the project aim: to increase the competitiveness and sustainability of industrial business in Danube Region. The specific content of the learning programs will be determined during the project, according with the specific needs of the target group. Nevertheless, the learning process will be open and flexible to participants needs related to the project aim and objective.

After the journey in this learning program, the participants will have:

- New theoretical concepts of specific theme, acquired from the trainers but also from other participants in the learning process.
- Experience of applying these concepts in the project developed
- Experience of working in a multinational and multicultural team
- Knowledge of business environment, of working issues and of culture of countries involved in the project
- Close relations with the members of the learning process, created during the workshops

- A joint project developed during the learning sessions that can be put into practice in partnership with organizations from which participants come

The learning program duration will be 6 months, one learning session per month. Six programs will run in parallel.

The main activities of the project are:

1. Recruiting the target group and finding out their specific needs.
2. Determining the content of the learning programs.
3. Development of the learning programs.
4. Follow up the target group.
5. Promoting the project.
6. Project management

The expected results of the project are:

- 576 managers from industry, 96 from each country involved, graduated of the integrated learning program, prepared for run more competitive business with their organization based on their experience in the program
- 96 projects developed by the participants - 2 for each learning group –ready to be implemented in their organizations
- 576 managers prepared to work in multinational and multicultural teams in a good understanding of the business environment and culture in each of the 6 countries involved
- good connections between participants which are the proper base for developing further common projects and businesses

THEMATIC REFERENCE TO PA 8 AND THE EUSDR

Reference to PA 8 <u>Targets</u> and PA 8 Working Group/s (reflecting the actions defined in the EUSDR Actionplan)	<u>Establishing a cluster network for the EUSDR</u> <input type="checkbox"/> Working Group Clusters of Excellence <u>Improvement of education and training</u> <input type="checkbox"/> Working Group Vocational Educational Training <input checked="" type="checkbox"/> Working Group Entrepreneurial Learning <input type="checkbox"/> <u>Other:</u> [Please name Target and Working Group]	<u>Improvement of the technological transfer through establishing measures</u> <input checked="" type="checkbox"/> Working Group innovation and Technology Transfer <u>Better use of environmental technologies</u> <input checked="" type="checkbox"/> Working Group Competitiveness in Rural and Urban Areas <input checked="" type="checkbox"/> Working Group Energy Efficiency and Environment
REMARKS		
<p>The consortium for this project consists in: Svasta ICG Romanian, Steinbeis Transferzentrum Ost-West Kooperationen Germany, Integrated Consulting Group Austria, Integrated Consulting Group Hungary, Integrated Consulting Group Bulgaria. The project proposed is a natural consequence of the successful implementation until now of a similar project for the Romanian industry, run by two of the proposed partners, Svasta ICG and Steinbeis Transferzentrum Ost-West Kooperationen. The experience gained until now and also the good relation of the proposed partners with the industries in the target countries will be used to contribute to a successful implementation of the proposed project.</p>		

PROJECT	Local economic development pilot program - development of food production and direct sales in Zemplén and Nagykunság		Project Code	[Will be filled in by PAC]	
BASIC PROJECT INFORMATION					
Official website	Project manager	Istvánné Konrád Phone number: 00 36-70/453-67-57 E-mail adress: elnok@magyarszovetkezet.hu	Project Duration		[27.12.2011] - [31.05.2012]
there is no web link			Project Phase	<input checked="" type="checkbox"/> 1 Design (idea, abstract)	<input checked="" type="checkbox"/> 2 Preparation (proposal, feasibility study)
Project logo				<input type="checkbox"/> 3 Implementation	<input type="checkbox"/> 4 Completion
unavailable	Partners	Hungary	Financing		
			Total budget	26.533,941 €+Tax	
			Financing available?	<input checked="" type="checkbox"/> yes	<input type="checkbox"/> no
Project description The local economy and local market are breaking point in the Hungarian agriculture and rural areas, so the aim of the program is designed to produce healthy, fresh, high quality hungarian products from trustworthy producers directly from producer to the customer.					
THEMATIC REFERENCE TO PA 8 AND THE EUSDR					
Reference to PA 8 Targets and PA 8 Working Group/s (reflecting the actions defined in the EUSDR Actionplan)	<u>Establishing a cluster network for the EUSDR</u> <input type="checkbox"/> Working Group Clusters of Excellence		<u>Improvement of the technological transfer through establishing measures</u> <input type="checkbox"/> Working Group innovation and Technology Transfer		
	<u>Improvement of the vocational training</u> <input type="checkbox"/> Working Group Vocational Educational Training		<u>Better use of environmental technologies</u> <input checked="" type="checkbox"/> Working Group Competitiveness in Rural and Urban Areas		
	<input type="checkbox"/> Working Group Entrepreneurial Learning		<input type="checkbox"/> Working Group Energy Efficiency and Environment		
	<input type="checkbox"/> <u>Other:</u> [Please name Target and Working Group]				
REMARKS					
[Further remarks, information, etc.]					

PROJECT	Mobile identification of citizens for digital interactive processes IMIME			Project Code	[Will be filled in by PAC]					
BASIC PROJECT INFORMATION										
Official website	Project manager	Selected subject among partners from Slovakia	Project Duration		[DD.MM.YYYY] - [DD.MM.YYYY]					
[Web link, if available]			Project Phase	<input type="checkbox"/> 1 Design (idea, abstract)	<input type="checkbox"/> 2 Preparation (proposal, feasibility study)					
Project logo				<input type="checkbox"/> 3 Implementation	<input type="checkbox"/> 4 Completion					
[Image, if available]	Partners	Slovak technical university (SK) Biterap Cluster (SK) Centire a.s. (SK) International Mobile operator (SK) Nokia and/ or HTC ELTE Software GmbH (HU) Steinbeis Stuttgart (DE) SBA research GmbH (AT) Steinbeis Romania (RO) ICT Cluster – Foundation Cluster (BG) Serbia/ Croatia Steinbeis	Financing							
			Total budget		[In EUR, estimation for project ideas]					
			Financing available?		<input type="checkbox"/> yes	<input type="checkbox"/> no				
<u>Project description</u>										
<p>The main objective of the project is to start a process of continual technical, social, economic up-grade of the interaction between authorities and people based on E- and M-platforms , resulting in possibility to utilize the digital identity over smart mobile devices for m-commerce and e-commerce purposes, as alternative to the e-identity (chip card, personal ID).</p> <p>The proposed project lies within the Priority Area 8 of EU Strategy for Danube Regions with the overall goal to support the competitiveness of enterprises. Cooperation of research-driven clusters on the European level is the essential condition for the European Union to achieve higher level of competitiveness. They have rich record of regional/national references in eGOV solutions. This project aims to foster a collaboration between clusters on the level of cross-border and transnational cooperation between partner sectors. It encourages the knowledge transfer of different countries which cannot be solved by a single country individually and the participation of different member countries proves to be fruitful for all participants.</p>										

BITERAP (regional research driven cluster based in Slovakia), Centire and the project partners involved in the project represent research entities acting in the different regions of Europe and combine the potential of universities, enterprises with the experience of regional authorities for the benefit of citizens, supporting their interactions with local administration in the diverse manners. The project consortium aims to contribute to discovery, outline and dissemination of new generation of Innovative E-services and M-services for citizens while utilizing the regional e-governmental activities. The consortium following the results of analysis defines the objectives of EU policy on regional level. By involvement of research excellence utilizing the circulation and exchange of researchers, knowledge and technology, the consortia partners will work out a foresight with the aim to predict the future position of digital communication between citizens and local authorities.

The clusters and subjects involved in the consortium utilizing the experience of their research oriented members will facilitate the knowledge transfer from academia environment to the local administration solution with the aim to unlock business opportunities in the selected regions. Part of the project is focused to dissemination of new applications, processes, identity management which will create a platform for processing the citizens' needs and demands in relation to the local authorities. The consortium is aiming for wide range of activities from very simple ones focused on the obtaining of relevant information from the local institutions (the office hours of the individual institution, the change of the company's address) to more interactive (ensuring a building permission) to very broad and complex ones (e.g. E-Voting).

THEMATIC REFERENCE TO PA 8 AND THE EUSDR

Reference to PA 8 Targets and PA 8 Working Group/s
(reflecting the actions defined in the EUSDR Actionplan)

Establishing a cluster network for the EUSDR

☒ Working Group Clusters of Excellence

Improvement of education and training

☐ Working Group Vocational Educational Training

☐ Working Group Entrepreneurial Learning

☐ Other: [Please name Target and Working Group]

Improvement of the technological transfer through establishing measures

☒ Working Group Innovation and Technology Transfer

Better use of environmental technologies

☐ Working Group Competitiveness in Rural and Urban Areas

☐ Working Group Energy Efficiency and Environment

REMARKS

[Further remarks, information, etc.] ☐

PROJECT	Modular Hydrogen Power Pack - Compact Hydrogen /fuel cells facility			Project Code		
BASIC PROJECT INFORMATION						
Official website	Project manager	Ing. Roman Bíro, PhD. Automotive Cluster - West Slovakia Hlavná 5, 917 01 Trnava	Project Duration			
			Project Phase	<input checked="" type="checkbox"/> 1 Design (idea, abstract) <input type="checkbox"/> 2 Preparation (proposal, feasibility study)		
Project logo				<input type="checkbox"/> 3 Implementation <input type="checkbox"/> 4 Completion		
	Partners		Financing			
			Total budget			
			Financing available?	<input type="checkbox"/> yes	<input type="checkbox"/> no	
<p>Project description The core problem today is the instability of public grid because of non controlled delivery of electric energy from PV and WT in to the public grid. The commissioning of new PV/WT installations can cause a black out of the grid. The potential solution of the over delivery of the electric energy could be the transformation of the electric energy in to hydrogen using electrolysis and hydrogen storage for later electric energy and heat generation using fuel cells. The side effect of this process is zero CO2 pollution. The aim of the project is to develop and make available "The Hydrogen Power pack" for public use. It is evident that such installations are expensive in nowadays and only expansion to public use will reduce the price. Therefore the promotion of green energy storage and production for state and regional municipalities in accordance with the introduction of zero energy consumption building and houses can start the process of wider introduction of green energy storage and production among the public.</p> <p>Expected results:</p> <ol style="list-style-type: none"> 1. development of Hydrogen Power Packs based on available technologies and justification of different power outputs (10, 50, 100, 500kW...) for public use 2. safety study and recommendations 3. pilot installation of Hydrogen Power Pack and PV 4. testing, taking in to consideration results from safety study 5. dissemination and promotion of the product in EU 						

THEMATIC REFERENCE TO PA 8 AND THE EUSDR		
Reference to PA 8 <u>Targets</u> and PA 8 Working Group/s (reflecting the actions defined in the EUSDR Actionplan)	<u>Establishing a cluster network for the EUSDR</u> <input type="checkbox"/> Working Group Clusters of Excellence	<u>Improvement of the technological transfer through establishing measures</u> <input checked="" type="checkbox"/> Working Group innovation and Technology Transfer
	<u>Improvement of education and training</u> <input type="checkbox"/> Working Group Vocational Educational Training	<u>Better use of environmental technologies</u> <input type="checkbox"/> Working Group Competitiveness in Rural and Urban Areas
	<input type="checkbox"/> Working Group Entrepreneurial Learning	<input checked="" type="checkbox"/> Working Group Energy Efficiency and Environment
	<input type="checkbox"/> <u>Other:</u> [Please name Target and Working Group]	
REMARKS		
<p>Project justification</p> <p>Because of huge number of small and medium PV-Photovoltaic power plants and WT- Wind turbines installations in Europe a instability of public electric grid is evident. The result are limitations introduced by states for new installations of renewable energy sources. To avoid the reduction of commissioning of new renewable energy sources energy storage must be resolved. Hydrogen production and storage and electricity production via fuel cells can resolve the problem. In addition emerging hydrogen industry, distribution and consumption will lead to reduction of market price of different hydrogen elements and system components. Also standardization and safety issues are going to be great challenge for Europe. The zero production of CO2 by energy production will positively affect the balance of greenhouse gases in atmosphere.</p>		

PROJECT	MONITORING AND SIMULATION SYSTEM OF THE EROSION AND DESERTIFICATION FENOMENA IN THE DANUBE RIVER BASIN, IN ORDER TO CREATE SOME RESPONSE STRATEGY AND THEIR AMELIORATION		Project Code	[Will be filled in by PAC]	
BASIC PROJECT INFORMATION					
Official website	Project manager	Vergil Muraru	Project Duration		[01.01.2014] - [31.12.2017]
www.inma.ro		PhD. Eng, SR I - Scientific Council President	Project Phase	<input checked="" type="checkbox"/> 1 Design (idea, abstract)	<input type="checkbox"/> 2 Preparation (proposal, feasibility study)
Project logo		NATIONAL INSTITUTE OF RESEARCH - DEVELOPMENT FOR MACHINES AND INSTALLATIONS DESIGNED TO AGRICULTURE AND FOOD INDUSTRY - INMA BUCHAREST		<input type="checkbox"/> 3 Implementation	<input type="checkbox"/> 4 Completion
]		Mobil Phone +40 744357250 vmuraru@inma.ro www.inma.ro	Financing		
Partners		Germany, Austria, Slovakia, Hungary, Croatia, Serbia, Bulgaria, Romania, R. of Molodva			
			Financing available?	<input type="checkbox"/> yes	<input checked="" type="checkbox"/> no
<p>Project description The theme provides development of some dynamic maps of the risk for erosion and desertification phenomena in the Danube River Basin: (a) the basin corresponding to Romania and the neighbors or b) the entire basin of the Danube river), that can prognosis the evolution of these phenomena in time and space, taking into account the interventions outside the system, materialized in measures taken by the authorities against the development of these phenomena.</p> <p>The project includes the following steps:</p> <ul style="list-style-type: none"> - Developing of an information retrieval system (relief, vegetation, pluviometric regime, eolian regime, water flow, etc.) in the river basin; - Using specialized computer programs will prepare the prognosis of erosion for river banks and surrounding areas; - Based on simulations of pluvial and eolian erosion, will established the dynamic map of erosion (prognosis mapped on a number of years, taking into account the prognosis of pluviometric and eolian regime) and the map of the areas with high risk of erosion, thus signaling the locations requiring urgent intervention, in an order that takes in consideration the intensity of the phenomenon and the importance of economic and security of the areas; - Taking into account the relationship between erosion and desertification and on the other hand by the prognosis of climate changes, can be obtained the map of trends of desertification, the risk of desertification, with the same benefits as for erosion; 					

- The system thus developed will update daily or monthly using the pluviometric and eolian regime realized, the map of erosion risks and desertification, noting color and / or sound the appearance of some emergence of critical areas;

- Parallel with monitoring and prognosis, the system will also include a library of antierosive and anti-desertification measures (land reclamation works, antierosive agricultural technologies, establishment of protective curtains, etc.).

After the system achievement, this will be implemented, so that it will work in environment regional centers from the Danube River Basin.

THEMATIC REFERENCE TO PA 8 AND THE EUSDR

Reference to PA 8 Targets and PA 8 Working Group/s
(reflecting the actions defined in the EUSDR Actionplan)

Establishing a cluster network for the EUSDR

☐ Working Group Clusters of Excellence

Improvement of education and training

☐ Working Group Vocational Educational Training

☐ Working Group Entrepreneurial Learning

☐ Other: [Please name Target and Working Group]

Improvement of the technological transfer through establishing measures

☐ Working Group innovation and Technology Transfer

Better use of environmental technologies

☐ Working Group Competitiveness in Rural and Urban Areas

☒ Working Group Energy Efficiency and Environment

REMARKS

PROJECT	New generation of E-services and M-services for citizens			Project Code	[Will be filled in by PAC]	
BASIC PROJECT INFORMATION						
Official website	Project manager	Ing. PAVol Terpak, Centire a.s. Slovakia	Project Duration		[01.07.2012] - [31.12.2013]	
[Web link, if available]			Project Phase	<input checked="" type="checkbox"/> 1 Design (idea, abstract)	<input checked="" type="checkbox"/> 2 Preparation (proposal, feasibility study)	
Project logo				<input checked="" type="checkbox"/> 3 Implementation	<input checked="" type="checkbox"/> 4 Completion	
[Image, if available]	Partners	Slovak Technical University (Bratislava, Slovakia) Biterap Cluster (FineSoft, BIC, MLOK,EMM), Slovakia Centire a.s. Slovakia ELTE Software (Budapest, Hungary) Steinbeis Stuttgart Steinbeis Romania ICT Cluster - FOUNDATION CLUSTER (Sofia, Bulgaria) Serbia/Croatia partnerCountries involved -Steinbeis	Financing			
			Total budget		5 800 000.-	
			Financing available?		<input type="checkbox"/> yes	<input type="checkbox"/> no
<p>Project description The main objective of the project is to start, boost and coordinate process of continual technical, social, economic up-grade of the interactive processes between authorities and people based on E- and M-platforms involving R&D capacities, knowledge transfer and contribute to the utilisation of local and/or regional knowledge. The project should contribute to achievement of the following goals:</p> <ul style="list-style-type: none"> • establishment of conditions for a better exploitation of R&D results concerning E-and M-services for a better governance of regions and municipalities by participation of citizens • to discover regional knowledge potential represented by local stakeholders and assign a defined role to research bodies, SME's and other innovation drivers • to interconnect regional groupings and create information-exchange bridges for know-how flow and dissemination among the Danube countries <p>Main steps of the project:</p> <p>Foresight exercise & SWOT analysis focused on citizens' views and wishes related to their interaction with the local administration, their fears, obstacles and accessibility.</p>						

Data gathering, analysis and integration concerning the communication demand and processes between authorities and citizens building of a road map; scheduling particular steps, activities and integrations issues; linking to central, regional, national and other resources; and identification of relevant mobile, internet and other types of technology solutions.

Development of selected eServices and M services , testing

Implementation of selected Innovative E-services and M-services in pilot size in each country of interest,

Dissemination and internationalization identifying relevant research and development survey and detection analysis, measures towards implementation,

Promotion of project activities, results and outputs, lessons learned , PR

Project management

THEMATIC REFERENCE TO PA 8 AND THE EUSDR

Reference to PA 8 Targets and PA 8 Working Group/s
(reflecting the actions defined in the EUSDR Actionplan)

Establishing a cluster network for the EUSDR

☒ Working Group Clusters of Excellence

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☐ Working Group Entrepreneurial Learning

☐ Other: [Please name Target and Working Group]

Improvement of the technological transfer through establishing measures

☒ Working Group innovation and Technology Transfer

Better use of environmental technologies

☒ Working Group Competitiveness in Rural and Urban Areas

☐ Working Group Energy Efficiency and Environment

REMARKS

Project based on variety of developed, tested, proven e-commerce and e-government installations in Slovakia, transformation to the m-services, wide spectrum of new services with e-voting for local administration and councils in settlements and villages in rural area

PROJECT	"Nyúl-unk a munkáért"- Small animal husbandry (rabbits) pilot program in order to develop the disadvantaged rural areas' job opportunities, to develop family farms and to make them sustainable (2012-2015). HU-BA program helps the native Hungarian poultry species to get back to natural habitat (the villages) in order to preserv the traditonal breeds and traditional farming.			Project Code	"[Will be filled in by PAC]"		
BASIC PROJECT INFORMATION							
Official website	Project manager	Zoltán Kis Phone number: 00 36-30/4199970 E-mail adress: zoltan.kis2@vm.gov.hu	Project Duration		[27.12.2011] - [31.05.2012]		
there is no web link			Project Phase	<input checked="" type="checkbox"/> 1 Design (idea, abstract)		<input checked="" type="checkbox"/> 2 Preparation (proposal, feasibility study)	
Project logo				<input type="checkbox"/> 3 Implementation		<input type="checkbox"/> 4 Completion	
unavailable	Partners	Hungary	Financing				
			Total budget	26.509,47€+Tax			
			Financing available?	<input checked="" type="checkbox"/> yes	<input type="checkbox"/> no		
Project description The "Nyúl-unk a munkáért" program's targets are to boost the rabbit breeding,to bring back its tradition and to strengthen the family farming on household plots. It mainly offers an opportunity for those who are living with their children in disadvanted villages and impoverished areas to improve their living conditions and to increase the employment in rural areas.							
THEMATIC REFERENCE TO PA 8 AND THE EUSDR							
Reference to PA 8 Targets and PA 8 Working Group/s (reflecting the actions defined in the EUSDR Actionplan)	<u>Establishing a cluster network for the EUSDR</u> <input checked="" type="checkbox"/> Working Group Clusters of Excellence		<u>Improvement of the technological transfer through establishing measures</u> <input type="checkbox"/> Working Group innovation and Technology Transfer				
	<u>Improvement of the vocational training</u> <input type="checkbox"/> Working Group Vocational Educational Training		<u>Better use of environmental technologies</u> <input checked="" type="checkbox"/> Working Group Competitiveness in Rural and Urban Areas				
	<input type="checkbox"/> Working Group Entrepreneurial Learning		<input type="checkbox"/> Working Group Energy Efficiency and Environment				

	<input type="checkbox"/> <u>Other:</u> [Please name Target and Working Group]
REMARKS	
[Further remarks, information, etc.]	

PROJECT	Partnership for Creativeness 1			Project Code	[Will be filled in by PAC]		
BASIC PROJECT INFORMATION							
Official website	Project manager	Mojca Cvirn, TEHNOLOSKI PARK LJUBLJANA DOO, Tehnološki park 19, Ljubljana, mojca.cvirn@tp-lj.si 386-16203406	Project Duration		01.02.2013.-01.02.2015.		
N/A			Project Phase	<input type="checkbox"/> 1 Design (idea, abstract)		<input checked="" type="checkbox"/> 2 Preparation (proposal, feasibility study)	
Project logo				<input type="checkbox"/> 3 Implementation		<input type="checkbox"/> 4 Completion	
N/A	Partners	Republic of Serbia and Slovenia,	Financing				
			Total budget	191.611,49 eur			
			Financing available?	<input type="checkbox"/> yes	<input type="checkbox"/> no		
<p>Project description General objective of the partnership is to provide possibilities for on-the-job-training and realize at least 50 successful exchanges among the NEs and HEs in order to support business idea set up and development. In particular the project aims at:-Developing business support services being offered to NE and HE for understanding European market, -Promote internationalization and build network in European cultural and business territory in order to share better practices among EP members.</p> <p>Specific objective of the partnership under this action are to further:</p> <ul style="list-style-type: none"> • Develop business support services being offered to new entrepreneurs to date and advance possibilities to new and present entrepreneurs for understanding of a wider European perspective of doing business in European market. • Build wider network in European cultural and business territory for future support for business entities through information, business links, other project opportunities and simple better understanding of a European internal market and other participating markets.. 							

THEMATIC REFERENCE TO PA 8 AND THE EUSDR		
Reference to PA 8 <u>Targets</u> and PA 8 Working Group/s (reflecting the actions defined in the EUSDR Actionplan)	<u>Establishing a cluster network for the EUSDR</u>	<u>Improvement of the technological transfer through establishing measures</u>
	<input type="checkbox"/> Working Group Clusters of Excellence	<input type="checkbox"/> Working Group innovation and Technology Transfer
	<u>Improvement of education and training</u>	<u>Better use of environmental technologies</u>
	<input type="checkbox"/> Working Group Vocational Educational Training	<input type="checkbox"/> Working Group Competitiveness in Rural and Urban Areas
	<input type="checkbox"/> Working Group Entrepreneurial Learning	<input type="checkbox"/> Working Group Energy Efficiency and Environment
	<input checked="" type="checkbox"/> <u>Other:</u> Erasmus for young entrepreneurs]	
REMARKS		
This project proposal is within the Public Call 30-G-ENT-CIP-12-E-N01C051		

PROJECT	Project Danube cities and clusters – important competitive factors (DCaC)			Project Code	[Will be filled in by PAC]			
BASIC PROJECT INFORMATION								
Official website	Project manager	The Slovak university of technology in Bratislava Faculty of architecture Vazovova 5, 812 43 Bratislava, Slovakia Ing. arch. Zuzana Aufrichtova, aufrichtova@fa.stuba.sk Ing. arch. Julius Hanus, PhD., hanus@aurex.sk Phone: +421 905 277 480	Project Duration		01.02.2013-01.11.2014			
[Web link, if available]			Project Phase	<input checked="" type="checkbox"/> 1 Design (idea, abstract)	<input type="checkbox"/> 2 Preparation (proposal, feasibility study)			
Project logo				<input type="checkbox"/> 3 Implementation	<input type="checkbox"/> 4 Completion			
[Image, if available]			Financing					
		Partners	Total budget		8.0 MEUR			
			Financing available?		<input type="checkbox"/> yes	<input checked="" type="checkbox"/> no		
Project description [Name objectives, aims, thematic topic, planned activities etc. of the project] Danube cities and clusters – important competitive factors (DCaC) Objective (global, long term) Increase competitiveness of the Danube settlement systems as concerns the quality of build environment with special focus on their social and economic growth Aims (specific objectives) 1. Setting up the methodology, principles and rules of the increasing the quality of development , processing and maintenance of build environment in order to meet the needs of enterprise competitiveness 2. Setting up the spatial decision support system in order to support the land use decision making process towards better competitiveness 3. Verify the proposed methodology on selected areas Work packages: 1. Project administration including methodology and terminology development 2. Publicity including project web portal development								

3. Spatial decision support system implementation bases on the outputs of SEE project Donauregionen+
4. Regional analysis, identification of regions, cities and areas for case studies development on the bases of comparative analysis of selected Danube regions
5. Elaboration of regional development strategies of selected Danube polycentric settlement systems in order to support Enterprise competitiveness
6. Elaboration of build environment improvement strategies of selected Danube cities
7. Elaboration of build environment improvement strategies of selected Danube ports

Estimated budgeted

WP1	0.3 MEUR
Wp2	0.2 MEUR
Wp3	1.5 MEUR
WP4	1.5 MEUR
WP5	1.5 MEUR
WP6	1.5 MEUR
WP7	1.5 MEUR
Total	8.0MEUR

Notes

The cooperation with local partners is expected specifically from Serbia, Romania, Bulgaria, Moldavia .

We have contact of potential partners in these countries, where we supposed to do the proposed technology and knowledge transfers.

THEMATIC REFERENCE TO PA 8 AND THE EUSDR

Reference to PA 8 <u>Targets</u> and PA 8 Working Group/s (reflecting the actions defined in the EUSDR Actionplan)	<u>Establishing a cluster network for the EUSDR</u> <input checked="" type="checkbox"/> Working Group Clusters of Excellence <u>Improvement of education and training</u> <input type="checkbox"/> Working Group Vocational Educational Training <input type="checkbox"/> Working Group Entrepreneurial Learning <input type="checkbox"/> <u>Other:</u> [Please name Target and Working Group]	<u>Improvement of the technological transfer through establishing measures</u> <input checked="" type="checkbox"/> Working Group innovation and Technology Transfer <u>Better use of environmental technologies</u> <input checked="" type="checkbox"/> Working Group Competitiveness in Rural and Urban Areas <input checked="" type="checkbox"/> Working Group Energy Efficiency and Environment
REMARKS		
[Further remarks, information, etc.]		

PROJECT	SOUTH EAST EUROPEAN CENTRE FOR ENTREPRENEURIAL LEARNING (SEECEL)		Project Code	[Will be filled in by PAC]	
BASIC PROJECT INFORMATION					
Official website	Project manager Efka Heder Selska cesta 217, 10000 Zagreb, Croatia efka.heder@seecel.hr +385 1 3040 260	Project Duration		01.10.2009 - 01.10.2012	
www.seecel.hr		Project Phase	<input type="checkbox"/> 1 Design (idea, abstract)		<input type="checkbox"/> 2 Preparation (proposal, feasibility study)
Project logo			<input checked="" type="checkbox"/> 3 Implementation		<input type="checkbox"/> 4 Completion
attached to project data sheet		Partners	Financing		
	Total budget		2,000,000.00 EUR		
	Financing available?		<input checked="" type="checkbox"/> yes	<input type="checkbox"/> no	
<p><u>Project description</u></p> <p>The overall objective of the project is:</p> <ul style="list-style-type: none"> - To create the foundations for a more developed entrepreneurship culture across the region and foster alignment with the EU in the field of entrepreneurial learning. <p>In particular the project aims to further develop a lifelong entrepreneurial learning system in the region and support alignment of national policies with EU recommendations for entrepreneurship as a key competence and principles 1 and 8 of the Small Business Act for Europe (SBA).</p> <p>The specific objectives of the project are:</p> <ul style="list-style-type: none"> - To contribute to the implementation of the SBA using the experience and the instruments developed in the application of the European Charter for Small Enterprises, in particular the elements of entrepreneurship and education and improved skills for enterprises. - To support the implementation of the SBA in pre-accession countries building on SEECEL activities 2009-12: inclusion of entrepreneurial literacy in ISCED 1, ISCED 2 and ISCED 5/6 level education, further development of teacher training for entrepreneurial learning through teacher training institutions, supporting the upgrading of skills for SMEs through Training Needs Analysis Systems, further developing the existing information gateway and strengthening national capacities for peer learning through SBA assessment. <p>The specific benefits of this project:</p> <ul style="list-style-type: none"> - Increasing entrepreneurial literacy in the region - Further improve understanding of entrepreneurship starting from ISCED 1 level - Promote the sharing of best practice through the knowledge sharing platform 					


THEMATIC REFERENCE TO PA 8 AND THE EUSDR		
Reference to PA 8 Targets and PA 8 Working Group/s (reflecting the actions defined in the EUSDR Actionplan)	<u>Establishing a cluster network for the EUSDR</u> <input type="checkbox"/> Working Group Clusters of Excellence <u>Improvement of education and training</u> <input type="checkbox"/> Working Group Vocational Educational Training <input checked="" type="checkbox"/> Working Group Entrepreneurial Learning <input type="checkbox"/> Other: [Please name Target and Working Group]	<u>Improvement of the technological transfer through establishing measures</u> <input type="checkbox"/> Working Group innovation and Technology Transfer <u>Better use of environmental technologies</u> <input type="checkbox"/> Working Group Competitiveness in Rural and Urban Areas <input type="checkbox"/> Working Group Energy Efficiency and Environment
REMARKS		
<p>SEECEL member states are as follows: Albania, Bosnia and Herzegovina, Croatia, Kosovo*, Macedonia**, Montenegro, Serbia and Turkey. Four countries of the Danube Strategy are already engaged in SEECEL activities and can form a solid base for a sub-group for entrepreneurial learning within PA8. Moldova can also join this sub-group as it is taking part in the implementation of SEECEL activities within the "Women Entrepreneurs – a job creation engine for South East Europe" project. Furthermore, Bulgaria has expressed interest to join the Danube process.</p> <p>SEECEL is already listed for possible EU funding for the IPA multibeneficiary programming period 2013-2016 (currently, the project documentation is in the approval phase).</p> <p>* This designation is without prejudice to positions on status, and is in line with UNSCR 1244 and the ICJ Opinion on the Kosovo Declaration of independence</p> <p>** the Former Yugoslav Republic</p>		

PROJECT	SEeDual- Introducing dual vocational training systems in South East Europe			Project Code	[Will be filled in by PAC]		
BASIC PROJECT INFORMATION							
Official website	Project manager	Budapest Chamber of Commerce and Industry, Ervin Kiss, kiss.ervin@bkik.hu, +3614882110	Project Duration		01.07.2012-01.06.2014		
[Web link, if available]			Project Phase	<input type="checkbox"/> 1 Design (idea, abstract)		<input type="checkbox"/> 2 Preparation (proposal, feasibility study)	
Project logo				<input checked="" type="checkbox"/> 3 Implementation		<input type="checkbox"/> 4 Completion	
[Image, if available]	Partners	[Viena Economic Chamber, Austria; Chamber of Commerce and Industry of Slovenia, Institute of Business Education, Slovenia; Bucharest Chamber of Commerce and Industry and Timis Chamber of Commerce and Industry and Agriculture Romania; Belgrade Chamber of Economy and Novi Sad Regional Chamber of Economy, Serbia; Budapest Chamber of Commerce and Industry, Hungary]	Financing				
			Total budget		[EUR 1,794,400.00]		
			Financing available?		<input checked="" type="checkbox"/> yes		<input type="checkbox"/> no
<p>Project description Background: Vocational training is not only an education policy but an employment policy, an economic policy and a social policy issue as well. Creation of work based society and development of of harmonised education system is a strategic goal in the region; its basic tool is the development of harmonised education system. Challenge: The greatest obstacle of free flow of labour and thereby catching up of the region is that there is no uniform vocational training. The national training system of individual countries are different both in terms of content and standard of training. This is also hampers regional SMEs mobility through national borders. General goals: Spread uniform vocational education in South East Europe; Professionals educated and trained in accordance with the needs of the labour market of the Danube Region countries; The creation of a uniform training system whose certificate all countries accept;</p>							

THEMATIC REFERENCE TO PA 8 AND THE EUSDR		
Reference to PA 8 <u>Targets</u> and PA 8 Working Group/s (reflecting the actions defined in the EUSDR Actionplan)	<u>Establishing a cluster network for the EUSDR</u> <input type="checkbox"/> Working Group Clusters of Excellence	<u>Improvement of the technological transfer through establishing measures</u> <input type="checkbox"/> Working Group innovation and Technology Transfer
	<u>Improvement of education and training</u> <input checked="" type="checkbox"/> Working Group Vocational Educational Training	<u>Better use of environmental technologies</u> <input type="checkbox"/> Working Group Competitiveness in Rural and Urban Areas
	<input type="checkbox"/> Working Group Entrepreneurial Learning	<input type="checkbox"/> Working Group Energy Efficiency and Environment
	<input type="checkbox"/> <u>Other:</u> [Please name Target and Working Group]	
REMARKS		
[Further remarks, information, etc.]		

PROJECT	Seeged+Innoinfo - Increasing the Competitiveness and Innovation Capacity of SME's in the South East European Region – The Continuation of the Szegeid Plus Program		Project Code	[Will be filled in by PAC]	
BASIC PROJECT INFORMATION					
Official website	Project manager	Budapest Chamber of Commerce and Industry, Ervin Kiss, kiss.ervin@bkik.hu, +3614882110	Project Duration		01.10.2012-01.08.2014
[Web link, if available]			Project Phase	<input type="checkbox"/> 1 Design (idea, abstract)	<input type="checkbox"/> 2 Preparation (proposal, feasibility study)
Project logo				<input checked="" type="checkbox"/> 3 Implementation	<input type="checkbox"/> 4 Completion
[Image, if available]	Partners	[Viena Economic Chamber, Austria; Chamber of Commerce and Industry of Slovenia, University of Ljubljana, Slovenia; Bucharest Chamber of Commerce and Industry and Timis Chamber of Commerce and Industry and Agriculture Romania; Belgrade Chamber of Economy and Novi Sad Regional Chamber of Economy, Serbia; Budapest Chamber of Commerce and Industry, Hungary, Chamber of Commerce Csongrád County and Pécs Barany, Hungary, Innovation Public Benefit Ltd. Hungary, West University of Timisora, Romania, School of Local Development- University of Trento, Italy, Croatian Chamber of Economy, Croatia, Hungarian Trade and Development Agency, Hungary]	Financing		
			Total budget	[EUR 3,884,100.00]	
			Financing available?	<input checked="" type="checkbox"/> yes	<input type="checkbox"/> no
<p>Project description Background: The main component of the project is an IT innovation: portal for companies. The portal would create a direct connection between firms, as well as companies and Chambers of Commerce, universities, municipalities, state administration, tax offices. the most important function of the portal will be the spreading of information on inventions and innovations and directing this information towards potential SME adaptors in South east European region. A key succes factor of the planned portal is the huge number of initial users. The participating chmbers have over a million SME members. If the flow of information and the spread of innovations can be accelerated among these enterprises, it could effectively lead to the boost of economy in the Danube region. The project is based on a research component, implemented by strong network of SEE elite universities. Another important component is the online trainings for municipalities, chambers, and SMEs of the EU candidate countries. There are more than 10.000 potential participants to these trainings.</p>					

THEMATIC REFERENCE TO PA 8 AND THE EUSDR				
Reference to PA 8 <u>Targets</u> and PA 8 Working Group/s (reflecting the actions defined in the EUSDR Actionplan)	<u>Establishing a cluster network for the EUSDR</u> <input type="checkbox"/> Working Group Clusters of Excellence <u>Improvement of education and training</u> <input type="checkbox"/> Working Group Vocational Educational Training <input type="checkbox"/> Working Group Entrepreneurial Learning <input type="checkbox"/> <u>Other:</u> [Please name Target and Working Group]	<u>Improvement of the technological transfer through establishing measures</u> <input checked="" type="checkbox"/> Working Group innovation and Technology Transfer <u>Better use of environmental technologies</u> <input type="checkbox"/> Working Group Competitiveness in Rural and Urban Areas <input type="checkbox"/> Working Group Energy Efficiency and Environment		
REMARKS				
[Further remarks, information, etc.]				
PROJECT	[SEE Management Forum 2010 - 2015]		Project Code	[Will be filled in by PAC]

BASIC PROJECT INFORMATION						
Official website	Project manager	[Barbara Vilfan IHead of Presidents' Office IEDC-Bled School of Management Presernova 33 4260 Slovenia e-mail: barbara.vilfan@iedc.si tel: +386 4 5792 552]	Project Duration		[17.09.2010] - [DD.MM.2015]	
http://www.iedc.si/seforum			Project Phase	<input type="checkbox"/> 1 Design (idea, abstract)	<input type="checkbox"/> 2 Preparation (proposal, feasibility study)	
Project logo				<input checked="" type="checkbox"/> 3 Implementation	<input type="checkbox"/> 4 Completion	
[Image, if available]	Partners	[Serbia and Croatia]	Financing			
			Total budget	[In 100.000 EUR]		
			Financing available?	<input checked="" type="checkbox"/> yes partly	<input type="checkbox"/> no	
Project description <p>As the agent of change in the SEE Region IEDC-Bled School of Management is conscious that economic development and growth of South East Europe depends on competent leadership and management, in business and politics, as well as in non-for-profit organizations. Therefore it has been initiating and leading several projects focused on making the leaders at various key levels of business and society aware of actual trends in the world thus creating the opportunities for change and to offer them some tools to be used in the process of transition towards sustainable development and enhances competitiveness:</p> <ul style="list-style-type: none"> ▣ Assessment of Management Training Needs at the Achieved Level of Transition for Hungary, Latvia, Lithuania, and Ukraine (financed by ETF, 1999) ▣ Improving of the Quality of Management and Entrepreneurship Development Through Education and Training in Bosnia and Herzegovina and Croatia (financed by ETF, 2011) ▣ Assessment of Management Training Needs (financed by IFC/SEED, 2002) ▣ Business Development Program for Selected Enterprises in Bosnia and Herzegovina (financed by ETF; 2002) ▣ Development of Entrepreneurship and SME in South East Europe (financed by SBDC- Small Business Development Center, 2003; Croatia, Bosnia and Herzegovina, Macedonia) ▣ Educating Government and Business Leaders in the Countries of South East Europe (2003 – 2006; supported by Norwegian Royal Ministry of Foreign Affairs; BiH, Macedonia, Serbia, Montenegro, Albania) 						

SEE Management Forum Bled-Kopaonik (2010 - 2015, in cooperation with Serbian and Croatian Association of Economists)

The mission of the forum is to bring together business, government and non-government leaders from South-Eastern Europe to search for answers regarding the possible European futures and leadership challenges facing the Region. It encourages finding solutions to challenges involving leadership, sustainable development, innovations, new ways of communication, entrepreneurship, corporate governance and ethics, and above all to search for synergies in the Region and beyond.

SEE Management Forum is taking place each year in one of the co-organizers countries, e.g. Slovenia (2010), Croatia (2011), Serbia (2012) and again Slovenia (2013). Co-organizers invite other relevant organizations to cooperate, like Institute for the Danube Region and Central Europe from Austria.

THEMATIC REFERENCE TO PA 8 AND THE EUSDR

Reference to PA 8 Targets and
PA 8 Working Group/s
(reflecting the actions defined
in the EUSDR Actionplan)

Establishing a cluster network for the EUSDR

☒ Working Group Clusters of Excellence

Improvement of education and training

☐ Working Group Vocational Educational Training

☐ Working Group Entrepreneurial Learning

☐ Other: [Please name Target and Working Group]

Improvement of the technological transfer through establishing measures

☐ Working Group innovation and Technology Transfer

Better use of environmental technologies

☐ Working Group Competitiveness in Rural and Urban Areas

☐ Working Group Energy Efficiency and Environment

REMARKS

[As the agent of change in SEE Region IEDC-Bled School of Management is conscious that economic development and growth depends on competent management and leadership in business and politics as well as in non-for-profit organizations. We believe that our project would be interesting for all the institutions involved in the Danube strategy project, especially as by financial support we could offer free participation to all entrepreneurs and businesses for free (without paying the tuition fee from which we have to finance the project at this stage). We are proud that so far two Forums have been successfully carried out, that the third one is on the way what gives us additional impetus to continue with this idea.

PROJECT	SIRA Danube – Cluster of Competence Centres “Smart and Innovative Rural Areas” (SIRA) in the Danube Macro Region	Project Code	[Will be filled in by PAC]	
BASIC PROJECT INFORMATION				
Official website	Project manager Dr. Jochem Gieraths Dr. Birgit Schaefer Eastern Europe Centre University of Hohenheim Wollgrasweg 43 70593 Stuttgart, Germany Phone: 0049-45923572	Project Duration		01.01.2012 – 31.12.2013 (Phase 2: 2014 – 2020)
[Web link, if available]		Project Phase	<input type="checkbox"/> 1 Design (idea, abstract)	<input checked="" type="checkbox"/> 2 Preparation (proposal, feasibility study)
Project logo			<input type="checkbox"/> 3 Implementation	<input type="checkbox"/> 4 Completion
[Image, if available]		Partners Osijek University (HR) University of Novi Sad (SRB) University of Timisoara (RO) Agriculture University Plovdiv (BG) University of Szeged (HU) DEULA Training Centre (D) GIZ, Western Balkan Regional Office through Open Regional Fund, Sarajevo (BA) SEE Standing Working Group Regional Rural Development, Skopje (Macedonia)	Financing	
	Total budget		285,000 EUR (Phase 1)	
	Financing available?		<input checked="" type="checkbox"/> yes	<input type="checkbox"/> no
<u>Project description</u> The Project aims to establish competence centres for innovative, competitive rural development and economic diversification in the Danube Macro Region at higher and vocational education institutions. 3 to 5 competence centres shall be established and clustered as a pilot approach to professionalise rural innovation knowledge systems alongside the agri-food chain and renewable energy sector for smart growth. The competence centres connect higher education (universities, vocational training institutions) and R&D institutions, economy and firms/ farmers with supportive learning and innovation through knowledge and technology transfer and networking for local/ regional/ macro-regional interactions. Specific curricula and programmes will be developed in a second step (milestone 2) based on				

the feasibility results (due to 12/2012).

In parallel, a network of (young) professionals/ executives across the different sectors (universities/ R&D institutions, public sector, economy) and regions shall be established to act as future intermediaries and facilitators for project applications and cluster development in (macro-) regional rural development.

The existing networks of the Eastern Europe Centre at the University of Hohenheim will be used to identify pilot partner institutions and contact persons/ (young) professionals/ executives; additional institutions/ persons of the GIZ alumni network and SEE SWG RRD shall be involved.

The action's outcomes (Measures /Projects results) would capitalize furthermore on the results of current agri-food networks in the SEE area, such as from projects of the research-driven "Food Cluster Initiative" (www.foodclusterinitiative.eu), food industry-led PPP or regional food clusters (Hohenlohe Baden Wurttemberg; Upper Austria) for developing and transferring knowledge.

THEMATIC REFERENCE TO PA 8 AND THE EUSDR

Reference to PA 8 Targets and PA 8 Working Group/s

(reflecting the actions defined
in the EUSDR Actionplan)

Establishing a cluster network for the EUSDR

☒ Working Group Clusters of Excellence

Improvement of education and training

☐ Working Group Vocational Educational Training

☐ Working Group Entrepreneurial Learning

☐ Other: [Please name Target and Working Group]

Improvement of the technological transfer through establishing measures

☐ Working Group Innovation and Technology Transfer

Better use of environmental technologies

☒ Working Group Competitiveness in Rural and Urban Areas

☐ Working Group Energy Efficiency and Environment

REMARKS

[Further remarks, information, etc.] ☐

PROJECT	Smarter Cluster Policies for South East Europe - Cluster PoliSEE			Project Code	Will be filled in by PAC]		
BASIC PROJECT INFORMATION							
Official website	Project manager	LEAD PARTNER: ITALY, Marche Region - European Policies Department Mr Mauro Terzoni - Head of Department mauro.terzoni@regione.marche.it	Project Duration		05.2012-10.2014		
[Web link, if available]			Project Phase	<input type="checkbox"/> 1 Design (idea, abstract)		<input type="checkbox"/> 2 Preparation (proposal, feasibility study)	
Project logo				<input checked="" type="checkbox"/> 3 Implementation		<input type="checkbox"/> 4 Completion	
[Image, if available]	Partners	Austria, Bulgaria, Greece, Hungary, Italy, Romania, Slovakia, Slovenia, Albania, Croatia, Serbia	Financing				
			Total budget		5,374,260.00 EUR		
			Financing available?		<input checked="" type="checkbox"/> yes <input type="checkbox"/> no		
<p>Project description ClusterPoliSEE main objective is to enhance the capacity of regional policy makers to confront, prevent and anticipate change, developing smart specialization strategies for cluster improvement, thus accelerating differentiation and structural change towards a knowledge-based economy in which there is a place for all SEE regions to position themselves. 25 members partnership covers 11 different SEE programme countries (8 EU MSs and 3 IPA) to develop smarter cluster policies supporting territorial cohesion, R&D and open innovation systems in SEE, encouraging transnational cluster cooperation between strong performing regions and weak performing regions both represented. Partnership involved: Regional and National Public Institution responsible for cluster policy development and implementation, Regional Development Agencies responsible for the management of Cluster Programmes and Regional Innovation strategies, National Research Institutes and Universities, Innovation promotion bodies and Cluster Networks. Project proposal adopts a methodological approach based on experiments in reflective policy making, basis for better policy formulation and implementation, foreseeing the creation of mutual learning tools suitable for learning process, mechanisms development, fitting for a wide numbers and dimension of stakeholders consultations, applying the methodological approach provided by Six Countries Programme. Work plan runs through a matrix approach where six cross cluster development areas: Innovation, R&D driven Cluster Development; Sustainability through Cluster Development ; International Cluster Cooperation and networking, Financial Framework Improvement (Cluster Financing), Cluster and Regional Specialization, New skills and Jobs creation, cross- cut operational phases of the project 1. to find out information gap data and barriers and how to remove them for learning process and 2. to improve effective regional cluster policy making. Therefore, pilot actions and their assessment complement and instantiate abstract prioritizations, serving as benchmarking for current and perspective initiatives.</p> <p>Main outputs: Reflective policy making mechanism pattern; Intelligent benchmarking methodology for specific cluster policy- developed and tested through pilot; Training package as S3 common knowledge base; Foresight exercise reports; Ongoing operation of a collaborative ICT platform; Comparative benchmarking analysis; Institutional Agreement for SEE Initiative.</p> <p>ClusterPoliSEE supports transnational development of policy learning understanding and mechanisms and this makes knowledge exchange and mutual learning from experience mostly impacting on current policy and business practice, and the perspective of world class cluster formation and transnational aggregation more concrete and viable overall.</p>							

THEMATIC REFERENCE TO PA 8 AND THE EUSDR		
Reference to PA 8 <u>Targets</u> and PA 8 Working Group/s (reflecting the actions defined in the EUSDR Actionplan)	<u>Establishing a cluster network for the EUSDR</u> <input checked="" type="checkbox"/> Working Group Clusters of Excellence <u>Improvement of education and training</u> <input type="checkbox"/> Working Group Vocational Educational Training <input type="checkbox"/> Working Group Entrepreneurial Learning <input type="checkbox"/> <u>Other:</u> [Please name Target and Working Group]	<u>Improvement of the technological transfer through establishing measures</u> <input type="checkbox"/> Working Group innovation and Technology Transfer <u>Better use of environmental technologies</u> <input type="checkbox"/> Working Group Competitiveness in Rural and Urban Areas <input type="checkbox"/> Working Group Energy Efficiency and Environment
REMARKS		
[Further remarks, information, etc.]		

PROJECT	[South-East European Network-of-Excellence of Cluster Organisations (SEENECO)]			Project Code	[Will be filled in by PAC]		
BASIC PROJECT INFORMATION							
Official website	Project manager	[Dr Nicolaos Vogiatzis, Corallia Cluster Initiative Unit, Athens InnoCenter: Sorou 12, GR-15125 Maroussi, +30.210.63.00.770, n.vogiatzis@corallia.org]	Project Duration		[01.12.2011] - [01.12.2013]		
[http://www.cluster-excellence.eu/4946.html]			Project Phase	<input type="checkbox"/> 1 Design (idea, abstract)		<input type="checkbox"/> 2 Preparation (proposal, feasibility study)	
Project logo				<input checked="" type="checkbox"/> 3 Implementation		<input type="checkbox"/> 4 Completion	
			Financing				
	Partners	Athens InnoCenter / Corallia Clusters Initiative Unit, Greece; Ministry of Economy and Regional Development, Serbia; Chamber of Economy , Croatia; Ministry of Economy , Romania; Ministry of Economy, Energy and Tourism Bulgaria	Total budget		[419.508,47 EUR]		
			Financing available?	<input checked="" type="checkbox"/> yes		<input type="checkbox"/> no	
<p>Project description The overall goal: to raise the Excellence of Clusters and Cluster Organisations in SEE. The main project objective is to promote cluster management professionalism in SEE by applying advanced training and benchmarking tools developed under the European Cluster Excellence Initiative (ECEI). SEENECO will bring together a number of key national institutions from SEE countries to allow for further exploitation of the results of ECEI at regional level.</p> <p>The partners represent national and regional authorities and cluster initiatives, having the official mandate to develop and implement cluster programmes, and will undertake and focus their efforts on the following action lines:</p> <ul style="list-style-type: none"> • Transfer of knowledge, material and methodologies developed by ECEI (on cluster management, benchmarking, etc) to the SEENECO partnership. • Development of sustainable training structures that can replicate and localise the material and transfer the knowledge further in SEE cluster organisations and clusters. • Contribute to the development of a European portfolio of “excellent” cluster organisations. • Support the international cluster cooperation by offering SEE cluster organisations the opportunity to network at European and international level, both through the European Cluster Collaboration Platform and through direct interaction between cluster managers in SEE and experienced peers in other CIP countries. <p>As a result of the above, the project aspires to achieve stronger cooperation among cluster policy makers in participating countries and –given their geographical distribution–strengthen the cluster</p>							

policies in the SEE meta-region, in line also with the Danube region EU strategy.

THEMATIC REFERENCE TO PA 8 AND THE EUSDR

Reference to PA 8 Targets and PA 8 Working Group/s

(reflecting the actions defined
in the EUSDR Actionplan)

Establishing a cluster network for the EUSDR

☒ Working Group Clusters of Excellence

Improvement of education and training

☐ Working Group Vocational Educational Training

☐ Working Group Entrepreneurial Learning

☐ Other: [Please name Target and Working Group]

Improvement of the technological transfer through establishing measures

☐ Working Group innovation and Technology Transfer

Better use of environmental technologies

☐ Working Group Competitiveness in Rural and Urban Areas

☐ Working Group Energy Efficiency and Environment

REMARKS

[Further remarks, information, etc.]

PROJECT	Support of tourism and local development in Bulgaria and Romania through creation of regional clusters			Project Code	[Will be filled in by PAC]	
BASIC PROJECT INFORMATION						
Official website	Project manager	Ms. Andrea Urbanikova Centire s.r.o. Zahradnicka 72 Bratislava 821 08 Slovakia andrea.urbanikova@centire.com 00421 902 900 860	Project Duration		[01.10.2012] - [30.09.2014]	
[Web link, if available]			Project Phase	<input checked="" type="checkbox"/> 1 Design (idea, abstract)	<input type="checkbox"/> 2 Preparation (proposal, feasibility study)	
Project logo				<input type="checkbox"/> 3 Implementation	<input type="checkbox"/> 4 Completion	
[Image, if available]			Financing			
	Partners	Centire s.r.o. ActivIT s.r.o. Council of Danube Cities and Regions selected municipalities in RO and BG	Total budget		[2.4 million EUR]	
			Financing available?		<input type="checkbox"/> yes	<input type="checkbox"/> no
<u>Project description</u> <p>Objectives: Increase role of regional tourism clusters in Bulgaria and Romania on the strengthening of local cooperation in area of tourism development</p> <p>Aims: Increase of regional tourism capacities of Bulgarian and Romanian municipalities and private sector through transfer of know-how and best-practices from Germany and Slovakia; Increase number of incoming tourists to Bulgaria and Romania by implementation of marketing tools and projects in regional tourism clusters; Support of regional development and tourism in Bulgaria and Romania by using available EU funds 2007-2013 and 2014-2020</p> <p>Thematic topic and outcomes: Development of the strategy of regional clusters with special accent on tourism in Bulgaria and Romania; Establishment of Regional Centres for tourism support and development in Bulgaria and Romania; Establishment of regional capacities and services provided within the clusters in Bulgaria and Romania with use of international (German and Slovak) know-how transfer in following areas: project preparation, project management, public procurement, quality assurance, marketing; Strategy for the future local tourism development by using EU funds from the next programming period Innovative approach towards creation and development of regional clusters in Bulgaria and Romania especially focused on tourism development;</p>						

Creation and supervision of complex turistic web portal which will provide information regarding regional tourism, resorts, accommodation, events. etc.

Planned activities:

Initial meeting of key stakeholders and partners of the project

AS-IS analysis of conditions regarding clusters' creation and development in Bulgaria and Romania

Study visits (excursion) of Bulgarian and Romanian stakeholders to Germany and Slovakia (know-how transfer, visiting successful regional and tourism clusters)

Development of complex strategy regarding cluster creation and benefits for tourism development in Bulgaria and Romania

Legal establishment of the clusters and Regional Centres for tourism support

Recruit staff of the Regional Centres in Bulgaria and Romania

Trainings of the local staff in project preparation, management, quality assurance, marketing, etc.

Creation of services provided by Regional Centres

Creation and supervision of the web portal for regional tourism

Dissemination and PR activities

THEMATIC REFERENCE TO PA 8 AND THE EUSDR

Reference to PA 8 Targets and PA 8 Working Group/s

(reflecting the actions defined
in the EUSDR Actionplan)

Establishing a cluster network for the EUSDR

☒ Working Group Clusters of Excellence

Improvement of education and training

☐ Working Group Vocational Educational Training

☒ Working Group Entrepreneurial Learning

☐ Other: [Please name Target and Working Group]

Improvement of the technological transfer through establishing measures

☒ Working Group innovation and Technology Transfer

Better use of environmental technologies

☒ Working Group Competitiveness in Rural and Urban Areas

☐ Working Group Energy Efficiency and Environment

REMARKS

The main goal of the project is to establish and start-up the regional tourism clusters in Bulgaria and Romania, to prepare short-term and long-term plans and to build internal capacities for management of the future funding projects.

Centire is Slovak consulting company with experience in strategy planning and building capacities for implementation of development projects (e.g. in Montenegro).

Activit is IT oriented company which has developed the most successful tourism information portal in Slovakia.

Council of Danube Cities and Regions provides deep knowledge of local needs in the area of tourism.

PROJECT	Sustainable rural tourism- Pilot program of rural and agritourism			Project Code	[Will be filled in by PAC]		
BASIC PROJECT INFORMATION							
Official website	Project manager	Andrea Szalai - Zala Phone number: 00 36-30/530-1642 E-mail adress: fatoszfotitkar@gmail.com	Project Duration		[27.12.2011] - [31.05.2012]		
there is no web link			Project Phase	<input checked="" type="checkbox"/> 1 Design (idea, abstract)		<input checked="" type="checkbox"/> 2 Preparation (proposal, feasibility study)	
Project logo				<input type="checkbox"/> 3 Implementation		<input type="checkbox"/> 4 Completion	
unavailable	Partners	Hungary	Financing				
			Total budget	20.281,74€+Tax			
			Financing available?	<input checked="" type="checkbox"/> yes	<input type="checkbox"/> no		
<p>Project description The program examines the opportunities for the improvement of rural quality of life and the diversification of economy in 3 areas of the country. It also examines the chances of creating an umbrella network or advocacy related to tourism and rural development's organizations. It investigates the operation of a community marketing network that develops the domestic tourism and helps the cooperation of the rural tourism organizations. It examines the community marketing network's operation.</p>							
THEMATIC REFERENCE TO PA 8 AND THE EUSDR							
Reference to PA 8 Targets and PA 8 Working Group/s (reflecting the actions defined in the EUSDR Actionplan)	<u>Establishing a cluster network for the EUSDR</u>		<u>Improvement of the technological transfer through establishing measures</u>				
	<input checked="" type="checkbox"/> Working Group Clusters of Excellence		<input type="checkbox"/> Working Group innovation and Technology Transfer				
	<u>Improvement of the vocational training</u>		<u>Better use of environmental technologies</u>				
	<input type="checkbox"/> Working Group Vocational Educational Training		<input checked="" type="checkbox"/> Working Group Competitiveness in Rural and Urban Areas				
	<input type="checkbox"/> Working Group Entrepreneurial Learning		<input type="checkbox"/> Working Group Energy Efficiency and Environment				
	<input type="checkbox"/> <u>Other:</u> [Please name Target and Working Group]						

REMARKS
[Further remarks, information, etc.]

PROJECT	Tehnology Transfer Cluster for rehabilitation of mining and industrial contaminated areas			Project Code	[Will be filled in by PAC]					
BASIC PROJECT INFORMATION										
Official website	Project manager	Oana Iancovici Svasta ICG 8 Alexandru Macedonski street, Sector 1, Bucharest 010591, Romania oana.iancovici@integratedconsulting.ro 0040-21-3152500	Project Duration		3 years					
[Web link, if available]			Project Phase	<input checked="" type="checkbox"/> 1 Design (idea, abstract)	<input type="checkbox"/> 2 Preparation (proposal, feasibility study)					
Project logo				<input type="checkbox"/> 3 Implementation	<input type="checkbox"/> 4 Completion					
[Image, if available]			Financing							
	Partners	Svasta ICG - Romania Maramureş County Council - Romania Froelich & Sporbeck - Germany Steinbeis Transferzentrum Oest-West Kooperationen	Total budget		5,90 mil EUR					
			Financing available?		<input type="checkbox"/> yes	<input type="checkbox"/> no				
<u>Project description</u>										
Context of the Project										
According to "The World's Worst Toxic Pollution Problems 2011 Report" made by the Blacksmith Institute in collaboration with Green Cross Switzerland the mining and ore processing are situated both on the 6-th and 7-th place as world's most toxic activities. Using data collected over the past three years from thousands of toxic hotspots, the 2011 report identifies the top ten toxic pollution threats, and for the first time, calculates their health impacts. Also, the report shows that industrial and municipal dump sites are situated on the 15-th place as the world's most toxic pollution problem.										
In Romania, the most affected areas as a result of soil contamination from industrial activities like mining and ore processing are: Zlatna (Alba county), Baia Mare (Maramureş county) and Copsa Mică (Sibiu county). The main pollutant elements are heavy metals like: copper, lead, zinc and cadmium. In terms of heavy metal contamination of ground and underground water regime, critical areas are Baia Sprie (Maramureş county) and Baia de Arieş (Alba county).										
Due to relatively recent incidents of accidental discharges from settling ponds and de-bates caused by trans-boundary projects of large scale mining projects, the Romanian authorities given consideration to the issue of decontaminating closed or inactive min-ing areas .										
According to the Romanian National Environmental Protection Agency (RNEPA) the main soil contamination historical sources in Maramureş county are from companies like Romplumb SA Baia Mare and										

Cuprom SA Bucharest – Baia Mare’s branch. The RNEPA estimated a surface of 25000 ha of contaminated soils with heavy metals from mining and ore processing activities.

The project objectives are:

Gathering knowledge and experiences from different countries with similar back-ground and problems in order to create it as a starting point for an Tehnology Transfer Cluster who can benefit from the synergy effect coming from all the project involved partners. The cluster will also have a role in researching and finding new ways to decontaminate heavy metals polluted soils, practice the new

methodologies on different areas and disseminate the new methodologies to all the interested parties.

Specific objectives:

1. To mobilize key stakeholders to create an tehnology transfer & innovation cluster for new soil decontamination solutions.
2. To give practical examples how soil decontamination is done in partner’s countries.
3. To collect methodologies developed in other countries and/or projects and to create a basis for finding new methodologies.
4. To create new solutions for the decontamination of polluted soil from mining and ore processing activities.
5. To help remove administrative barriers by providing support tools and training for the authorizing officers and interested companies to start decontaminating the no longer used and polluted terrains.
6. To disseminate the solutions identified and to promote new environmental friendly ways to landfill mining and ore processing waste.

Main activities of the project

1. Project management
2. Analysing the soil contamination situation and the used decontamination methods all over the Danube River Basin
3. Training, know-how exchange, including study visits
4. Designing an tehnology & innovation centre for decontamination solutions in order to develop new environmental friendly methodologies
 - 4.1 the identification of specific problems and aspects referring to the quality of the contaminated soil and from the surrounding areas;
 - 4.2 the evaluation of the diversity of biolife and plants in order to discover the initial state of the ecosystem
 - 4.3 gathering methodologies used in other countries with similar situations and identifying the common points
 - 4.4 improving and adding new characteristics to old methodologies in order to create new and better decontamination solutions

4.5	testing solutions on different types of contaminated soils and trying to find new areas to cover
4.6	monitoring and analysing different solutions
4.7	carrying out similar studies on standard soil for comparing the results and improving the rectification actions;
4.8	evaluation of the soil's quality
5.	Development and implementation of such new solutions in some pilot areas
6.	Development of a know-how network, with access for every interested party
7.	Communication and dissemination of the final results and activities.

THEMATIC REFERENCE TO PA 8 AND THE EUSDR		
Reference to PA 8 <u>Targets</u> and PA 8 Working Group/s (reflecting the actions defined in the EUSDR Actionplan)	<u>Establishing a cluster network for the EUSDR</u>	<u>Improvement of the technological transfer through establishing measures</u>
	<input type="checkbox"/> Working Group Clusters of Excellence	<input checked="" type="checkbox"/> Working Group innovation and Technology Transfer
	<u>Improvement of education and training</u>	<u>Better use of environmental technologies</u>
	<input type="checkbox"/> Working Group Vocational Educational Training	<input type="checkbox"/> Working Group Competitiveness in Rural and Urban Areas
	<input type="checkbox"/> Working Group Entrepreneurial Learning	<input type="checkbox"/> Working Group Energy Efficiency and Environment
	<input type="checkbox"/> <u>Other:</u> [Please name Target and Working Group]	
REMARKS		
[Further remarks, information, etc.]		

PROJECT	The development of a pilot program designed to build a regional energetics consultancy network in order to spread renewable energy sources.			Project Code	[Will be filled in by PAC]	
BASIC PROJECT INFORMATION						
Official website	Project manager	Csaba Gyuricza Phd Phone number: 00 36-30/3491675 E-mail adress: gyuricza.csaba@mkk.szie.hu	Project Duration		[27.12.2011] - [31.05.2012]	
there is no web link			Project Phase	<input checked="" type="checkbox"/> 1 Design (idea, abstract)	<input checked="" type="checkbox"/> 2 Preparation (proposal, feasibility study)	
Project logo				<input type="checkbox"/> 3 Implementation	<input type="checkbox"/> 4 Completion	
unavailable	Partners	Hungary	Financing			
			Total budget	10.057,61€+Tax		
			Financing available?	<input checked="" type="checkbox"/> yes	<input type="checkbox"/> no	
<p>Project description The program sets up a green economy and energetics consultancy network and starts to set up the necessary training courses. The network aims to provide theoretical and practical knowledge and up to date information to the rural public institutions, entrepreneurs and people.</p>						
THEMATIC REFERENCE TO PA 8 AND THE EUSDR						
Reference to PA 8 Targets and PA 8 Working Group/s (reflecting the actions defined in the EUSDR Actionplan)	<u>Establishing a cluster network for the EUSDR</u>		<u>Improvement of the technological transfer through establishing measures</u>			
	<input type="checkbox"/> Working Group Clusters of Excellence		<input type="checkbox"/> Working Group innovation and Technology Transfer			
	<u>Improvement of the vocational training</u>		<u>Better use of environmental technologies</u>			
	<input type="checkbox"/> Working Group Vocational Educational Training		<input type="checkbox"/> Working Group Competitiveness in Rural and Urban Areas			
	<input type="checkbox"/> Working Group Entrepreneurial Learning		<input checked="" type="checkbox"/> Working Group Energy Efficiency and Environment			
	<input type="checkbox"/> <u>Other:</u> [Please name Target and Working Group]					

REMARKS
[Further remarks, information, etc.]

PROJECT	The promotion of the typical Hungarian products (Hungarikum), through the implementation of the pilot program of onion of Mako and the Hungarian spice paprika.			Project Code	[Will be filled in by PAC]		
BASIC PROJECT INFORMATION							
Official website	Project manager	Zoltán Nógrádi Phone number: 00 36-53/ 380-070 E-mail adress: lholly@agrobot.rcat.hu László Holly Phone number: 00 36-62/280-124 E-mail adress: nogradi@morahalom.hu	Project Duration		[27.12.2011] - [31.05.2012]		
there is no web link			Project Phase	<input checked="" type="checkbox"/> 1 Design (idea, abstract)		<input checked="" type="checkbox"/> 2 Preparation (proposal, feasibility study)	
Project logo				<input type="checkbox"/> 3 Implementation		<input type="checkbox"/> 4 Completion	
unavailable					Financing		
	Partners	Hungary	Total budget		19.848,8€+Tax		
			Financing available?		<input checked="" type="checkbox"/> yes <input type="checkbox"/> no		
Project description The program is linked to the recently adopted law concerning the Hungarian national values and hungaricums, aims to strengthen the position in domestic and foreign markets of the Hungarian spice paprika's and the Mako onion's.							

THEMATIC REFERENCE TO PA 8 AND THE EUSDR		
Reference to PA 8 <u>Targets</u> and PA 8 Working Group/s (reflecting the actions defined in the EUSDR Actionplan)	<u>Establishing a cluster network for the EUSDR</u>	<u>Improvement of the technological transfer through establishing measures</u>
	<input checked="" type="checkbox"/> Working Group Clusters of Excellence	<input type="checkbox"/> Working Group innovation and Technology Transfer
	<u>Improvement of the vocational training</u>	<u>Better use of environmental technologies</u>
	<input type="checkbox"/> Working Group Vocational Educational Training	<input checked="" type="checkbox"/> Working Group Competitiveness in Rural and Urban Areas
	<input type="checkbox"/> Working Group Entrepreneurial Learning	<input type="checkbox"/> Working Group Energy Efficiency and Environment
	<input type="checkbox"/> <u>Other:</u> [Please name Target and Working Group]	
REMARKS		
[Further remarks, information, etc.]		

PROJECT	Technology Park with R&D Rapid Prototyping Centre			Project Code	[Will be filled in by PAC]		
BASIC PROJECT INFORMATION							
Official website	Project manager	Business Support Centre for Small and Medium Enterprises-Ruse 7000 Ruse, Bulgaria, 14 Kresna Street, Tel: +359 82 821 472, Fax: +359 82 821 472	Project Duration		2011 - 2015		
Not applicable			Project Phase	<input checked="" type="checkbox"/> 1 Design (idea, abstract)		<input checked="" type="checkbox"/> 2 Preparation (proposal, feasibility study)	
Project logo				<input type="checkbox"/> 3 Implementation		<input type="checkbox"/> 4 Completion	
Not applicable	Partners	Preliminary talks have been conducted with: University of Ruse; Ruse Chamber of Commerce and Industry; Ruse Industrial Association; Giurgiu Industrial Park, Romania	Financing				
			Total budget	30 mln. EUR, of which: <ul style="list-style-type: none"> • 1,5 mln for project management, including investment control; • 0,5 mln for project auditing; • 0,9 mln for technical designing and documentation; • 21 mln for construction of business infrastructure and amenities – incubator, laboratories, rapid prototyping centre, premises to rent to creative and innovative companies; • 0,4 mln for green system of the park; • 5,7 mln for equipment and furnishing of the incubator, the rapid prototyping centre and the laboratories. 			
				Financing available?	<input type="checkbox"/> yes		<input type="checkbox"/> no
<u>Project description</u> <p>The project corresponds to the following action under PA8: “To improve framework conditions for SMEs in areas where competitive infrastructure is missing”.</p> <p>Main objective: Supporting the development of pro-innovative infrastructure in Ruse Region and creating conditions for supporting the development of R&D, creative industries and rapid prototyping technologies as a basic tool for fostering the technological development of SMEs, as well as linking to similar structures within the Danube region for transfer of technologies and know-how.</p> <p>Means:</p> <p>Construction and establishment of a technology park focusing on creative R&D.</p>							

Specific objectives:

- 1) Construction of a technology park, functioning in close relationship with the academic and scientific community in the region in order to foster the SMEs' access to new knowledge and technologies;
- 2) To stimulate the creative thinking and the development of creativity-based industries through an integrated approach;
- 3) Creating opportunities for commercialization of scientific research as a basis for regional growth.

Components of the technology park:

- Centre for rapid prototyping and rapid manufacturing technologies;
- Incubator for start-up of new businesses;
- Incubating of creative products from spin- off companies;
- Premises provided to creative companies;
- R&D laboratories for development and testing of new technologies and products;
- Additional facilities and equipment;
- Data Center;
- Logistics Unit;
- Public utilities and amenities on the territory of the park.

Location:

In close proximity to the premises of the University of Ruse with possible mirror facilities in Giurgiu, Romania.

THEMATIC REFERENCE TO PA 8 AND THE EUSDR

Reference to PA 8 <u>Targets</u> and PA 8 Working Group/s (reflecting the actions defined in the EUSDR Actionplan)	<u>Establishing a cluster network for the EUSDR</u> <input type="checkbox"/> Working Group Clusters of Excellence <u>Improvement of the vocational training</u> <input type="checkbox"/> Working Group Vocational Educational Training <input type="checkbox"/> Working Group Entrepreneurial Learning <input type="checkbox"/> <u>Other:</u> [Please name Target and Working Group]	<u>Improvement of the technological transfer through establishing measures</u> <input checked="" type="checkbox"/> Working Group innovation and Technology Transfer <u>Better use of environmental technologies</u> <input type="checkbox"/> Working Group Competitiveness in Rural and Urban Areas <input type="checkbox"/> Working Group Energy Efficiency and Environment
REMARKS		
<p>Effect for the Danube Region countries:</p> <ol style="list-style-type: none"> 1. The facilities will not be used exclusively only by Romanian and/or Bulgarian companies but for all EUSDR countries' companies willing to have counterparts and operate within the Danube region; 2. The location right on the Danube on important transport corridors will facilitate the business operations of all Danube countries; 3. Fostering of the networking among similar structures in the Danube region for facilitating the transfer of technologies and know-how. <p>Work done sofar:</p> <ol style="list-style-type: none"> 1. Preliminary talks have been conducted with the representatives of the EIB and the idea is presented to them. In principle the project has been found interesting and within the scope of priorities of the Bank. 2. A complete feasibility study has been finalized regarding the logistics side of the project, featuring the possibilities for multimodal transport. 3. At the moment the development of a complete cross-border strategy for territorial development of the region Bulgaria-Romania is underway, part of which is the economic development and innovations, including pilot projects for common business and training infrastructure. 		

PROJECT	TourNet – Promotion of cross-border networking for development of a common Bulgarian-Romanian Tourist Product			Project Code	[Will be filled in by PAC]		
BASIC PROJECT INFORMATION							
Official website	Project manager	Business Support Centre for Small and Medium Enterprises-Ruse 7000 Ruse, Bulgaria, 14 Kresna Street, Tel: +359 82 821 472, Fax: +359 82 821 472	Project Duration		31/08/10-29/02/2012		
http://danubetournet.eu/			Project Phase	<input type="checkbox"/> 1 Design (idea, abstract)		<input type="checkbox"/> 2 Preparation (proposal, feasibility study)	
Project logo				<input type="checkbox"/> 3 Implementation		<input checked="" type="checkbox"/> 4 Completion	
			Financing				
	Partners	Giurgiu County Council (Romania) Academy of Economic Studies Bucharest Territorial University center Giurgiu (Romania) Association Euroregion “Danubius” (Bulgaria)	Total budget		473908,77 EUR		
			Financing available?	<input checked="" type="checkbox"/> yes		<input type="checkbox"/> no	
<u>Project description</u>							
<p>Related to Action 1 “To foster cooperation and exchange of knowledge between SMEs, academia and the public sector in areas of competence in the Danube Region” of the PA8 Action Plan:</p> <p>Project financed by the CBC Romania-Bulgaria 2007-2013 Programme, Key Area of Intervention 1 - Support for cross-border business cooperation and promotion of a regional image and identity. Priority Axis Objective 1. To develop cross-border business infrastructure and services; Priority Axis Objective 2. To promote the image of the cross-border area inside and outside its boundaries; Priority Axis Objective 3. To support development of joint integrated tourism products based on the comparative advantages of the cross-border area.</p> <p>Project objectives:</p> <p>1. Promoting the establishment of available Bulgarian- Romanian crossborder network in support of tourism. 2. Mapping of available tourism resources in the RO-BG cross-border area. 3. Development of common informational and promotional materials on the tourism opportunities in the cross-border area. 4. Development of common services of the future network in support of the tourism businesses. 5. Development of a common tourism promotion strategy for the whole RO-BG Danube area. 6. Development of a common strategy for establishment of a common tourism cluster.</p> <p>Project activities:</p> <p>1. Kick-off project meeting.</p> <p>2. Constant gathering of information for the development of the crossborder database and identifying relevant organizations for the network (including as well on field/onsite research).</p>							

3. Quarterly working meetings to identify what has been done and on what to focus next development of network services, common tourism and clustering strategies and approaches.
4. Establishment of 2 networking coordination centers – one in Ruse and one in Giurgiu and initial establishment of the network.
5. Design of a regional tourism logo, website, database and promotional project brochures and common regional tourism catalogue and printing.
6. Launch event of the website combined with a regional seminar on networking opportunities.
7. Organization of an international cross-border tourism business fair for SMEs.
8. Development, management and reporting.

The project activities cover the whole cross-border region Bulgaria-Romania from encompassing all regions situated on the border Bulgaria-Romania.

Project results and achievements:

1. Number of SMEs benefitting from the project - 423 (planned 80);
2. Number of promotion materials/ events developed - 6;
3. Number of joint integrated tourism products created - 5;
4. Website visits - 14361 only 6 months after the launch;
5. Questions answered, coming from SMEs and potential tourists - 2704 (planned 200).

THEMATIC REFERENCE TO PA 8 AND THE EUSDR

**Reference to PA 8 Targets and
PA 8 Working Group/s**
**(reflecting the actions defined
in the EUSDR Actionplan)**

Establishing a cluster network for the EUSDR

☒ Working Group Clusters of Excellence

Improvement of the vocational training

☐ Working Group Vocational Educational Training

☐ Working Group Entrepreneurial Learning

☐ Other: [Please name Target and Working Group]

Improvement of the technological transfer through establishing measures

☐ Working Group innovation and Technology Transfer

Better use of environmental technologies

☐ Working Group Competitiveness in Rural and Urban Areas

☐ Working Group Energy Efficiency and Environment

REMARKS

The project has as well cross-cutting features with the PA3 of the EUSDR, because in addition to its main focus on SMEs and opportunities for clustering and joint promotion of the tourism product, it is dealing with the alternative tourism topic exclusively.

PROJECT	Training for cluster managers			Project Code	[Will be filled in by PAC]		
BASIC PROJECT INFORMATION							
Official website	Project manager	[Daniel Consita President Romanian Cluster Association T. F. +40 21 2693297] dc@inpulse.ro www.clustero.eu	Project Duration		[01.01.2014] - [31.12.2016]		
[Web link, if available]			Project Phase	<input checked="" type="checkbox"/> 1 Design (idea, abstract)		<input type="checkbox"/> 2 Preparation (proposal, feasibility study)	
Project logo				<input type="checkbox"/> 3 Implementation		<input type="checkbox"/> 4 Completion	
[Image, if available]					Financing		
	Partners	[Germany, Austria, Slovakia, Hungary, Croatia, Serbia, Bulgaria, Romania, R. of Molodva]	Total budget		500.000 EUR		
			Financing available?		<input type="checkbox"/> yes		<input checked="" type="checkbox"/> no
<p>Project description Rationale: In todly's economic context, one does not only speak about clusters. Often the discussion goes about innovative clusters. Innovation can be seen as a result of interactions between different actors from the innovative systems. Learning, trust and social capital turn into foundation piles of this model. Thus, the concept of individual and institutional learning as a pre-requisite for fostering innovation process at organizational level, including the case of clusters</p> <p>Objectives: - to improve the management competences of cluster organisations</p> <p>- to better prepare clusters for the internationalisation effort</p> <p>- to prepare cluster managers for better acces to finance</p> <p>The project encompasses a series of 3-4 days trainings for cluster managers (2 in each country) tackling following issues:</p> <p>- Building and implementing clusters structures strategies</p> <p>- Defining the structure of a cluster organisation from the operational perspective, keeping in mind the local/regional/national political conditions</p> <p>- Services of cluster organisations: communication within the cluster, communication outside the cluster (MK, PR), qualification services for the cluster members, collaboration projects</p> <p>- European cluster related project presentations</p> <p>- European methodologies to asses cluster performance and developments</p>							

- Competence Mapping – how to identify the competences of cluster members in order to better support them towards innovation and competitiveness
- Financial sustainability for clusters

Results: - around 250 cluster managers trained

- improvement of the cooperation between clusters in the Danube Region (Long term effect)
- harmonisation of cluster management procedures
- creation of the "Danubian" identity of clusters

THEMATIC REFERENCE TO PA 8 AND THE EUSDR

Reference to PA 8 Targets and PA 8 Working Group/s
(reflecting the actions defined in the EUSDR Actionplan)

Establishing a cluster network for the EUSDR

☒ Working Group Clusters of Excellence

Improvement of education and training

☐ Working Group Vocational Educational Training

☐ Working Group Entrepreneurial Learning

☐ Other: [Please name Target and Working Group]

Improvement of the technological transfer through establishing measures

☐ Working Group innovation and Technology Transfer

Better use of environmental technologies

☐ Working Group Competitiveness in Rural and Urban Areas

☐ Working Group Energy Efficiency and Environment

REMARKS

[Further remarks, information, etc.]

PROJECT	Transnational Network of Leading Automotive Regions in CE			Project Code	2CE201P1		
BASIC PROJECT INFORMATION							
Official website	Project manager	Ing. Klaudia Vlčková Automotive Cluster - West Slovakia Hlavná 5, 917 01 Trnava	Project Duration		01.03.2010 - 28.02.2013		
http://www.autonet-central.eu/			Project Phase	<input type="checkbox"/> 1 Design (idea, abstract)		<input type="checkbox"/> 2 Preparation (proposal, feasibility study)	
Project logo				<input checked="" type="checkbox"/> 3 Implementation		<input type="checkbox"/> 4 Completion	
	Partners	Slovakia, Czech Republic, Hungary, Poland, Germany, Italy, Slovenia	Financing				
			Total budget		2.136.099,00 EUR		
			Financing available?		<input checked="" type="checkbox"/> yes <input type="checkbox"/> no		
<p>Project description The project general objectives could be simply identify from the history of the project development. Project partners would like to contribute to:</p> <ul style="list-style-type: none"> - Development of new services and policies to support the innovation and technology transfer in automotive tackling new challenges they came due to economical crisis in regions where these services was better developed - Transfer of existed services and policies supporting of innovation in automotive to the regions where this one is less development – so clearly contribute to coherency policy of E.C. - Promote transnational cooperation to create innovation in automotive industry by identifying and matchmaking of relevant actors and at finally support the signature of cooperation agreements or ventures between them. - In general project would like to contribute in motivation to more efficient cooperation of the actors in so called innovative triangle – universities, other RTDs, SMEs, and governments <p>The main aim of project AutoNet is to boost innovation processes and promote CE region and its actors as the key regions for creating new innovative processes, materials or products in the Automotive industry.</p> <p>The project will establish the permanent AutoNet network as the Joint Management Mechanism.</p> <p>AutoNet project is proposing transregional matchmaking opportunity by organizing thematic matchmaking events and by creating "AutoNET" as a permanent network of business supporting actors of automotive industries from automotive leading CE regions.</p> <p>Main activities of the project:</p> <ul style="list-style-type: none"> - Exchange of experience 							

- Transfer of good practices inside AutoNet
- Development and launching of Match Making Database
- Organization of 9 Thematic MatchMaking Events and 3 MatchMaking events outside Europe (Turkey, Ukraine, Russia)
- Forming of the AutoNet network
- Cooperation agreements with EASN, CLEPA and AUTOCLUSTERS network
- Elaboration of policy recommendations

THEMATIC REFERENCE TO PA 8 AND THE EUSDR

Reference to PA 8 Targets and PA 8 Working Group/s
(reflecting the actions defined in the EUSDR Actionplan)

Establishing a cluster network for the EUSDR

☐ Working Group Clusters of Excellence

Improvement of education and training

☐ Working Group Vocational Educational Training

☐ Working Group Entrepreneurial Learning

☐ Other: [Please name Target and Working Group]

Improvement of the technological transfer through establishing measures

☒ Working Group innovation and Technology Transfer

Better use of environmental technologies

☐ Working Group Competitiveness in Rural and Urban Areas

☐ Working Group Energy Efficiency and Environment

REMARKS

[Further remarks, information, etc.]